

LEE, CHING CHYI

Department of Decision Sciences & Managerial Economics
Faculty of Business Administration
The Chinese University of Hong Kong

Email: cclee@baf.cuhk.edu.hk

Phone: (852) 39437763

Fax: (852) 26035104

PROFESSIONAL EMPLOYMENT

2015-present Associate Dean for Teaching and Learning, CUHK Business School
2005-present Professor, Department of Decision Sciences & Managerial Economics,
The Chinese University of Hong Kong, Hong Kong
2004-05 Director, Master of Science in Information and Technology Management
2002-04 Chairman, Department of Decision Sciences & Managerial Economics,
The Chinese University of Hong Kong, Hong Kong
1996-2005 Associate Professor, Department of Decision Sciences & Managerial Economics,
The Chinese University of Hong Kong, Hong Kong
1993-96 Assistant Professor, Department of Decision Sciences & Managerial Economics,
The Chinese University of Hong Kong, Hong Kong

EDUCATION

1993 Ph. D., Department of Management Science, Smeal College of Business Administration, The Pennsylvania State University, State College, Pennsylvania, USA
1980 BA (English), Tunghai University, Taiwan

RESEARCH

Research Interests

I have general interest in using decision analytical and game theoretical approaches to model business and economic problems, particularly problems about bargaining and negotiations. In addition, I am also interested in using experimental methods to test economic theories and to analyze a variety of other economic behaviors.

Research Grants and Awards:

1993 BA Faculty Direct Grant, CUHK, HK \$77,000
1994 BA Faculty Summer Research Grant, CUHK, HK \$30,000
1994 BA Faculty Direct Grant, CUHK, HK \$28,000
1997 Endowment Fund Research Grant, United College, CUHK, HK \$15,000
1997 Central Allocation Grant, RGC, HK \$2,000,000 (Co-investigator)
1998 Earmark Grant, RGC, HK \$535,000 (Principal Investigator).
2002 RGC Teaching Development Grant HK 2,750,000 (Co-investigator)
2003 Vice-Chancellor's Exemplary Teaching Award, CUHK
2003-04 Faculty Outstanding Teaching Award, Faculty of Business Administration, CUHK
2006-07 Faculty Outstanding Teaching Award, Faculty of Business Administration, CUHK
2009-10 Faculty Outstanding Teaching Award, Faculty of Business Administration, CUHK
2011-12 Faculty Outstanding Teaching Award, Faculty of Business Administration, CUHK
1995-present Teaching Award, Faculty of Business Administration, CUHK (This is the teaching award given to courses with teaching evaluation above a threshold value in our faculty. I have been receiving this award every year since 1995 – the first year this award was given.)
2010 Earmark Grant, "Contracting in a Repeated Supply Chain Relationship: The Role of Asymmetric Cost Information (CU09552), RGC, HK \$359,520 (Co-investigator).

Refereed Journal Publications

1. Lee, Ching Chyi, "Bargaining and Search with Recall: A Two-Period Model with Complete Information", *Operations Research*, 42, 1100-1109, 1994.

2. Chatterjee, Kalyan and Ching Chyi Lee, "Bargaining and Search with Incomplete Information about Outside Offers", *Games and Economic Behavior*, **22**, 203-207, 1998.
3. Zwick, Rami and Ching Chyi Lee, "Bargaining and Search: An Experimental Study", with Rami Zwick, *Group Decision and Negotiation*, Vol. 8, 463-487, 1999.
4. Lee, Ching Chyi and Jie Yang, "Knowledge Value Chain", *Journal of Management Development*, Vol. 19, No. 9, 783-793, 2000.
5. Lee, Ching Chyi, T. S. Lee and Catherine Chang, "Quality/Productivity Practices and Company Performance in China", *International Journal of Quality and Reliability Management*, Vol. 18, No. 6, 604-624, 2001.
6. Lee, Ching Chyi, Jie Yang and Liming Yu, "The knowledge value of customers and employees in product quality", *Journal of Management Development*, Vol. 20, No. 8, 691-704, 2001.
7. Yang, Yie, Liming Yu and Ching Chyi Lee, "The Hidden Value of Knowledge in New Products", *Asian Pacific Journal of Management*, **19**, 573-586, 2002.
8. Kabiraj, Tarun and Ching Chyi Lee, "Technological Asymmetry, Externality and Merger: The Case of a Three-Firm Industry", *Seoul Journal of Economics*, Vol. 16, No. 1, 1-22, Spring, 2003.
9. Kabiraj, Tarun and Ching Chyi Lee, "Synergy, Learning, and the Changing Industrial Structure", *International Economic Journal*, Vol 18, No. 3, 365-386, September, 2004.
10. Lee, Ching Chyi, Eythan Weg and Rami Zwick, "Failure of Bayesian updating in repeated bilateral bargaining," in Amnon Rapoport and Rami Zwick (Eds.), *Experimental Business Research*, Vol. 2: Economic and Managerial Perspectives, Springer: Dordrecht, The Netherlands, pp. 249-260, 2005.
11. Lee, Ching Chyi and Julius Chu, "Who Should Control Inventory in a Supply Chain?", *European Journal of Operational Research*, 164, 158-172, 2005.
12. Kabiraj, Tarun and Ching Chyi Lee, "Psychology and the Choice of an Optimal Travel Path", *Journal of Economic Research*, **10**, 129-143, May 2005.
13. Kabiraj, Tarun, Ching Chyi Lee and Sugata Marjit, "Cultural Compatibility and Joint Venture Instability – A Theoretical Analysis", *Indian Economic Review*. Vol XXXX, No. 2, 2005, pp 209-220.
14. Julius Chu and Ching Chyi Lee, "Strategic Information Sharing in a Supply Chain", with Julius Chu, *European Journal of Operational Research* **174** (2006) 1567-1579.
15. Lee, C. C. Andrew C van Hasselt, Phoebe Lo, Michael CF Tong, John KS Woo, Henry CK Lam, Dennis Revicki, and Sing Kai Lo, "Rhinitis Symptom Utility Index (RSUI) in Chinese Subjects: A Multiattribute Patient-Preference Approach", *Quality of Life Research* (2006) 15: 877-887.
16. Lin, Jun-You and Ching Chyi Lee, "Industrial structure and innovation: comparison of innovative performance between South Korea and Taiwan using patent data derived from NBER", *International Journal of Technology Management*, Vol. 49, November 2010, pp. 174-195.
17. Lee, Ching Chyi and Michael Ferguson, "To Reveal or Not To Reveal? Strategic Disclosure of Private Information in Negotiation", *European Journal of Operational Research*, Vol. 207, 2010, pp.380-390.
18. Kabiraj, Tarun and Ching Chyi Lee, "Technology Transfer in a Duopoly with Horizontal and Vertical Product Differentiation", *Trade and Development Review*, Vol. 4, Issue 1, 2011, 19-40.
19. Kabiraj, Tarun and Ching Chyi Lee, "Licensing Contracts in Hotelling Structure", *Theoretical Economics Letters*, Vol 1, Number 3, 2011, 57-62.
20. Lee, Ching Chyi and Lau Ka William, "Information in Repeated Ultimatum Game with Unknown Pie Size", *Economics Research International*, Volume 2013 (2013)
21. Lee, Ching Chyi and Lau Ka William, "Should a rational person with risk-averse attitude gamble? A case study of mark six in Hong Kong", *Chinese Business Review*, Vol 12, No. 9, September 2013, 610-615.

Books and Book Chapters

1. 李慶琦, 李天生、葉日崧合著, 〈香港商報經管系列之一: 工商學院〉, 香港商報
2. Chatterjee, Kalyan and Ching Chyi Lee, "Bargaining and Search with Incomplete Information about Outside Offers" in *Bargaining in the Shadow of The Market*, edited by Kalyan Chatterjee, World Scientific, 2013.

Working Papers

1. “Strategic Information Sharing and Capacity Choice in a Supply Chain with Asymmetric Information”, with Julius Chu
2. “Reputation in Repeated Bilateral Trading with Outside Alternatives”

Manuscripts Written for Teaching

1. *Statistics and Decision* (統計與決策), written for Master of Science Program in Public Accountancy, published by Shanghai National Accounting Institute
2. *Linear and Integer Programming* (線性與整數規劃), written for Master of Science Program in Information and Technology Management, Chinese University of Hong Kong

TEACHING

Teaching Interests and Courses Taught

Management Science, Decision Making with Computers, Statistics, Decision Making under Uncertainties, Game Theory, and Business Negotiation.