Summer Research Forum for Young Scholars: Frontiers in International Business and Emerging Economies Research

Organized by
Center for International Business Studies,
The Chinese University of Hong Kong
and
Asia Academy of Management

June 17-19, 2013
Lecture Theatre 7, 3/F, Cheng Yu Tung Building
The Chinese University of Hong Kong
Shatin
Hong Kong
Objectives:
This Forum aims at facilitating young scholars to develop high quality research in the field of international business studies, with a focus on emerging economies through engaging in intensive dialogue and interactions with experienced and fellow scholars. During this three-day forum, participants will be provided the opportunity to:
- Examine and appreciate current theories and methodologies in international business studies in the context of emerging economies;
- Exchange, enhance, and sharpen research ideas; and
- Establish a network of researchers with similar research interests.

Target participants:
Young scholars who are holding junior faculty positions in research universities, with a keen interest in developing a research career in topics related to international business and emerging economies.

Program:
The three-day program will feature presentations by world-class researchers on international business theories, research trends, methods, and publishing craft of international business studies, with a focus on BRIC countries. There will also be a lot of interactions among participants to share their own research papers and/or recent work in small group discussions. Feedback from senior scholars will be given during the interactions. Participants are expected to have a commitment to participate in the whole 3-day research forum.

Key-note Speakers

**Xiao-Ping Chen**
Professor of Management
Evert McCabe Faculty Fellow
Chair, Department of Management and Organization
Foster School of Business
University of Washington

**Klaus E. Meyer**
Professor of Strategy and International Business,
CEIBS

**Riki Takeuchi**
Associate Professor
School of Business & Management
Hong Kong University of Science & Technology

**David K.C. Tse**
Stelux Professor of Marketing
Chair Professor of International Marketing
Director, Chinese Management Centre (Area Coordinator)
School of Business
University of Hong Kong

**Kwok Leung**
Chair Professor of Management
Department of Management
City University of Hong Kong
Key Faculty Members from the Chinese University of Hong Kong

Kenneth Law
Shige Makino
Chung-Ming Lau
Daphne Yiu Lau
Xuifei Ma
Hong (Susan) Zhu
Irene Hau-Siu Chow
Gongming Qian

Participants

Suthinee Rurkkhum (Prince of Songkla University)
Research Interest: HRD, Leadership

Gracy Yang (The University of Sydney)
Research Interest: MNE Strategy

Tori Yu-Wen Huang (The University of Nottingham Ningbo China)
Research Interest: Entrepreneurship

Joon Hyung Park (The University of Nottingham Ningbo China)
Research Interest: OB, Abusive Supervision, Expatriates

Gary Ge Zhan (Tung Wah College)
Research Interest: Psychic Distance

Simon Shibin Sheng (University of Alabama at Birmingham)
Research Interest: Marketing

Iris Lin Yuan (University of Macau)
Research Interest: Internationalization Strategies of Chinese Firms

Ziliang Deng (Renmin University of China)
Research Interest: Knowledge Creation, Transfer and Diffusion

Keikoh Ryu (Waseda University)
Research Interest: Cross-cultural Methodology, Management of Multinational Firms

Danny Ng (Edith Cowan University)
Research Interest: National Policies & HR

Kangyong Sun (Hitotsubashi University)
Research Interest: Strategy, Innovation

Mohd Faiz Hilmi (University Sains Malaysia)
Research Interest: Innovative Working Behaviour and Culture

Weiwen Li (Sun Yet-Sen University)
Research Interest: Strategy

Chung-Wen Chen (National Taiwan University of Science and Technology)
Research Interest: Cross-cultural Management

Abraham Soleimani (Eastern Washington University)
Research Interest: International Business Strategy, Merger and Acquisitions

Jooohan Ryoo (Hangyang University)
Research Interest: Technology, M&A

Linda Xiaoyun Chen (University of Macau)
Research Interest: Learning, IJV

Gloria Ge (Griffith University)
Research Interest: China Business, Competitive Strategy, Entrepreneurship

Hoang-Ha Tran (Vietnam University of Commerce)
Research Interest: Business Groups and Corporate Governance

Ivy Hongyan Yang (The Hong Kong Polytechnic University)
Research Interest: Knowledge Spillover, FDI
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<th>Day 1 June 17</th>
<th>Day 2 June 18</th>
<th>Day 3 June 19</th>
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| **Registration/Openning**
9:00-9:30 a.m.
Xiaoping Chen: Current research trends of OB in international business research; Q&A
chair by Kenny Law
10:30-11:00 tea break
11:00-12:00 noon
Klaus Meyer: Current research trends in macro studies; Q&A
chair by Shige Makino
| 9:00-10:30 am
Klaus Meyer and Shige Makino Panel: Methodology issues in EE studies: Challenges and Opportunities; Q&A
chair by Daphne Yiu
10:30-10:50 tea break
10:50 - 12:20
Small group discussion of research projects – presentations by 2 participants, feedback from group leader & speaker
| 9:00 – 10:30 am
David Tse: Example of interesting studies - how to develop a programatic study; Q&A
chair by CM Lau
10:30-11:00 tea break
11:00-12:30
Small Group work – integrate feedback plus action plan |
| 12:30 - 2:00 lunch
2:00-3:30 pm
Kwok Leung and Riki Takeuchi: Publishing China and other EE studies in top journals; Q&A
chair by CM Lau
3:30-3:50 tea break
3:50-5:30 Small group interactions – know each group member’s background & interest
| 12:30 - 2:00 lunch
2:00 – 3:45 pm
Riki Takeuchi: Example of interesting studies
Kenny Law: Method issues in micro studies - an editor/reviewer's point of view
chair by Xuefei Ma
3:30-4:10 tea break
4:10 – 5:40 Small group discussion of research projects – presentations by 2 participants, feedback from group leader & speaker
| 2:00 – 3:50 pm
Group presentations - how to proceed with current research (20 minutes each);
chair by Irene Chow/Gongming Qian
3:50-4:30
Closing (feedback from David Tse & Kenny Law);
chair by Susan Zhu |