

SHTM

Start Here
Towards More



What *Do* I Study *and* Why?

We offer a business program with two industry-oriented streams: Hospitality and Real Estate*.

Choose to focus on one stream while getting to know the other -- You are on the right track to learn how to lead organizations with a heart (we are a “people business”), mind (we create value for stakeholders), and soul (we make the world a better place).

January 2017

Sun	Mon	Tue	Wed	Thu	Fri	Sat
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				



*Restructuring of curriculum subject to university approval

Real Estate

Energetic, challenging, and fast-growing business in commercial property development, investment, and management.

Securities
Valuation
Hotel
Company
Management
Securing Global
Asset
Feasibility
Investment
Finance
Real
Estate
Shopping
Properties
Mall
Studies
Mergers
Allocation

March 2017

Sun	Mon	Tue	Wed	Thu	Fri	Sat
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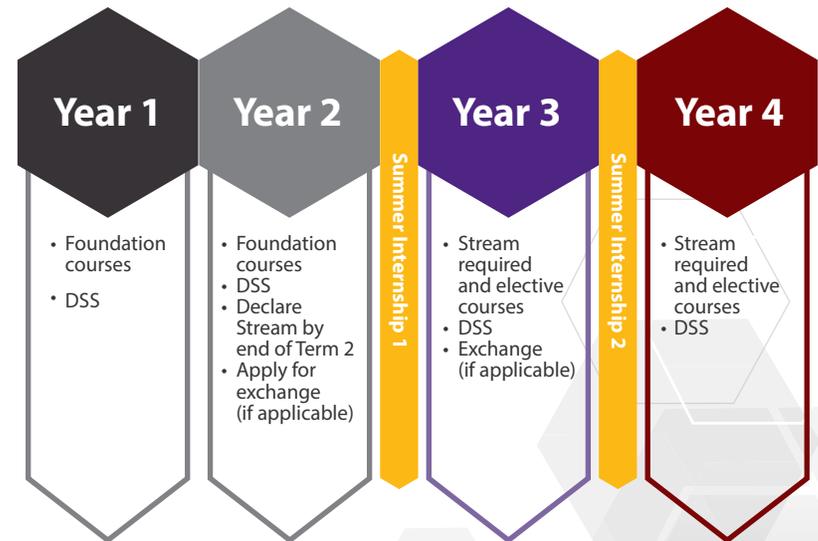
Key Business Courses



April 2017

Sun	Mon	Tue	Wed	Thu	Fri	Sat
			1	2	3	1
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Four Years at a Glimpse



May 2017

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Admission Requirements

Admission Scheme	Minimum Requirement	Remarks	Interview Arrangement
HKDSE	Chinese = 3 English = 4 Mathematics = 2 Liberal Studies = 2 TWO Electives/ M1/M2 = 3	Best 5 will be considered	Mandatory group interview will be arranged (5-8 June 2017)
IB	Refer to the Office of Admissions and Financial Aid (OAFA), CUHK	Individual interview will be arranged (December 2016– March 2017)	
GCE A-Level			
Other Qualifications			

June 2017

Sun	Mon	Tue	Wed	Thu	Fri	Sat
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Student and Alumni Stories

Chris Chan, Class of 2017

“I have gained fruitful internship experience working in different hotels. The hands-on experiences are what I find the most invaluable from these processes. For instance, when working in the Catering Department in a hotel, I tried to coordinate the Graduation Dinners for secondary schools. These were so much fun!”

Sherman Luk, Class of 2005

“The networking opportunities that the School provides are something students from other schools can only dream of.”

Fiona Law, Class of 2015

“Working in a hotel is always fun as you become part of a big team, benefit from experienced leaders, and meet people from all walks of life. The two internship experiences are the aspects of my tertiary education I treasure the most, and I have built valuable relationships with all of my coworkers!”

July 2017

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International Experience

Work in an overseas internship position, study abroad as an exchange student, join an overseas study trip or a volunteer program, ... many ways you can develop your global perspective and cultural intelligence.

In addition to exchange programs offered by the University, Colleges, and Faculties, we provide our students with unique exchange opportunities to study at Cornell School of Hotel Administration, Pennsylvania State University, or Virginia Tech. Our Asia-Pacific Hospitality Management Program is a three-partner, three-semester exchange program formed by CUHK, The University of Queensland (Australia), and Mahidol University International College (Thailand).



August 2017

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Experiential and Industry Learning Networking

Summer Internship

Two required summer internships (each for three months) coordinated by our program and a growing number of industry partners provide you valuable opportunities to gain work experience, build your network, and apply your knowledge/skills before graduation.

Distinguished Speaker Series (DSS)

Another opportunity for you to meet industry leaders, policy makers, and outstanding alumni.

Executive-in-Residence Courses

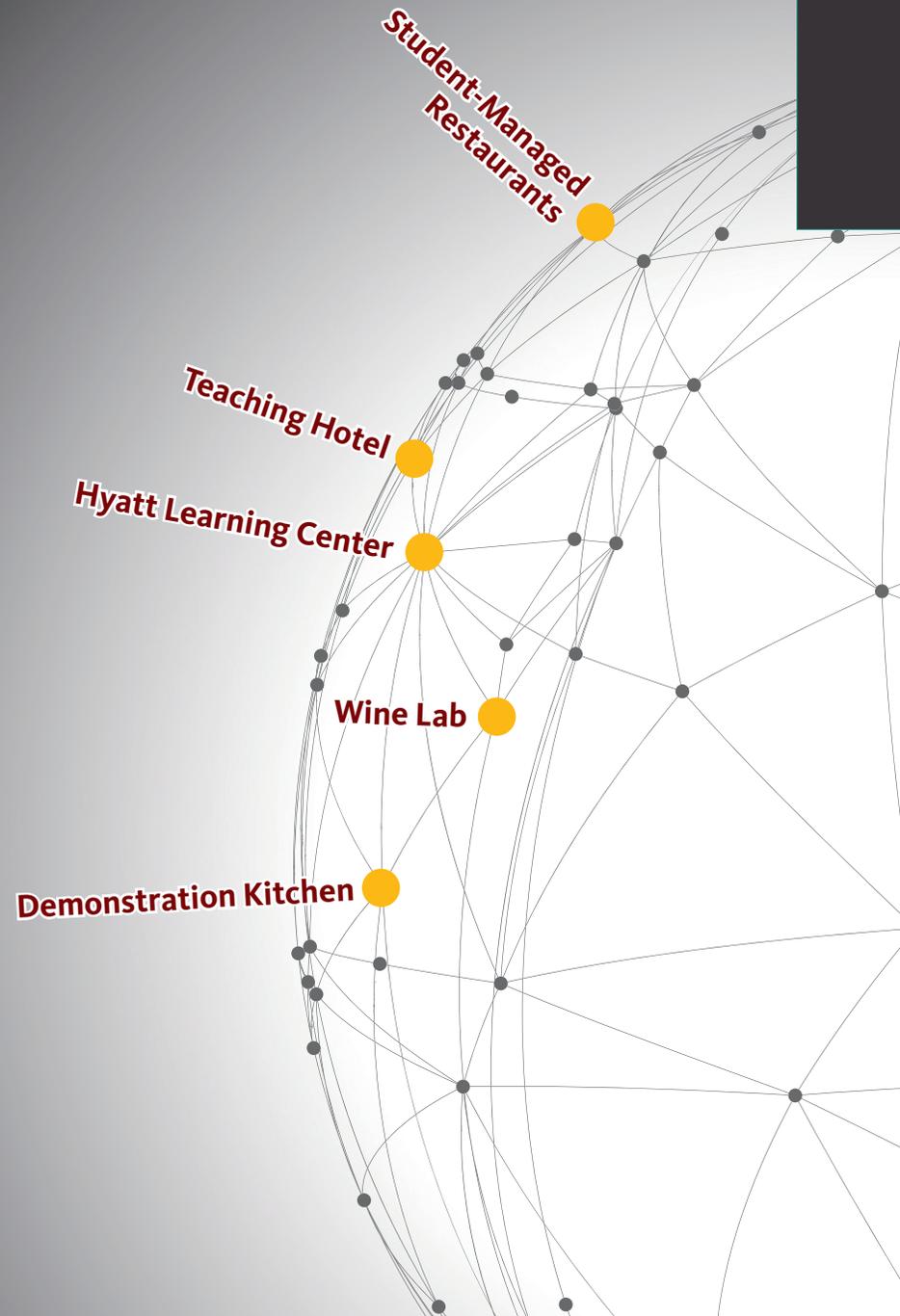
Intensive four-week courses taught by senior industry executives that offer you valuable insights into business practices of various industries.

September 2017

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Our Teaching Facilities



October 2017

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StudentLife

Society of Hotel and Tourism Management (SoHo)

SoHo serves our student community by planning and coordinating various events and activities, where you can develop your communication, teamwork, leadership, and problem-solving skills.

Eta Sigma Delta CUHK Chapter (ESD)

ESD is an international honor society that recognizes the scholastic and professional achievement among hospitality and tourism students.

Hospitality Student Initiatives (HSI)

Founded in 2014, HSI is a student organization aiming to enhance hospitality education by empowering students to plan, manage and run a series of professional events, and create a platform for student-industry interaction.

November 2017

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Career

Our graduates have diverse career options in

- Lodging and restaurant (e.g., hotel, resort, spa, restaurant, catering, club, wine, etc.)
- Travel and tourism (e.g., tour operator, tourism planning and development, airline, airport, cruise, rail, theme park, convention and meeting planning, gaming, etc.)
- Real estate (e.g., property planning, development, financing, management, consulting, etc.)
- Management consulting
- Human resource management
- Sales and marketing
- Education
- IT / Media
- Government and public services
- Retail
- Publishing / Advertising
- Financial services, etc.

December 2017

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