



**Joint Conference  
Call for Papers**

**“Innovation for and from Asian Emerging Markets”**

*Program Co-Chairs:*

AAOM: Rico Lam, University of Macau; Ajai Gaur, Rutgers University

TAOM: Shyh-jer Chen, National Sun Yat-sen University; Liang-Chih Huang, National Chung Cheng University

*Conference Venue:*

Hong Kong hosted by the Chinese University of Hong Kong, Department of Management and Center for International Business Studies

*Keynote Speaker:*

John Cantwell, Distinguished Professor at Rutgers University  
and Editor in Chief of Journal of International Business Studies

**AAOM EXTENDED SUBMISSION DEADLINE: 15 November, 2014**

**TAOM EXTENDED SUBMISSION DEADLINE: 1 December, 2014**



The Asia Academy of Management (AAOM) and the Taiwan Academy of Management (TAOM) invite papers for the joint conference on the theme of innovation for and from Asian emerging markets.

As Asian emerging markets continue their growth and economic progress, it becomes important to identify the drivers for future growth. Technological innovation is one such driver that can drastically alter the growth trajectory for firms and nations. The 2015 conference encourages scholarly discourse on the theme of innovation for and from Asian emerging markets.

The first decade of the 21st century has had its disproportionate share of turbulent times. Businesses in Asia have been affected by, and responded, to the heightened risks, that have accompanied Asia's continued rise in prominence in the world economy. As with the diversity across Asia nations in culture, society and economic systems, the effect of such challenges, alongside managers' responses to these challenges have been highly variant. A renewed focus on research and development and other knowledge intensive activities has been a key element of firms' strategic responses in recent years. This focus on innovation is driven by both emerging market multinationals and advanced economy multinationals that use Asian emerging markets as their innovations hubs.

It is now time to collectively reflect on our experiences in these turbulent times and move forward with a development of an improved understanding of the creative strategies that have been, and will be, developed to handle the challenges and capture the opportunities in coming years. Accordingly, this joint conference will focus on how managers can leverage the innovation potential of Asian emerging markets to leapfrog and become world leaders. More specifically, issues related to the broad theme of the conference include, but are not restricted to, the following:

- What are different types of innovation that firms are engaged in Asian emerging markets? What are the differences in innovative activities carried out by local and foreign firms?
- What kind of innovative activities are most beneficial and in what ways? Do firms with an international focus perform innovation activities differently than firms with a domestic focus?
- In what ways does the institutional environment in Asian emerging markets facilitate or hinder innovation? In order to provide a more conducive environment for innovation activities, which aspects of the institutions need to change and in what ways?
- What is the role of state policy and state-owned enterprises in innovation activities in Asia?
- What are the spillover effects of the innovation performed by advanced economy firms in Asia? What are the consequences of such spillover for advanced economy firms as well as domestic firms?

- What are the major changes in the environment in Asia and in the world? What are the specific challenges that Asian managers have had to confront in the first decade of the 21st century?
- What have Asian managers learned from their experiences in these turbulent times? Besides innovation, how else can managers move their organizations forward? What are the obstacles and challenges in front of them in implementation?
- What are the characteristics that Asian leaders need to possess in this era? How should today's Asian leaders be different from those in the past? What are the new skills that need to be acquired and developed?

The conference program will consist of keynote speeches, symposiums, competitive paper sessions and interactive poster sessions. All symposiums, competitive paper submissions and interactive poster session submissions will be competitively reviewed.

**Important Note: In organizing this joint conference, AAOM and TAOM will handle the submitted papers separately (see submission guidelines below). Therefore please submit your papers to either AAOM's (Prof. Ajai Gaur and Prof. Rico Lam) or TAOM's program chairs (Prof. Shyh-jer Chen and Prof. Liang-Chih Huang) respectively.**

**For details of submission, please see the AAOM's and the TAOM's guidelines below.**

**SUBMISSION DEADLINE is Oct. 27, 2014**

See Asia Academy of Management Web-page: <http://www.bschool.cuhk.edu.hk/asia-aom/main.html> and Taiwan Academy of Management Web-page: [www.taom.org.tw](http://www.taom.org.tw).

## AAOM SUBMISSION GUIDELINES

- Though submissions relating to the major theme of the conference are encouraged, papers can deal with other issues relating to the broad topic of Asia (including Taiwan) management systems and strategies of Asian firms. The papers may be grounded in any major management disciplines including business strategy, organizational behavior and theory, human resource management, international management, and ethics and social issues in management. Conceptual, theory - building, or empirical papers from the above disciplines are welcome.
- All submissions must be original, should not have been previously accepted for publication in a journal or presented in another conference, or is currently under review at another conference.
- All papers will go through a double-blind review process. Accepted papers will be assigned to paper presentation or interactive paper sessions by the Program Chair and uploaded to the AAOM conference website with a password given to the registered conference participants. Papers presented at the conference will be published in the CD proceedings of the conference.
- Papers should be prepared and presented in English. There is no page limit but contributors are encouraged to limit their paper to less than or equal to 30 pages (A - 4 paper, font 12, double spacing with margins of 1 inch) including the cover page, abstract, text, references, table and figures. The format follows the Academy of Management style.
- As least one of the authors must register before the deadline of registration, attend and present the paper in person at the conference. Otherwise, the paper will not be included in the conference program and proceedings. If absence from a scheduled meeting is unavoidable, participants must contact AAoM Secretariat as early as possible and pursue suitable alternative arrangements.
- **Manuscript prepared in Microsoft Word should be submitted electronically to the Co-Program Chair Prof. Ajai Gaur and Prof. Rico Lam at <http://www.business.rutgers.edu/mgb/conference-online-submission>.** Do not send submissions directly to track chairs. Please indicate the appropriate track in which you wish your paper to be reviewed in the cover page of the submission.

## ENQUIRY

For questions concerning paper submission, please contact either Prof. Ajai Gaur (gaur@business.rutgers.edu) or Prof. Rico Lam (ricolam@umac.mo).

**TRACK CHAIRS** [Do not send submissions to track chairs, all submissions must be sent to Program Chair.]

**1. Strategic Management**

Toru Yoshikawa, Singapore Management University  
Email: [toru@smu.edu.sg](mailto:toru@smu.edu.sg)

**4. Organization & Management Theory**

Yue Wang, Macquarie University  
Email: [yue.wang@mq.edu.au](mailto:yue.wang@mq.edu.au)

**2. Entrepreneurship, Technology, & Innovation Management**

Prof. Anil Nair, Old Dominion University  
Norfolk  
Email: [anair@odu.edu](mailto:anair@odu.edu)

**5. Organizational Behavior**

Aichia Chuang, National Taiwan University  
Email: [achuang@ntu.edu.tw](mailto:achuang@ntu.edu.tw)

**3. International Management**

Asli Colpan, Kyoto University  
E-mail: [colpan@gsm.kyoto-u.ac.jp](mailto:colpan@gsm.kyoto-u.ac.jp)

**6. Human Resources Management**

Fang Lee Cooke, Monash University  
E-mail: [fang.cooke@monash.edu](mailto:fang.cooke@monash.edu)

***Related Activities:***

**AAOM Doctoral Student Development Workshop**

The Asia Academy of Management will also organize a doctoral student development workshop during the joint conference at the campus of Chinese University of Hong Kong. The workshop will consist of panels of experts in management research who will speak on doing research and providing feedback to scholarly work of doctoral students. Doctoral students in the dissertation stage are strongly encouraged to come. Details of applications will be announced later.

The Workshop's Chair is Prof. Xufei Ma of Chinese University of Hong Kong

Email: [xufei@baf.msmail.cuhk.edu.hk](mailto:xufei@baf.msmail.cuhk.edu.hk)

## TAOM SUBMISSION GUIDELINES

- Though submissions relating to the major theme of the conference are encouraged, papers can deal with other issues relating to the broad topic of Asia (especially Taiwan and China) management systems and strategies of Asian firms. The papers may be grounded in any major management disciplines including business strategy, organizational behavior and theory, human resource management, international management, and ethics and social issues in management. Conceptual, theory - building, or empirical papers from the above disciplines are welcome.
- All submissions must be original and should not have been previously accepted for publication in a journal, presented in another conference or be under review at another conference.
- All papers will be blind reviewed. Accepted papers will be assigned to paper or interactive paper sessions by the Program Chair. Papers presented at the conference will be published in the CD proceedings of the conference.
- Papers should be prepared and presented either [in English or Chinese](#). There is no page limit but contributors are encouraged to limit their paper to less than or equal to 20 pages (A - 4 paper, font 12, double spacing with margins of 1 inch) including the cover page, abstract, text, references, table and figures. The format follows the Academy of Management style.
- As least one of the authors must register before the deadline of registration, attend and present the paper in person at the conference. Otherwise, the paper will not be included in the conference program and proceedings. If absence from a scheduled meeting is unavoidable, participants must contact TAOM Secretariat ([Ms. Miao-ju Wang at miaojuwang@gmail.com](#)) as early as possible and pursue suitable alternative arrangements.
- TAOM has both Chinese session and English session. Your manuscript could be submitted either in Chinese or in English. **Manuscript prepared in Microsoft Word should be submitted electronically to the Co-Program Chair Prof. Shyh-jer Chen and Prof. Liang-Chih Huang at [TAOM2015@gmail.com](mailto:TAOM2015@gmail.com).** Do not send submissions directly to track chairs. Please indicate the appropriate track in which you wish your paper to be reviewed in the cover page of the submission.

## ENQUIRY

For questions about this Call for Submissions or the conference, please contact Program Chair Prof. Shyh-jer Chen or Prof. Liang-Chih Huang. General information about TAOM may be found on the website: [www.taom.org.tw](http://www.taom.org.tw).

## English session Track Chair

[Do not send submissions to track chairs, all submissions must be sent to Program Chair.]

- |   |   |
|---|---|
| <p>1. <b>Strategic Management/Technology Management /International Business</b><br/>Hao-Chieh Lin, National Sun Yat-sen University<br/>E-mail: linhjt@mail.nsysu.edu.tw</p> | <p>2. <b>Organizational Behavior/Human Resource Management</b><br/>T.K. Peng, I-Shou University<br/>E-mail: tkpeng@isu.edu.tw</p> |
|---|---|

## Chinese session Track Chair

[Do not send submissions to track chairs, all submissions must be sent to Program Chair.]

- |  |   |
|--|---|
| <p>1. <b>Strategic Management/Technology Management</b><br/>Shih-Chang Hung, National Tsing Hua University<br/>E-mail: schung@mx.nthu.edu.tw</p> | <p>3. <b>Organizational Behavior</b><br/>Jia-Chi Huang<br/>E-mail: jchuang@nccu.edu.tw</p>                              |
| <p>2. <b>International Business</b><br/>Ho-Min Chen, National Taiwan University<br/>E-mail: hominchen@ntu.edu.tw</p>                             | <p>4. <b>Human Resource Management</b><br/>Nien-Chi Liu, National Central University<br/>E-mail: nliu@cc.ncu.edu.tw</p> |

## 中文徵稿通知（台灣組織與管理學會 TAOM）

我們誠徵本次大會主題包括組織行為與理論、人力資源管理、國際企業、策略與科技管理各領域的原創性文章，歡迎探討有關亞洲企業在管理議題的論文。

原創性指該論文並未以任何一種語言在任何學術會議發表過，或該論文並未在任何學術刊物及書籍刊登過。

來稿將採用匿名評審。稿件以中文形式呈現，A4大小、12號字、兩倍行距、頁邊設為1英吋，稿件含標題頁、摘要、主文、參考文獻及各圖表，以不多於20頁為主。

稿件作者中至少要有一位作者在指定時間內完成註冊、出席研討會並報告論文，否則該稿件將無法進入研討會發表議程。如果無法出席，請儘早聯絡TAOM：王妙如秘書（[miaojuwang@gmail.com](mailto:miaojuwang@gmail.com)），以利後續作業。

TAOM同時舉辦中文與英文場次，您的稿件需以英文或中文撰寫，並註明投稿的場次和領域，

以Word電子檔傳送陳世哲教授及黃良志教授 (TAOM2015@gmail.com)，請勿直接向各track chair交稿件。

## English session Track Chair

[Do not send submissions to track chairs, all submissions must be sent to Program Chair.]

### 1. 策略/科技管理/國際企業

林豪傑 (Hao-Chieh Lin) 台灣中山大學

Email: linhjt@mail.nsysu.edu.tw

### 2. 組織行為/人力資源管理

彭台光 (TK Peng) 義守大學

Email: tkpeng@isu.edu.tw

## Chinese session Track Chair

[Do not send submissions to track chairs, all submissions must be sent to Program Chair.]

### 1. 策略與科技管理

洪世章 (Shih-Chang Hung) 台灣清華大學

E-mail: chung@mx.nthu.edu.tw

### 3. 組織行為

黃家齊 (Jia-Chi Huang) 政治大學

E-mail: jchuang@nccu.edu.tw

### 2. 國際企業

陳厚銘 (Ho-Min Chen) 台灣大學

E-mail: hominchen@ntu.edu.tw

### 4. 人力資源管理

劉念琪 (Nien-Chi Liu) 中央大學

E-mail: nliu@cc.ncu.edu.tw

**Program:**

The joint conference will start with a reception in the evening before the first day conference, followed by two full days of programs in late June.

**Registration fees:**

All conference participants will pay the registration fees. Early bird fee is anticipated to be HKD3,200 (approximately US\$400).

Conference registration fees also include a two - year complimentary AAOM full membership and subscription of the Asia Pacific Journal of Management, the official journal of AAOM. Doctoral students and participants from low - income countries may apply for reduced fees.

**Transportation:**

Participants can fly directly into Hong Kong International Airport. There are trains and shuttle buses from Hong Kong International Airport to downtown Hong Kong.

**Accommodation:**

Hyatt Regency Hong Kong, Sha Tin, which is located right next to the Chinese University of Hong Kong.

<http://www.hongkong.shatin.hyatt.com/en/hotel/home.html>

**Local Host Chair:**

For questions concerning logistic arrangement, please contact:

Professor Chi-sum Wong, Department of Management, Chinese University of Hong Kong

Email: [wongcs@cuhk.edu.hk](mailto:wongcs@cuhk.edu.hk)



**Asia Academy of Management (AAoM)**

**Doctoral & Junior Faculty Consortium**

**June 24, 2015**

**(Extended Submission Deadline: 15 November, 2014)**

**Hong Kong Campus, Chinese University of Hong Kong**

**Call for Participation**

The Asia Academy of Management (AAoM) Doctoral & Junior Faculty Consortium provides an opportunity for doctoral students and junior faculty members (i.e., no more than 3 years from the award of PhD) to meet and interact with a panel of excellent researchers on Asian management issues on June 24, 2015. The consortium will be held at Chinese University of Hong Kong. A panel of experts will participate in the workshop, including Xu Huang (Hong Kong Polytechnic University), Jason Shaw (Hong Kong Polytechnic University), Riki Takeuchi (Hong Kong University of Science and Technology), and Haibin Yang (City University of Hong Kong).

In this half-day consortium, about 35 young scholars will be invited to participate. Applicants who are selected will not be charged a fee for the consortium but are strongly encouraged to register for the Asia Academy of Management conference (June 22-24, 2015).

Doctoral students or junior faculty members interested in participating in the consortium should submit a PDF file consisting of:

1. A one-page introductory letter in which you indicate what you wish to obtain from the consortium and what you will be bringing to the consortium.
2. The applicant's one-page CV that includes full contact information.
3. The applicant's two-page summary of their (a) dissertation progress up-to-date **OR** (b) a working paper based on an ongoing project. The summary should include the following content: research purpose; research design/methodology/approach; (anticipated) findings; research limitations/implications (if applicable); practical implications (if applicable); originality/value; paper type (general review, research paper, technical paper; conceptual paper; viewpoint). You can also include in the final paragraph any areas you would especially like feedback on.
4. A letter of recommendation from your primary dissertation advisor, who should state what you can contribute as well as gain from the consortium.

(Note: Junior faculty members don't need to submit the dissertation progress and the recommendation letter.)

Applicants should send the PDF files via email to [maxufei@gmail.com](mailto:maxufei@gmail.com) by **October 27, 2014**. Your file should be named name.pdf, where name is your full name.

For further information, please contact the Doctoral & Junior Faculty Consortium Chair:

Xufei Ma, Chinese University of Hong Kong, [maxufei@gmail.com](mailto:maxufei@gmail.com)

Asia Academy of Management [http://www.bschool.cuhk.edu.hk/asia-aom/coming\\_conference.html](http://www.bschool.cuhk.edu.hk/asia-aom/coming_conference.html)