

Asia Academy of Management 2008 Taipei Conference
PROGRAM OUTLINE

December 14 (Sunday)

Caesar Park Hotel

5:00 p.m. – 5:30 p.m. Registration

5:30 p.m. – 8:00 p.m. AAoM Reception (Remarks 6:00-6:30 p.m.)

December 15 (Monday)

Time	Room 1	Room 2	Room 3	Room 4	Room 5
09:00-10:10	Opening and Featured Talk: On Competitive Dynamics (Ming-Jer Chen)				
10:10-10:25	Break				
10:25-11:35		Session 1 Leader-Subordinate Relationship	Session 2 HRM and Firm Performance	Session 3 Innovation and Creativity	Panel 1: Japanese Business Research: Past, Present, and Future (AJBS/AAoM)
11:35-11:45	Break				
11:45-12:50		Session 4 Gender Issues	Session 5 Leadership	Session 6 International Strategies	Panel 2 E-governance
12:50-14:00	Lunch (Caesar Park Hotel)				

14:00-15:15	Interactive Session A	APJM Editors' Panel: Publishing in Asia and from Asia (Mike Peng)	Session 7 Turnover and Insecurity	Session 8 Inter-firm Network	IWAM Session W1
15:15-15:30	Break				
15:30-16:45	Interactive Session B	Session 9 Ethics and Social Responsibility	Session 10 Network, Innovation and Creativity	Session 11 Multi-business and Business Groups	IWAM Session W2
16:45-17:00	Break				
17:00-18:15		Session 12 New Ventures and Family Business	Session 13 Relationship, Branding and IPO	Session 14 Institutional Environment	Special Session: Asia-Pacific and Global Competitiveness: The AJCKS Multinationals (Joseph Cheng)
18:15-18:30	Break				
18:30-20:00	<p align="center">Welcome Dinner (Caesar Park Hotel)</p> <p align="center">Presentation of AAoM Conference Best Paper Awards and APJM Best Paper Award</p>				

December 16 (Tuesday)

Time	Room 1	Room 2	Room 3
09:00-10:30	Interactive Session C	Session 15 Strategy Process	Session 16 Social Exchange and Psychological Contract
10:30-10:45	Break		
10:45-12:00	Interactive Session D	Session 17 Managing E-business and Cultures	Session 18 Organizational Citizenship Behaviors
12:00-13:45	<p align="center">Lunch (Cosmos Hotel) Feature Talk: Creating Innovation Through Academy-Industry Collaboration K. C. Liu, Chief Executive Officer and C. T. Liu, Chief Strategy Officer Advantech Co., Ltd.</p>		
13:45-15:15	Panel 3: The Competitive Dynamics of Business Groups in East Asia (till 15:45)	Session 19 Strategies in Emerging Markets and IJV	Session 20 HR Practices and Performance
15:15-15:30	Break		
15:30-17:00		Session 21 Technology and R&D	Session 22 Managing Employees and Expatriates

(as of Nov 28)