

LOOK
FORWARD
看·建未來



BUSINESS

CHENG YU TUNG BUILDING

鄭裕彤樓

**Developing the Asian Century's
Global Business Leaders**

Unlock the world's potential with yours

The Chinese University of Hong Kong (CUHK) Business School develops global business leaders for the Asian Century since our establishment in 1963.

We are a global institution that embraces innovation, nurtures entrepreneurial mindsets and promotes social responsibility. We leverage on our deep connections to the Greater Bay Area (GBA) and actively contribute to the social and economic development of this region. Through teaching, learning, research and practice, we forge to drive sustainable and positive impact in business and society.

All of these are our hallmarks, as part of a university grounded in research with a global vision and mission to combine tradition with modernity, and to bring together China and the West. This is the CUHK difference.

170⁺



**Faculty members
(Full-time)**

5,000⁺



**Students from
30+ countries / regions**



Create socio-economic impact

At CUHK Business School, like-minded talent transform ideas into research, producing insights that generate impact. Our research has been pivotal in supporting Hong Kong's transformation into a knowledge-intensive and innovation-led society, moving beyond our home base to create value for China and the world.

Research Centres

Today, our world-class faculty and cutting-edge research continue to nurture nimble leaders, entrepreneurs and social stewards. Our 12 research centres serve as an intellectual hub for a wide range of disciplines. In collaboration with the School of Management and Economics at the CUHK-Shenzhen campus, we foster frontier research in areas including global supply chain, logistics management and financial engineering.

Our 12 research centres include:

- Aviation Policy and Research
- Business Sustainability
- Consumer Insights
- Cyber Logistics
- Entrepreneurship
- Family Business
- Finance for Society
- Hong Kong-Shenzhen Finance Research[^]
- Hospitality and Real Estate Research
- Institutions and Governance
- International Business Studies
- Supply Chain Management

China Business Knowledge

China Business Knowledge is the Business School's unique knowledge platform which showcases our research that focuses on China and its relation with the rest of the world. The platform provides access to our top-notch research, insights and commentaries to the academic, business and student communities, as well as the general public.

Learn more:

<http://cbk.bschool.cuhk.edu.hk>

Real-world Impact

We actively engage and influence business decision-makers through impactful research initiatives, including the Business Sustainability Indices, Corporate Innovation Index, and cross-sector industry conferences. These projects translate our research findings into actionable insights that drive meaningful change in the business community.

[^] Jointly run by CUHK Business School and the Shenzhen Finance Institute of CUHK-Shenzhen

Dare to explore and experiment

Our programmes are designed to equip students with the competencies and mindsets needed to thrive in evolving business landscapes and drive positive impact in society. Their future endeavours will be supported by a robust network of like-minded alumni across various industries and geographies.

As a comprehensive university, the cross-disciplinary and holistic approach to learning enables our students to live their curiosity, explore ideas, and welcome experiences that will build character to innovate and grow. The unique collegiate system enriches student life and fosters a sense of belonging to the university.



22 **Global EMBA**
Financial Times
(2024)

75 **Global MBA**
Financial Times
(2024)

25 **MSc in Finance**
Financial Times
(2024)

36 **Accounting
& Finance**
QS World University
Rankings (2024)

21-50
Marketing
QS World University Rankings (2024)

1
Research in Asia
University of Texas at Dallas Top 100
Business School Research Rankings
(2024)



11 Undergraduate Programmes

- BBA in Integrated BBA
- BBA in Global Business Studies
- BBA in Integrated BBA and Juris Doctor Dual Degree
- BBA in Professional Accountancy
- BBA in Hospitality and Real Estate
- BSc in Quantitative Finance
- BBA in Insurance, Financial and Actuarial Analysis
- BSc in Global Economics and Finance
- BSc in Quantitative Finance and Risk Management Science
- BSc in Biotechnology, Entrepreneurship and Healthcare Management
- BSc in Interdisciplinary Data Analytics and X Double Major Programme



22 Postgraduate Programmes

- Master of Accountancy
- MSc in Actuarial Science and Insurance Analytics
- MSc in Business Analytics
- MSc in Finance
- MSc in Information and Technology Management
- MSc in Information Science and Technology Management
- MSc in Management
- MSc in Marketing
- MSc in Real Estate
- MSc in Sustainable Global Business
- MBA
- Executive MBA
- Executive MBA (Chinese)
- MBA in Finance
- Executive Master of Professional Accountancy with Shanghai National Accounting Institute
- DBA (Chinese)
- MPhil-PhD (with 6 fields of study)

Staying globally connected



To thrive in an increasingly connected world, business leaders must navigate through the invisible borders of global business. Our answer to this is to embrace a global perspective in all that we do, evident from our student to faculty mix, from the way we teach and research. We offer our students a dynamic and exciting learning experience through exchange programmes, international competitions and industry affiliations.

280+  **CUHK exchange programmes**

80+  **Partnerships with business schools in 30+ countries / regions**

45,000+
Business School alumni

280,000+
CUHK alumni

Alumni

Our active and influential alumni network provides us with deep connections in business and society to drive positive change. With the strong business school alumni network in Hong Kong, many of our alumni actively contribute to their alma mater, including as advisory committee members, mentors in the Undergraduate Mentorship Programme and the MBA Elite Mentorship Programme, carrying the torch to nurture the next generation of business leaders.

“ Students will gain connections to over **45,000 alumni** across **50 locations**, supported by more than **20 alumni associations and chapters** from various programmes and locations. ”



BUSINESS



Website



Facebook



Instagram



LinkedIn



WeChat

The Chinese University of Hong Kong (CUHK) Business School

Address : 15/F, Cheng Yu Tung Building
12 Chak Cheung Street, Shatin,
N.T., Hong Kong

Telephone : +852 3943 7785

Email : bafac@cuhk.edu.hk

Website : www.bschool.cuhk.edu.hk

Facebook/LinkedIn : CUHK Business School

Instagram/WeChat : cuhkbusiness school



香港中文大學
The Chinese University of Hong Kong



AACSB
ACCREDITED



ASSOCIATION
OF
AMBA
ACCREDITED

