

2025 JUSWIS (Joint University Summer Workshop on Information Systems)

Program

Day 1 July 16, 2025 (Wed)		
16:00	Coach pick-up for CUHK campus tour	CYT 1/F
16:00 – 17:15	CUHK campus tour (By invitation only)	CUHK Campus
17:30	Coach pick-up from CUHK to K11 Musea	CYT 1/F
18:00 – 20:30	Welcome Dinner (By invitation only) (return coach to CUHK)	Ye Shanghai, K11 Musea, Tsim Sha Tsui
Day 2 July 17, 2025 (Thu)		
08:30 – 08:45	Registration	CYT 1/F
08:45 – 09:05	Welcome Remarks by <ul style="list-style-type: none"> Prof. Lin Zhou, Dean, CUHK Business School Prof. Sean Zhou, Chairman, Department of Decisions, Operations and Technology, CUHK Business School 	CYT LTIB
09:05 – 10:05	Keynote Speech 1 <ul style="list-style-type: none"> Prof. Susan Brown, Stevie Eller Professor and MIS Department Head, Eller College of Management, The University of Arizona 	CYT LTIB
10:05 – 10:20	Group Photo	
10:20 – 10:50	Coffee Break	
10:50 – 11:50	Paper Session 1	CYT 201 / 202 / 203
12:00 – 13:30	Lunch (By invitation only)	Hyatt Café
13:30 – 14:30	Paper Session 2	CYT 201 / 202 / 203
14:30 – 15:00	Coffee Break	
15:00 – 16:00	Paper Session 3	CYT 201 / 202 / 203
16:00 – 16:30	Coffee Break	
16:30 – 17:30	Paper Session 4	CYT 201 / 202 / 203
18:00 – 20:30	Dinner (By invitation only) – by HKU (return coach to CUHK)	Ming Pavillion, HKU
Day 3 July 18, 2025 (Fri)		
09:30 – 10:30	Keynote Speech 2 <ul style="list-style-type: none"> Prof. Suprateek Sarker, Rolls-Royce Commonwealth Eminent Professor of Commerce, McIntire School of Commerce, University of Virginia 	CYT LTIB
10:30 – 11:00	Coffee Break	
11:00 – 12:00	Paper Session 5	CYT 201 / 202 / 203
12:00 – 13:30	Lunch (By invitation only)	Hyatt Shatin 18
13:30 – 14:30	Paper Session 6	CYT 201 / 202 / 203
14:30 – 15:00	Coffee Break	

15:00 – 16:00	Paper Session 7	CYT 201 / 202 / 203
16:00 – 16:30	Coffee Break	
16:30 – 17:30	Paper Session 8	CYT 201 / 202 / 203
18:00 – 20:30	Dinner (By invitation only) – by Poly U (return coach to CUHK)	Above & Beyond, Hotel ICON, Tsim Sha Tsui
Day 4 July 19, 2025 (Sat)		
09:20	Shuttle Pick-up from CUHK	CYT 1/F
10:00 – 12:15	Temple Tour (By invitation only)	Tsz Shan Monastery, Tai Po
12:30 – 14:00	Lunch (By invitation only)	Royal China Pearl, Sam Mun Tsai, Tai Po
14:30	Return coach to CUHK	

17 July 2025 (Thu)		
Paper Session 1 (10:50 – 11:50)		
Track A (CYT 201)	Track B (CYT 202)	Track C (CYT 203)
Title: Platform Monetization and Rating Inflation: Evidence from Product Onboarding on Online Review Platforms Presenter: Chunghan Kang Advisors: Anand Gopal, Jungpil Hahn, Miguel Godinho de Matos	Title: Paving the Pathway: How Access to Quality Data Affects Team Creativity in Business Analytics Projects Presenter: Xintao Qian Advisors: Jason Thatcher, Suprateek Sarker	Title: Investigating the spillover effects of AI resistance in AI–physician–patient triads: A relational lens Presenter: Yikai Yang Advisors: Elena Karahanna, Heshan Sun, Sue Brown
Paper Session 2 (13:30 – 14:30)		
Track A (CYT 201)	Track B (CYT 202)	Track C (CYT 203)
Title: Gamified Education with Core Gaming Elements: Moving Beyond Points, Badges, and Leaderboards Presenter: Yipu Deng Advisors: Anand Gopal, Heshan Sun, Jason Thatcher	Title: Customized Assessment of Decision-Making Expertise Using Machine Learning Presenter: Wanxue Dong Advisors: Elena Karahanna, Jungpil Hahn	Title: Gov-RAG: A Retrieval-Augmented Generation Framework for Enhancing E-Government Services Presenter: Miao Yu Advisors: Sue Brown, Suprateek Sarker, Miguel Godinho de Matos
Paper Session 3 (15:00 – 16:00)		
Track A (CYT 201)	Track B (CYT 202)	Track C (CYT 203)
Title: News Quality vs. Promptness: Investigating Large Language Models’ Impact on Modern Journalism Presenter: Myunghwan Lee Advisors: Anand Gopal, Jason Thatcher, Miguel Godinho de Matos	Title: When Virtual Characters Surprise: Exploring Conversational Experience with AI Companions from the Perspective of Theatrical Theory Presenter: Yiyao Chen Advisors: Sue Brown, Suprateek Sarker	Title: Propose and Review: Practical Bias Mitigation for Machine Classification Presenter: Tim Li Advisors: Elena Karahanna, Heshan Sun, Jungpil Hahn
Paper Session 4 (16:30 – 17:30)		
Track A (CYT 201)	Track B (CYT 202)	Track C (CYT 203)
Title: Media Matters: An Empirical Analysis on the Impact of Physicians’ Voice Messages in Online Medical Consultations Presenter: Shengjun Mao Advisors: Anand Gopal, Elena Karahanna, Suprateek Sarker	Title: Are All Usage Equal? Explore Employee–AI Interactions Through Dependent versus Autonomous Help-Seeking Lens Presenter: Jing Gong Advisors: Heshan Sun, Jason Thatcher, Sue Brown	Title: A Transformer-VAE Framework for Synthetic Stock Data Generation Presenter: Jie Song Advisors: Jungpil Hahn, Miguel Godinho de Matos

18 July 2025 (Fri)		
Paper Session 5 (11:00 – 12:00)		
Track A (CYT 201)	Track B (CYT 202)	Track C (CYT 203)
Title: Assessing Open-Source Software Developer’s Opportunity Costs in a Time of Generative AI Presenter: Xinyu Li Advisors: Anand Gopal, Miguel Godinho de Matos, Sue Brown	Title: Exploring Human-AI Synergy in Customer Service: A Tale of Two Perspectives Presenter: Jie Tang, Jack Jiang Advisors: Heshan Sun, Jason Thatcher, Suprateek Sarker	Title: Are Your Images Biased? Assessing Social Biases in Brand-Posted Images Using Language Models Presenter: Dongcheng Zhang Advisors: Elena Karahanna, Jungpil Hahn
Paper Session 6 (13:30 – 14:30)		
Track A (CYT 201)	Track B (CYT 202)	Track C (CYT 203)
Title: Collaborator or competitor? Online influencers’ value orientations toward generative AI Presenter: Hongfei Li Advisors: Anand Gopal, Jungpil Hahn	Title: Empowerment or Surveillance? Investigating IT-Based Self-Monitoring in Chronic Disease Management Presenter: Qiuhui Dai Advisors: Jason Thatcher, Miguel Godinho de Matos, Sue Brown	Title: How Do Non-Influencers Influence? Performing Authority in Live Streaming E-Commerce Presenter: Yunhui (Ashley) Wang Advisors: Elena Karahanna, Suprateek Sarker, Heshan Sun
Paper Session 7 (15:00 – 16:00)		
Track A (CYT 201)	Track B (CYT 202)	Track C (CYT 203)
Title: AI-Generated Summary and Online Review Generation: Evidence from a Natural Experiment Presenter: Zhaoyang Yu Advisors: Anand Gopal, Elena Karahanna, Suprateek Sarker	Title: More Than Just Likes: An Empirical Exploration of When and Why the Likes Ratio Matters Presenter: Jenny Jin Advisors: Jason Thatcher, Sue Brown	Title: Transparent Fake News Detection via Multi-Agent Model Debate and Retrieval-Augmented Analysis Presenter: Lionel Z. Wang Advisors: Heshan Sun, Jungpil Hahn, Miguel Godinho de Matos
Paper Session 8 (16:30 – 17:30)		
Track A (CYT 201)	Track B (CYT 202)	Track C (CYT 203)
Title: Cancer Screening Outreach Guided by Machine Learning: The Benefits of Proactive Care Presenter: Minje Park Advisors: Anand Gopal, Elena Karahanna	Title: Generalists or Specialists: Company Talent Strategy in the Generative AI Era Presenter: Wen Xie Advisors: Sue Brown, Suprateek Sarker, Heshan Sun	Title: Empowering and/or Monitoring? Unravelling the Impact of Digital Governance on Subsidiary Performance from the Perspective of Organizational Accountability Presenter: Yongqiang Sun Advisors: Jason Thatcher, Jungpil Hahn, Miguel Godinho de Matos