

**Michael Ka-yiu Fung**  
**Department of Decision Sciences and Managerial Economics**  
**Faculty of Business Administration**  
**The Chinese University of Hong Kong**  
**New Territories**  
**Hong Kong**  
**Phone : 852 39437819; Fax : 852 26035104**  
**Email: michael@baf.msmail.cuhk.edu.hk**

**Education:**

- B.So.Sc. (Economics), First Class Honors, The Chinese University of Hong Kong, 1985
- M.A. (Economics), University of Western Ontario, Ontario, Canada, 1987
- Ph.D. (Economics), University of Western Ontario, Ontario, Canada, 1990

**Professional Experience:**

- Professor in Business Economics, Department of Decision Sciences and Managerial Economics, Faculty of Business Administration, The Chinese University of Hong Kong, Jan. 2001 –
- Director, Programme for Economic Education, HKIPS, CUHK, Oct. 2012 –
- Executive Director, Aviation Policy and Research Center, CUHK Business School, Aug. 2012 –
- Associate Director (Research), Aviation Policy and Research Center, CUHK Business School, Aug. 2004 - July 2012.
- Founding Director (Business Economics), Institute of Economics, The Chinese University of Hong Kong, April 2005 – September 2008.
- Program Director, Master of Science in Business Economics, Faculty of Business Administration, The Chinese University of Hong Kong, 2003 - 2006
- Associate Professor, Department of Decision Sciences and Managerial Economics, Faculty of Business Administration, The Chinese University of Hong Kong, Jan. 1996 - Dec. 2000
- Lecturer, Department of Decision Sciences and Managerial Economics, Faculty of Business Administration, The Chinese University of Hong Kong, Jan. 1991-Dec. 1995.
- Guest Editor, Pacific Economic Review: Special Issue on “Development of Air Transport Market in Asia Pacific Region”.
- Guest Editor, International Journal of Shipping and Logistics: Special Issue on “Air Cargo Logistics and Airport Economics”.

**Teaching Awards:**

- Outstanding Teaching Award, Faculty of Business Administration, CUHK Business School, 2002-2003, 2005-2006.
- Teaching Awards, Faculty of Business Administration, CUHK Business School, 1994-2010.
- Best Lecturer in Faculty of Business Administration, Election of Best Lecturers, Organized by Chung Chi Student Union, Chinese University of Hong Kong, 1995-1996.

**Public Service:**

- Member, Aviation Development and Three-runway System Advisory Committee, 2015 –
- Member, CDC-HKEAA Committee on Tourism and Hospitality Studies, 2015 -
- Member, Solicitors Disciplinary Tribunal Panel, Hong Kong SAR Government, 2011-
- Member, Public Affairs Forum, Hong Kong SAR Government, 2009 –
- Member, Air Transport Licensing Authority, Hong Kong SAR Government 2005- 2011
- Member, Hong Kong Committee for Pacific Economic Cooperation, Hong Kong SAR Government 1999-2001

**Industry Advisory Experience:**

Clients included Hong Kong SAR Government, CLP, Cathay Pacific Airways, Dragonair, China National Aviation Corporation, Zhuhai International Airport, DHL, FedEx, UPS and TNT.

**Academic Research Grants:**

- Principal Investigator, “The Impact of Public Investment in Infrastructure in China – A Comparative Analysis of Financing Methods”, (with Professor Wai-ming Ho and Dr. Lijing Zhu) funded by University Grants Committee (Hong Kong) Earmarked Grant for Research, 2002-2003. (HK\$410,000)
- Principal Investigator, “The Impact of Financial Liberalization in China”, (with Professor Wai-ming Ho and Dr. Lijing Zhu) funded by University Grants Committee (Hong Kong) Earmarked Grant for Research, 2001-2002. (HK\$390,000)
- Coinvestigator, “Foreign Investment and Economic Development in People’s Republic of China”, (with Professor Eden Yu) funded by University Grants Committee (Hong Kong) Earmarked Grant for Research, 1994-1996. (HK\$303,000)
- Coinvestigator, “The Impact of China’s Joining the GATT on the Chinese Economy and the Repercussions for Hong Kong and Taiwan”, (with Dr. Lijing Zhu) funded by University Grants Committee (Hong Kong) Earmarked Grant for Research, 1995-1997. (HK\$542,000)

#### **Teaching Grants:**

- Principal Investigator, “Provision of Services for Developing Video Resource Pack and Conducting Training Programmes on the Use of Video in the Learning and Teaching of Economics”, (with David Chow, Fred Ku and Franko Wong) funded by HKSAR Education Bureau, 2011-2012.
- Principle Investigator, ”Provision of Services for Development Resource Pack on Policy Evaluation and Conducting Professional Development Programmes on Using the Resource Pack in the Learning and Teaching of Economics”, (with David Chow, Fred Ku, Andrew Yuen and Sunny Ha) funded by HKSAR Education Bureau, 2012-2013.
- Principle Investigator, ”Development of Learning & Teaching Resources on Relationship between Economic Development of the Mainland and Hong Kong Economy”, (with Fred Ku) funded by HKSAR Education Bureau, 2013-2014.
- Principle Investigator, ”e-Learning Platform for HKDSE Economics”, (with Fred Ku) funded by Knowledge Transfer Office of CUHK, 2014-2015.

#### **Selected Publications:**

Professor Fung published more than 50 academic articles on international refereed journals.

- Tsui, W.H.K., & Fung, M.K.Y. (2016). Causality between Business Travel and Trade Volumes: Empirical Evidence from Hong Kong. *Tourism Management*, 52, 395–404 .
- Tsui, W.H.K., & Fung, M.K.Y. (2015). Analysing passenger network changes: the case of Hong Kong. *Journal of Air Transport Management – Forthcoming*.
- Chow, C.K.W., & Fung, M.K.Y. (2012). Estimating indices of airport productivity in Greater China . *Journal of Air Transport Management*, 24, 12-17.
- Chow, C.K.W., & Fung, M.K.Y. (2012) Measuring The Effects of China’s Airline Mergers On The Productivity Of State-Owned Carriers . *Journal of Air Transport Management*, 25, 1-4
- Cullinane, K., Firth, M., Fung, M.K.Y., Gong, S.X.H., Law, J.S., & Zhang, A. (2011). Development of Air Transport Industry in the Asia-Pacific Region . *Pacific Economic Review*, 16, 42--46
- Chow, C.K.W., & Fung, M.K.Y. (2011). Note on Productivity Convergence of Airports in China . *Pacific Economic Review*, 16, 120-133
- Chow, C.K.W., Fung, M.K.Y., & Law, Japhet Sebastian (2010). Estimating Technical Efficiencies of Airports in the Greater China: Stochastic Output Distance Function Method vs Data Envelopment Analysis Method . *International Journal of Shipping and Transport Logistics*, 2, 284-299
- Yeung, J.H.Y., Cheung, W. Fung, M.K.Y., Zhao, X., & Zhang, M., (2010). The air cargo and express industry in Hong Kong: economic contribution and competitiveness .*International Journal of Shipping and Transport Logistics*, 2, 321-345.
- Chow, C.K.W., & Fung, M.K.Y. (2009) Efficiencies and scope economies of Chinese airports in moving passengers and cargo . *Journal of Air Transport Management*, 15, 324-329’
- Fung, M.K.Y., Wan, K., Hui, Y.V., & Law, J.S. (2008). Productivity Changes of Chinese Airports: 1995 – 2004 . *Transportation Research Part E*, 44, 521-541

- 馮嘉耀及周立基著，實用經濟名詞 90 條，第六版，匯智出版，2007
- 馮嘉耀、周立基、黃沛恒，《經濟@大學站 - 微觀篇》，經濟日報出版社，2011
- 馮嘉耀、周立基、黃沛恒，《經濟@大學站 - 宏觀篇》，經濟日報出版社，2011
- 馮嘉耀、周立基、古紀達，《宏觀經濟名詞解讀》，匯智出版，2013

Professor Fung published more than 50 academic articles on international refereed journals .

### **Teaching Workshops/Seminars:**

- “eLearning Benchmarking Meeting: Pedagogical Application of Information and Communication Technology.” May 24, 2011. (This meeting was held by the CUHK Centre for Learning Enhancement and Research with the purpose of collecting teachers’ opinions so as to better understand existing developments and determine the future direction of the eLearning Service at CUHK.)
- “Co-creation of a Learning Environment.” May 20, 2011. (This was a sharing session of the seminar entitled “A Smorgasbord of Ideas for Active Learning II: CUHK teachers sharing their experiences of peer and group learning,” which was organized by the Centre for Learning Enhancement and Research at CUHK with the purpose of allowing fellow teachers at CUHK to share their teaching experiences.)
- “An Exploration of the Co-creation Approach of Teaching, Assessment & Learning in Economics: Any Alternative to Traditional Student Assessment?” July 6, 2011. (This seminar was jointly organized by the Undergraduate Office of the Faculty of Business Administration, CUHK, the Department of Decision Sciences and Managerial Economics, CUHK, and the Education Bureau with the purpose of introducing a new learning and teaching method on using video production in an economics course.)
- “IT in Education e-Leadership & Management Series: Strategies of Application of Open-source e-Learning Management System.” August 3 and 5, 2011. (This seminar was jointly organized by the Education Bureau and St Bonaventure College and High School with the purpose of introducing an open-source e-Learning management system and its applications in Econ@CUBA.)
- “Using Video Resources to Enhance the Learning and Teaching of Economics”, seminar presentation, in “NSS Learning and Teaching Strategies for the Economics Curriculum Series (新高中經濟課程學與教策略系列)”, Jan & Feb 2012. (This seminar was jointly organized by the Undergraduate Office of the Faculty of Business Administration, CUHK, the Department of Decision Sciences and Managerial Economics, CUHK, and the Education Bureau with the purpose of introducing a new learning and teaching method to secondary school teachers.)
- “When Adam Smith Meets Steve Jobs: Economics X Creativity”, CUHK Business School and the Education Bureau, Mar 2012. (This seminar was jointly organized by the Undergraduate Office of the Faculty of Business Administration, CUHK, the Department of Decision Sciences and Managerial Economics, CUHK, and the Education Bureau with the purpose of introducing a new learning method to secondary school students.)
- “Learning and teaching Strategies for the Economics Curriculum: Experiential Learning in Economics – Public Housing in Hong Kong,” HKSAR Education Bureau, December 9, 2013.
- “Enriching Knowledge for the Economics Curriculum: Policy Analysis of Housing Market in Hong Kong: An Economic Perspective,” HKSAR Education Bureau, June 19 2013.
- “Enriching Knowledge for the Economics Curriculum: Change of the Trade Pattern of Hong Kong under Globalisation,” HKSAR Education Bureau, May 19, 2014.
- “Enriching knowledge for the Economics Curriculum: The Third Runway Expansion at Hong Kong International Airport- Issues and Economic Analysis,” HKSAR Education Bureau, October 31, 2014.
- “Learning and Teaching Strategies for the Economics Curriculum: Facilitate the Learning and Teaching of the "AS-AD Model" through e-Learning,” HKSAR Education Bureau, June 11, 2015.