

# 2025 JUSWIS (Joint University Summer Workshop on Information Systems)

## Program

Day 1 July 16, 2025 (Wed)		
16:00	Coach pick-up for CUHK campus tour	CYT 1/F
16:00 – 17:15	CUHK campus tour (By invitation only)	CUHK Campus
17:30	Coach pick-up from CUHK to K11 Musea	CYT 1/F
18:00 – 20:30	Welcome Dinner (By invitation only) (return coach to CUHK)	Ye Shanghai, K11 Musea, Tsim Sha Tsui
Day 2 July 17, 2025 (Thu)		
08:30 – 08:45	Registration	CYT 1/F
08:45 – 09:05	Welcome Remarks by <ul style="list-style-type: none"> <li>Prof. Lin Zhou, Dean, CUHK Business School</li> <li>Prof. Sean Zhou, Chairman, Department of Decisions, Operations and Technology, CUHK Business School</li> </ul>	CYT LTIB
09:05 – 10:05	Keynote Speech 1 <ul style="list-style-type: none"> <li>Prof. Susan Brown, Stevie Eller Professor and MIS Department Head, Eller College of Management, The University of Arizona</li> </ul>	CYT LTIB
10:05 – 10:20	Group Photo	
10:20 – 10:50	Coffee Break	
10:50 – 11:50	Paper Session 1	CYT 201 / 202 / 203
12:00 – 13:30	Lunch (By invitation only)	Hyatt Café
13:30 – 14:30	Paper Session 2	CYT 201 / 202 / 203
14:30 – 15:00	Coffee Break	
15:00 – 16:00	Paper Session 3	CYT 201 / 202 / 203
16:00 – 16:30	Coffee Break	
16:30 – 17:30	Paper Session 4	CYT 201 / 202 / 203
18:00 – 20:30	Dinner (By invitation only) – by HKU (return coach to CUHK)	Ming Pavillion, HKU
Day 3 July 18, 2025 (Fri)		
09:30 – 10:30	Keynote Speech 2 <ul style="list-style-type: none"> <li>Prof. Suprateek Sarker, Rolls-Royce Commonwealth Eminent Professor of Commerce, McIntire School of Commerce, University of Virginia</li> </ul>	CYT LTIB
10:30 – 11:00	Coffee Break	
11:00 – 12:00	Paper Session 5	CYT 201 / 202 / 203
12:00 – 13:30	Lunch (By invitation only)	Hyatt Shatin 18
13:30 – 14:30	Paper Session 6	CYT 201 / 202 / 203
14:30 – 15:00	Coffee Break	

15:00 – 16:00	<b>Paper Session 7</b>	<b>CYT 201 / 202 / 203</b>
16:00 – 16:30	<b>Coffee Break</b>	
16:30 – 17:30	<b>Paper Session 8</b>	<b>CYT 201 / 202 / 203</b>
18:00 – 20:30	<b>Dinner (By invitation only) – by Poly U (return coach to CUHK)</b>	<b>Above &amp; Beyond, Hotel ICON, Tsim Sha Tsui</b>
<b>Day 4 July 19, 2025 (Sat)</b>		
09:20	<b>Shuttle Pick-up from CUHK</b>	<b>CYT 1/F</b>
10:00 – 12:15	<b>Temple Tour (By invitation only)</b>	<b>Tsz Shan Monastery, Tai Po</b>
12:30 – 14:00	<b>Lunch (By invitation only)</b>	<b>Royal China Pearl, Sam Mun Tsai, Tai Po</b>
14:30	<b>Return coach to CUHK</b>	

<b>17 July 2025 (Thu)</b>		
<b>Paper Session 1 (10:50 – 11:50)</b>		
Track A (CYT 201)	Track B (CYT 202)	Track C (CYT 203)
<b>Title:</b> Platform Monetization and Rating Inflation: Evidence from Product Onboarding on Online Review Platforms <b>Presenter:</b> Chunghan Kang <b>Advisors:</b> Anand Gopal, Jungpil Hahn, Miguel Godinho de Matos	<b>Title:</b> Paving the Pathway: How Access to Quality Data Affects Team Creativity in Business Analytics Projects <b>Presenter:</b> Xintao Qian <b>Advisors:</b> Jason Thatcher, Suprateek Sarker	<b>Title:</b> Investigating the spillover effects of AI resistance in AI–physician–patient triads: A relational lens <b>Presenter:</b> Yikai Yang <b>Advisors:</b> Elena Karahanna, Heshan Sun, Sue Brown
<b>Paper Session 2 (13:30 – 14:30)</b>		
Track A (CYT 201)	Track B (CYT 202)	Track C (CYT 203)
<b>Title:</b> Gamified Education with Core Gaming Elements: Moving Beyond Points, Badges, and Leaderboards <b>Presenter:</b> Yipu Deng <b>Advisors:</b> Anand Gopal, Heshan Sun, Jason Thatcher	<b>Title:</b> Customized Assessment of Decision-Making Expertise Using Machine Learning <b>Presenter:</b> Wanxue Dong <b>Advisors:</b> Elena Karahanna, Jungpil Hahn	<b>Title:</b> Gov-RAG: A Retrieval-Augmented Generation Framework for Enhancing E-Government Services <b>Presenter:</b> Miao Yu <b>Advisors:</b> Sue Brown, Suprateek Sarker, Miguel Godinho de Matos
<b>Paper Session 3 (15:00 – 16:00)</b>		
Track A (CYT 201)	Track B (CYT 202)	Track C (CYT 203)
<b>Title:</b> News Quality vs. Promptness: Investigating Large Language Models’ Impact on Modern Journalism <b>Presenter:</b> Myunghwan Lee <b>Advisors:</b> Anand Gopal, Jason Thatcher, Miguel Godinho de Matos	<b>Title:</b> When Virtual Characters Surprise: Exploring Conversational Experience with AI Companions from the Perspective of Theatrical Theory <b>Presenter:</b> Yiyao Chen <b>Advisors:</b> Sue Brown, Suprateek Sarker	<b>Title:</b> Propose and Review: Practical Bias Mitigation for Machine Classification <b>Presenter:</b> Tim Li <b>Advisors:</b> Elena Karahanna, Heshan Sun, Jungpil Hahn
<b>Paper Session 4 (16:30 – 17:30)</b>		
Track A (CYT 201)	Track B (CYT 202)	Track C (CYT 203)
<b>Title:</b> Media Matters: An Empirical Analysis on the Impact of Physicians’ Voice Messages in Online Medical Consultations <b>Presenter:</b> Shengjun Mao <b>Advisors:</b> Anand Gopal, Elena Karahanna, Suprateek Sarker	<b>Title:</b> Are All Usage Equal? Explore Employee–AI Interactions Through Dependent versus Autonomous Help-Seeking Lens <b>Presenter:</b> Jing Gong <b>Advisors:</b> Heshan Sun, Jason Thatcher, Sue Brown	<b>Title:</b> A Transformer-VAE Framework for Synthetic Stock Data Generation <b>Presenter:</b> Jie Song <b>Advisors:</b> Jungpil Hahn, Miguel Godinho de Matos

<b>18 July 2025 (Fri)</b>		
<b>Paper Session 5 (11:00 – 12:00)</b>		
Track A (CYT 201)	Track B (CYT 202)	Track C (CYT 203)
<b>Title:</b> Assessing Open-Source Software Developer’s Opportunity Costs in a Time of Generative AI <b>Presenter:</b> Xinyu Li <b>Advisors:</b> Anand Gopal, Miguel Godinho de Matos, Sue Brown	<b>Title:</b> Exploring Human-AI Synergy in Customer Service: A Tale of Two Perspectives <b>Presenter:</b> Jie Tang, Jack Jiang <b>Advisors:</b> Heshan Sun, Jason Thatcher, Suprateek Sarker	<b>Title:</b> Are Your Images Biased? Assessing Social Biases in Brand-Posted Images Using Language Models <b>Presenter:</b> Dongcheng Zhang <b>Advisors:</b> Elena Karahanna, Jungpil Hahn
<b>Paper Session 6 (13:30 – 14:30)</b>		
Track A (CYT 201)	Track B (CYT 202)	Track C (CYT 203)
<b>Title:</b> Collaborator or competitor? Online influencers’ value orientations toward generative AI <b>Presenter:</b> Hongfei Li <b>Advisors:</b> Anand Gopal, Jungpil Hahn	<b>Title:</b> Empowerment or Surveillance? Investigating IT-Based Self-Monitoring in Chronic Disease Management <b>Presenter:</b> Qiuhui Dai <b>Advisors:</b> Jason Thatcher, Miguel Godinho de Matos, Sue Brown	<b>Title:</b> How Do Non-Influencers Influence? Performing Authority in Live Streaming E-Commerce <b>Presenter:</b> Yunhui (Ashley) Wang <b>Advisors:</b> Elena Karahanna, Suprateek Sarker, Heshan Sun
<b>Paper Session 7 (15:00 – 16:00)</b>		
Track A (CYT 201)	Track B (CYT 202)	Track C (CYT 203)
<b>Title:</b> AI-Generated Summary and Online Review Generation: Evidence from a Natural Experiment <b>Presenter:</b> Zhaoyang Yu <b>Advisors:</b> Anand Gopal, Elena Karahanna, Suprateek Sarker	<b>Title:</b> More Than Just Likes: An Empirical Exploration of When and Why the Likes Ratio Matters <b>Presenter:</b> Jenny Jin <b>Advisors:</b> Jason Thatcher, Sue Brown	<b>Title:</b> Transparent Fake News Detection via Multi-Agent Model Debate and Retrieval-Augmented Analysis <b>Presenter:</b> Lionel Z. Wang <b>Advisors:</b> Heshan Sun, Jungpil Hahn, Miguel Godinho de Matos
<b>Paper Session 8 (16:30 – 17:30)</b>		
Track A (CYT 201)	Track B (CYT 202)	Track C (CYT 203)
<b>Title:</b> Cancer Screening Outreach Guided by Machine Learning: The Benefits of Proactive Care <b>Presenter:</b> Minje Park <b>Advisors:</b> Anand Gopal, Elena Karahanna	<b>Title:</b> Generalists or Specialists: Company Talent Strategy in the Generative AI Era <b>Presenter:</b> Wen Xie <b>Advisors:</b> Sue Brown, Suprateek Sarker, Heshan Sun	<b>Title:</b> Empowering and/or Monitoring? Unravelling the Impact of Digital Governance on Subsidiary Performance from the Perspective of Organizational Accountability <b>Presenter:</b> Yongqiang Sun <b>Advisors:</b> Jason Thatcher, Jungpil Hahn, Miguel Godinho de Matos