



ASIA ACADEMY OF MANAGEMENT SIXTH CONFERENCE

CALL FOR PAPERS

The New Faces of Asian Management

**Taipei, Taiwan December 14-16, 2008
Hosted by the Taiwan Academy of Management**

The Asia Academy of Management invites papers for its sixth conference on the captioned theme. A lot of attention has been paid to the rising position of Asia in the world economy in the past two decades. Most researchers and business practitioners believe that this rising trend will continue or even accelerate in the coming years. Asia is a collection of many countries with their unique social and cultural backgrounds and at different stages of political and economic development. It is clear that management phenomena and practices evolved from diversified countries can provide exciting and useful insights to the field of management studies and the development of management theories. The Sixth Asia Academy of Management conference is therefore devoted to provide a platform for scholars to share their research interests related to the new faces of Asian management. Taiwan is the right place to reflect on this issue as it has undergone rigorous changes in its political system and economic structure in the past twenty to thirty years. Specifically, issues related to the broad theme of the conference include, but are not restricted to the following:

- Is there any uniqueness in Asian management when compared to our existing management theories? How can this uniqueness be explained, and how can it help further develop our management theories?
- Are there any significant variations in the phenomenon of management and management practices among the many countries in Asia? How can these differences be explained by management and other theories?
- How can Asian management studies help business practitioners adapt and manage their businesses better in Asia?
- How well is Asia countries developing and adopting the latest technologies to build competitiveness?
- Does the Asian workforce differ from their counterparts in other regions? How do business practitioners adjust to these differences?

The conference program will consist of keynote speeches, symposium, competitive paper sessions, and interactive paper sessions. This year, the Western Academy of Management will host their international conference along with the AAoM conference with a focus on 'strategic alliances and network'. Please contact their Program Chair K. Praveen Parboteeah (parbotek@uww.edu) for details.

SUBMISSION DEADLINE: May 31, 2008

SUBMISSION GUIDELINES

- Though submissions relating to the major theme of the conference are encouraged, papers can deal with other issues relating to the broad topic of Asia management systems and strategies of Asian firms. The papers may be grounded in any major management disciplines including business strategy, organizational behavior and theory, human resource management, international management, and ethics and social issues in management. Conceptual, theory-building, or empirical papers from the above disciplines are welcome.
- All submissions must be original and should not have been previously accepted for publication in a journal, presented in another conference or be under review at another conference.
- All papers will be blind reviewed. Accepted papers will be assigned to paper or interactive paper sessions by the Program Chair. Selected papers presented at the conference will be published in the proceedings of the conference. The proceedings will also include abstracts of all the papers presented at the conference.
- Papers should be prepared and presented in English. There is no page limit but contributors are encouraged to limit their paper to less than or equal to 20 pages (A-4 paper, font 12, double spacing with margins of 1 inch) including the cover page, abstract, text, references, table and figures. The format follows the Academy of Management style.
- As least one of the authors must register before the deadline of registration, attend and present the paper in the conference. Otherwise, the paper will not be included in the conference program and proceedings.
- Manuscript prepared in Microsoft Word should be submitted electronically to the Program Chair Prof. Joseph Yu at aaom2008@nccu.edu.tw. Do not send submissions directly to track chairs. Please indicate the appropriate track in which you wish your paper to be reviewed in the cover page of the submission.

ENQUIRY

Academy Web-page: www.baf.cuhk.edu.hk/asia-aom

For questions concerning paper submission, please contact Program Chair:
Professor Chwo-Ming Joseph Yu
Department of Business Administration, College of Commerce
National Chengchi University, Taiwan
Tel: 886-2-29393091 ext 81021; Fax: 886-2-29398005
Email: yu54@nccu.edu.tw

For questions concerning logistic arrangement, please contact:
Professor Che-Jen Su
Department of Restaurant, Hotel and Institutional Management
College of Human Ecology
Fu-Jen Catholic University, Taiwan
Email: oliversu@seed.net.tw

Venue: Caesar Park Hotel Taipei (<http://www.caesarpark.com.tw/en/taipei.php>)
Registration fees: US\$300 (including complimentary 2-year subscription of *Asia Pacific Journal of Management* and Asia Academy full membership)

TRACK CHAIRS AND CO-CHAIRS

[Do not send submissions to track chairs]

1. Strategic Management
Prof. Terence Tsai, China Europe International Business School
Email: tterence@ceibs.edu
2. Entrepreneurship, Technology, & Innovation Management
Prof. David Ahlstrom, Chinese University of Hong Kong
Email: ahlstrom@baf.msmail.cuhk.edu.hk
3. International Management
Prof. Michael Young, Hong Kong Baptist University
Email: michaely@hkbu.edu.hk
4. Organization & Management Theory
Prof. T. K. Peng, I-Shou University
Email: tkpeng@mail.isu.edu.tw
5. Organizational Behavior
Prof. Stephen Teo, University of Technology, Sydney
Email: Stephen.Teo@uts.edu.au
6. Human Resources Management
Prof. Pawan Budhwar, Aston University
Email: p.s.budhwar@aston.ac.uk
Prof. Arup Varma, Loyola University, Chicago
Email: avarma@luc.edu
7. Other areas
Prof. Ji-Ren Lee, National Taiwan University
Email: jiren@ntu.edu.tw

Hotel and Travel Arrangements

Please visit the Asia Academy website for future updates of the conference (including travel and accommodation arrangements).

Doctoral Consortium

The Asia Academy will also organize a doctoral consortium prior to the conference (December 14) at National Chengchi University. Details of applications will be announced later.

Special Discount

For students and people from lower income countries, special discounts of registration fees for attending the conference will be considered. Please send your request to the Secretariat when registration begins.