

DAPHNE W. YIU

Department of Management
Faculty of Business Administration
Chinese University of Hong Kong
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EDUCATION

- Ph.D. Management, University of Oklahoma
Major Field: Strategic Management
Supporting Field: International Business
- M.Phil Management, Chinese University of Hong Kong
- B.B.A. Management of Organizations, Hong Kong University of Science and Technology

ACADEMIC EXPERIENCE

- 2016 – Present Professor
Department of Management, School of Business Administration, Chinese University of Hong Kong
- 2008 – 2016 Associate Professor (with tenure)
Department of Management, School of Business Administration, Chinese University of Hong Kong
- 2002 – 2008 Assistant Professor
Department of Management, School of Business Administration, Chinese University of Hong Kong
- 2001 – 2002 Instructor
Management Division, University of Oklahoma

ELECTED POSITION AT PROFESSIONAL ORGANIZATIONS

- President, Asia Academy of Management (January 1, 2013 to 30 June, 2015)
Treasurer, Asia Academy of Management (January 1, 2011 to 31 December, 2012)
Board member, Asia Academy of Management Corp. Ltd. (2012 – Present)
Representative at Large, Strategic Management Society Global Strategy Interest Group (1 January, 2013 to 31 December, 2014)

EDITORIAL BOARD

- Senior Editor, Journal of World Business (2015/05 – present)
Senior Editor, Asia Pacific Journal of Management (2009 - present)
Editorial board member, Academy of Management Journal (2013 – present)

Editorial board member, Journal of Cross-Cultural and Strategic Management (2015 – present)
Editorial board member, Journal of Management Studies (2005 - present)
Editor board member, Organization Science (2016 – present)
Editorial board member, Oxford Research Reviews: Business and Management (2012 – present)
Co-editor, Long Range Planning Special Issue: China Business and International Competitiveness: Economics, Politics, and Technology (2012)

PUBLICATIONS

Refereed Journal Articles

Yiu, D.W., Xu, Y., Wan, W.P. 2014. The deterrence effect of vicarious punishments on corporate financial fraud. *Organization Science*. 25(5): 1549-1571. (Published Online: April 28, 2014: <http://dx.doi.org/10.1287/orsc.2014.0904>)

Yiu, D.W., Hoskisson, R. E., Bruton, G. B., Lu, Y. 2014. Dueling Institutional Logics and the Effect on Strategic Entrepreneurship in Chinese Business Groups. *Strategic Entrepreneurship Journal*, 8 (3): 195-213.

Press released at Rice University Media and News, *How state ownership hampered entrepreneurship in Chinese companies*, (<http://news.rice.edu/2014/04/29/rice-u-study-how-state-ownership-hampered-entrepreneurship-in-chinese-companies-2/>).

Yiu, D. W., Wan, W. P., Ng, F. W., Chen, X., & Su, J. 2014. Sentimental Drivers of Social Entrepreneurship: A Study of China's Guangcai (Glorious) Program. *Management and Organization Review*, 10(1): 55-80.

Selected and translated in *Chinese Management Insights* (a Chinese-English bilingual publication that converts leading academic research on China-related topics into summaries that can be easily read and used by managers).

Xia, J., Ma, X., Lu, J.W., & Yiu, D.W. 2014. Outward Foreign Direct Investment by Emerging Market Firms: A Resource Dependence Logic. *Strategic Management Journal*, 35: 1343–1363. doi: 10.1002/smj.2157.

Ma, X., Yiu, D.W., Zhou, N. 2014. Facing Global Economic Crisis: Foreign Sales, Ownership Groups, and Corporate Value. *Journal of World Business*. 49(1): 87-100.

Yiu, D.W., Su, J., & Xu, Y. 2013. Alternative Financing and Private Firm Performance. *Asia Pacific Journal of Management Special Issue: Private and Family Business*, 30(3):829–852.

Featured article interviewed and published by China Business Knowledge at CUHK Business School (*China Business Knowledge is a portal belonging to the Chinese University of Hong Kong Business School. Through feature articles, mini case studies, discussions and a research paper database, it aims to be a bridge between China and the world, providing in-depth knowledge and practical tips about doing business in China.*)

Yiu, D. W., Ng, F. W., & Ma, X. 2013. Business Group Attributes and Internationalization Strategy in China. *Asian Business and Management Special Issue: Internationalization of East Asian Firms*, 12(1): 14-36. (Lead article)

- Li, W., He, A., Lan, H., & Yiu, D. W. 2011. Political Connections and Corporate Diversification in Emerging Economies: Evidence from China. *Asia Pacific Journal of Management*, 29: 799-818.
- Wan, W. P., Hoskisson, R. E., Short, J. C., & Yiu, D. W. 2011. Resource-based theory and corporate diversification: Accomplishments and opportunities. *Journal of Management (Special Issue on Resource-Based Theory: Twenty Years of Accomplishments and Future Challenges)*, 37: 1335-1368. (One of the five refereed articles out of 86 submissions accepted for the special issue, the acceptance rate is 5.8%).
- Yiu, D. W. 2011. Multinational Advantages of Chinese Business Groups: A Theoretical Exploration. *Management and Organization Review Special issue on the Globalization of Chinese Enterprises: Environment, Strategy and Performance (ISI Journal Citation Reports® Ranking: 2010: Management: 22/140 Impact Factor: 2.806)*, 7: 249–277.
Ranked the 12th of the Top 20 Mostly Downloaded Articles of Management and Organization Review (number of downloads is 963 as of 30 June, 2012)
- Lau, C-M., Ngo, H-Y., & Yiu, D.W. 2010. Internationalization and organizational resources of Chinese firms. *Chinese Management Studies*, 41(3): 258-272.
- Wan, W.P., & Yiu, D.W. 2009. From crisis to opportunity: Corporate acquisition, organizational slack, and firm performance before and after environmental jolt. *Strategic Management Journal*, 30: 791-801.
- Press interviewed by, and reported in, Hong Kong media: *Apply Daily, Hong Kong Economic Times, Mingpao, Singtao Daily, Takungpao, Wenweipao (9-16-2010)*.**
- Wan, W.P., Yiu, D.W., Hoskisson, R.E., & Kim, H. 2008. The performance implications of relationship banking in macroeconomic expansion and contraction: A study of Japanese banks' social relationships and overseas expansion. *Journal of International Business Studies*, 39: 406-427.
- Yiu, D.W., & Lau, C-M. 2008. The role of entrepreneurial transformation in network-performance relationship in emerging market firms. *Entrepreneurship, Theory, and Practice*, 32: 37-57.
One of the Top Five Download Papers at Entrepreneurship, Theory, and Practice in 2008. The article was accessed 839 times since publication to the end of 2008.
- Lau, C-M., Yiu, D.W., Yeung, P.K., & Lu, Y. 2008. Strategic entrepreneurial orientation and absorptive capacity of high technology firms in a transition economy. *Journal of Business Research*, 61: 765-777.
- White R.E, Hoskisson, R.E., Yiu, D.W., & Bruton, G.D. 2008. Employment and market innovation in Chinese business group affiliated firms: The Role of Group Control Systems. *Management and Organization Review*, 4: 225-256.
- Yiu, D.W., Lu, Y., Bruton, G.B., & Hoskisson, R.E. 2007. Business groups: An integrated model to focus future research. *Journal of Management Studies*, 44: 1551-1579.
- Yiu, D.W., Lau, C-M., Bruton, G.B. 2007. International venturing by emerging economy firms: The effects of firm capabilities, home country networks, and corporate entrepreneurship. *Journal of International Business Studies*, 38: 519-540.

- Yiu, D.W., Bruton, G.B., & Lu, Y. 2005. Understanding business group performance in an emerging economy: acquiring resources and capabilities in order to prosper. *Journal of Management Studies*, 42 (1): 183-206.
- Hoskisson, R.E., Yiu, D., & Kim, H. 2004. Corporate governance systems: Effects of capital and labor market congruency on corporate innovation and global competitiveness. *Journal of High Technology Management Research*, 15: 293-315.
- Yiu, D., & Makino, S. 2002. The choice between joint venture and wholly-owned subsidiary: An institutional perspective. *Organization Science*, 13(6): 667-683.
- Hoskisson, R.E., Hitt, M.A., Wan, W.P., & Yiu, D. 1999. Theory and research in strategic management: Swings of a pendulum. *Journal of Management*, (Yearly Review Issue), 25(3): 417-456.

Articles in Books

- Yiu, D. W. forthcoming. Why Publishing in Asian Management Journals? In M. Wright, T. Clark, & D. Ketchen (Eds.) *How to Get Published in the Top Management Journals*. UK: Edward Elgar Publishing.
- Makino, S., & Yiu, D. W. 2014. A Survey of Strategic Behavior and Firm Performance in Asia. In M. A. Witt, & G. Redding (Eds.) *Oxford Handbook of Asian Business Systems*. Oxford University Press. (ISBN: 978-0-19-965492-5)
- Yiu, D. W., Chen, X., & X, Y. 2013. Corporate Governance in Business Groups. In M. Wright, D. S. Siegel, K. Keasey, & Filatotchev, I. (Eds.) *Oxford Handbook of Corporate Governance*. UK: Oxford University Press.
- Hoskisson, R.E., Hitt, M.A., Wan, W.P., & Yiu, D. 2011. Antecedents and precedents to Porter's Competitive Strategy. In R. Huggins & H. Izushi (Eds.) *Competition, Competitive Advantage, and Clusters: The Ideas of Michael Porter*: 57-74. New York: Oxford University Press.
- Hoskisson, R.E., Hitt, M.A., Wan, W.P., & Yiu, D. 2008. Theory and research in strategic management: Swings of a pendulum. In K. Moore & L. Hebert (Eds.) *Strategy and Globalization (Contemporary Issues in Business & Globalization)*: Vol. 4: 363. UK: Sage Publications Ltd. (ISBN: 9781412935647).
- Wan, W.P., Hoskisson, R.E., Kim, H., & Yiu, D. 2005. Network opportunities and constraints in Japan's banking industry: A social exchange perspective on corporate governance. In K. Keasey, S. R. Thompson & M. Wright (Eds.), *Corporate Governance: Accountability, Enterprise and International Comparisons*, p. 327-350. Chichester, UK: John, Wiley & Sons Ltd.
- Hoskisson, R.E., Johnson, R.A., Yiu, D., & Wan, W.P. 2001. Restructuring strategies of diversified business groups: Differences associated with country institutional environments. In M.A. Hitt, E. Freeman, & J. Harrison (Eds.), *The Blackwell Handbook of Strategy*: 433-463. Oxford, UK: Blackwell Publishers.
- Hoskisson, R.E., Yiu, D., & Kim, H. 2000. Capital and labor market congruency and corporate governance: Effects on corporate innovation and global competitiveness. In S. Cohen & Boyd, G. (Eds.), *Corporate Governance and Globalization: Long Range Planning Issues*: 129-154. Cheltenham: Edward Elgar Publishing Ltd.

Book Review

Hoskisson, R.E., and Yiu, D. 2003. The dynamics of knowledge regimes: Technology, culture and competitiveness in the USA and Japan, *Asia Pacific Journal of Management*, 20 (2): 283-286.

Recent Conference Paper Presentations (Refereed)

Wan, W. P. & Yiu, D. W. 2015. Introducing Text Analytics to Strategic Management Research. Paper presented at the *Strategic Management Society Annual International Conference* in Denver, U.S.A.

Xu, Y., & Yiu, D. W. 2015. An Examination of Shareholder Valuation after Corporate Fraud. Paper to be presented at the *75th Academy of Management Annual Meeting* in Vancouver, Canada.

Wan, W. P. & Yiu, D. W. 2014. Communication Accommodation and Organizational Legitimacy of Former Colonial Firms in the Sovereign Country. Presented at *Strategic Management Society Special Conference* in Sydney, Australia.

Xu, Y., Ng, F.W., Chen, X., & Yiu, D. W. 2015. Media Coverage and Recidivism of Corporate Financial Fraud. Paper presented at the *9th Asia Academy of Management Conference* at Hong Kong.

[Best Paper Award in the Organization Theory Track of the Conference]

Yiu, D. W., Wan, W. P., & Tian, X. 2014. Media Governance and Corporate Governance: A Study of Media Shaming and Corporate Financial Fraud. Presented at *Strategic Management Society Annual International Conference* in Madrid, Spain.

Wan, W. P. & Yiu, D. W. 2014. A Process Model of Shaming Sanctions on Corporate Fraudulence in Transition Economies. Presented at the *Academy of Management Annual Meeting* in Philadelphia, U.S.A.

Xu, Y., & Yiu, D.W. 2014. An examination of firm reputational penalty from public stakeholders. Presented at the *Academy of Management Annual Meeting* in Philadelphia, U.S.A.

Chen, X., & Yiu, D. W. 2014. Financial logic versus community logic: The contingent effect of foreign ownership on R&D search pattern in Japan. *Academy of International Business Annual Meeting*, Vancouver, Canada. http://aib.msu.edu/events/2014/pdfs/AIB2014_Program.pdf

Ng, F. W., & Yiu, D. W. 2014. Disentangling global crises by crisis uncertainty: Evidence from Hong Kong. Presented at *Academy of International Business Annual Meeting* at Vancouver, Canada.

Xu, Y., & Yiu, D.W. 2014. Why do firms repeatedly commit corporate financial frauds? Presented at *International Association for Chinese Management Research Biennial conference* in Beijing, China.

<http://www.iacmr.org/Conferences/Conf2014/Proceeding/ProceedingADetail.asp?session=13G>.

Yiu, D. W. 2013. Exploring New Concepts and Methodologies in in the New Global Media. Paper presented in the panel, “Frontiers Research in International Business: Exploring Innovative Concepts and Methodologies”, at the *2013 AIB Southeast Asia Regional Conference* at Bali, Indonesia.

- Yiu, D. W., Wan, W. P., Xu, Y. 2013. When Will Government Effectively Mitigate Corporate Fraud in China? Paper presented at the *Strategic Management Society Annual International Conference* at Atlanta, USA.
- Yiu, D. W., Wan, W. P., Xu, Y. 2013. Are foreign governance at work to guard against corporate financial fraud in transition economies: Evidence from China. Paper presented at the *Academy of International Business Annual Meeting* at Istanbul, Turkey.
- Chen, X., & Yiu, D. W. 2012. Do less powerful member firms suffer from tunneling? The impact of network position in sender and receiver networks. Paper presented at the *Asia Academy of Management Conference* at Seoul, South Korea.
- Ng, F. W., & Yiu, D. W. 2012. Corporate philanthropy and SOE acquisition: Political strategy of private sectors in China. Paper presented at the *Asia Academy of Management Conference* at Seoul, South Korea.
- Wan, W. P., Wang, A. X., & Yiu, D. W. 2012. Product diversification strategy, business group affiliation, and IPO underpricing. Paper presented at the *Asia Academy of Management Conference* at Seoul, South Korea.
- Yiu, D. W. & Wan, W. P. 2012. Corporate Governance and Corporate Financial Fraud of Chinese Listed Firms. Paper presented at the *Strategic Management Society Annual International Conference* at Prague, Czech Republic.
- Yiu, D. W., & Chen, X. 2012. Conflicting Expectations Toward Inside Monitors: The Case of Board Secretary. Paper presented at the *Academy of Management Annual Meeting* at Boston, USA.
- Makino, S., & Yiu, D.W. 2012. Strategic Behavior and Firm Performance in Asia. Paper presented at the panel of Asian Business Systems: Cultural and Institutional Variations, *Academy of International Business Annual Meeting* Washington, DC, USA.
- Yiu, D. W., Wan, W. P., Ng, F. W., Chen, X., & Su, J. 2012. Sentimental Drivers of Social Entrepreneurship: A Study of China. Paper presented at the *International Association for Chinese Management Research* at Hong Kong, China.
- Yiu, D. W., Xu, Y., & Wan, W. P. 2011. The deterrence effects of vicarious punishments on corporate financial fraud. Paper presented at the *Academy of Management Annual Meeting* at San Antonio, U.S.A.
- Wan, W. P., Chen, H. S., & Yiu, D. W. 2011. Organizational image, identity, and international divestment: A theoretical examination. Paper presented at the *Academy of Management Annual Meeting* at San Antonio, U.S.A.
- Ma, X., Yiu, D. W., & Zhou, N. 2011. Internationalization and emerging market firm value during global economic crisis: The influence of ownership groups. Paper presented at the *Academy of International Business Annual Meeting* at Nagoya, Japan.

Finalist of the Haynes Prize for the Most Promising Scholar

- Zhang, L., Yiu, D. W., & Ngo, H. 2011. Nonmarket capital and acquisitions in emerging economies. Paper presented at the *Academy of International Business Annual Meeting* at Nagoya, Japan.

Xu, Y., & Yiu, D. W. 2011. The Legitimacy-Oriented Springboard Strategies in Emerging market MNEs' Internationalization. Paper presented at the *Academy of International Business Annual Meeting* at Nagoya, Japan.

Yiu, D. W., & Wan, W. P. 2010. Multinational advantages of business groups in China. Paper presented at the *7th Asia Academy of Management Conference* at Macau, China.

Wan, W.P., Yiu, D.W., & Wang, X. 2010. State ownership and IPO valuation: A signaling perspective on the transition economy of China. Paper presented at the *Academy of Management Annual Meeting* at Montreal, Canada.

Paper selected in the Best Paper Proceedings and Cross Division Section.

Ma, X., Lu, J.W., & Yiu, D.W. 2010. The linkages between inward and outward internationalization of emerging market firms: A model and empirical tests. Paper presented at the *International Association of Chinese Management Research Conference* at Shanghai, China.

Yiu, D.W., & Wan, W.P. 2009. Administrative and Reputational Sanctions on Corporate Fraudulent Firms in Transition Economies. Paper presented at the *Strategic Management Society Annual International Conference* at Washington DC, U.S.A.

Wan, W.P., Wang, X., & Yiu, D.W. 2009. Product Diversification and IPO Performance in Transition Economies: Evidence from China. Paper presented at the *Strategic Management Society Annual International Conference* at Washington DC, U.S.A.

Yiu, D.W. 2009. International Diversification of the Chinese MNEs: Strategies in Mitigating Home Country Institutional Deficiencies. Paper presented at the Showcase Symposium: MNEs from Emerging Countries: Would They Displace Multinationals from Developed Markets? *Academy of Management Meeting* at Chicago, USA.

[Selected as Showcase Symposium at the Academy of Management Meeting at Chicago.]

Yiu, D.W., & Lau, C-M. 2009. Emerging organizational forms and international diversification strategies of emerging economy MNEs. *Academy of Management Meeting* at Chicago, USA.

Wan, W.P., & Yiu, D. W. 2009. Corporate fraud and public shaming in transition economies: A theoretical exploration. *Academy of Management Meeting* at Chicago, USA.

Yiu, D.W., & Lau, C-M. 2008. International Diversification Strategies of Emerging Market MNEs: The Use of Emerging Organizational Forms to Mitigate Home Country Disadvantage. *6th Asia Academy of Management Conference* at Taipei, Taiwan.

[One of the three finalists of the Best Paper Award]

Wan, W.P., & Yiu, D.W. 2008. IPO share allocation and investor valuation in transition economies: A study of China. *Academy of Management Meeting* at Anaheim, USA.

Yiu, D.W., & Wan, W.P. 2007. Corporate governance, political influence, and corporate frauds in transition economies: A study of Chinese firms. Paper presented at the *Strategic Management Society Annual International Conference* at San Diego, U.S.A.

- Wan, W.P., & Yiu, D.W. 2007. The performance implications of corporate acquisition strategies before and after environmental jolt. Presented at the *Academy of Management Meeting* at Philadelphia, U.S.A..
- Yiu, D.W., & Lau, C-M. 2007. Corporate entrepreneurship as resources capital configuration in emerging market firms. Paper presented at the *Entrepreneurship, Theory and Practice* special issue conference “Entrepreneurship in Emerging Economies” at Texas, U.S.A.
- Lau, C-M., Ngo, H-Y., & Yiu, D.W. 2006. Organizational-level determinants of internationalization and outward FDI of Chinese firms. Paper presented at the *5th Asia Academy of Management Conference* at Tokyo, Japan.
- Chan, K.W., Peng, Z., Yiu, D.W., Wyatt, T.A., & Wong, C-S. 2006. Why do organizations act homogeneously and when do they act heterogeneously? A case study of the banking industry in China. Paper presented at the *5th Asia Academy of Management Conference* at Tokyo, Japan.
- Yiu, D.W., & Bruton, G.B. 2006. Antecedents and performance effects of diversification of business groups in a transitional economy. Paper presented at the *Strategic Management Society Annual International Conference* at Vienna.
- Yiu, D.W., Lau, C.M., Bruton, G.B. 2006. International venturing of Chinese firms: The mediating effects of networks and corporate entrepreneurship. Paper presented at the *Academy of International Business Meeting* at Beijing.
- Hoskisson, R.E., Yiu, D., & Bruton, G.B. 2005. Strategy in Chinese firms: Business groups in China. Presented at the *Academy of Management Meeting* at Hawaii.
- Wan, W.P., & Yiu, D. 2005. From crisis to opportunity: Radical environmental transformation, corporate diversification strategies, and firm performance. Presented at the *Academy of Management Meeting* at Hawaii.
- Hoskisson, R.E., Yiu, D., Bruton, G.B., & White, R.E. 2004. Employment versus market innovation outcomes in Chinese firms: A political view of business groups. Presented at the *4th Asia Academy of Management Conference* at Shanghai, China.
- Lau, C.M., Yiu, D., Yeung, P.K., & Lu, Y. 2004. Absorptive capacity and strategic orientations of high technology firms in a transition economy. Presented at the *Academy of Management Meeting* at New Orleans.
- Yiu, D., Bruton, G., Hoskisson, R.E. & Lu, Y. 2003. Internal Organizational Inconsistency and Business Group Performance in Emerging Economy: A Resource-Based Perspective. Presented at the *Strategic Management Society Mini Conference* “Strategic Management in Emerging Economies: Challenging the Conventional Wisdom” at Hong Kong.
- Yiu, D., Hoskisson, R.E., & Lu, Y. 2003. Formal and informal institutions: Effects of government influence and business groups’ control mechanisms on corporate entrepreneurial intensity. Presented at the *Academy of Management Meeting* at Seattle.
- Wan, W.P., Hoskisson, R.E., & Yiu, D. 2003. Reversal of fortunes in the Japanese banking industry. Presented at the *Academy of Management Meeting* at Seattle.

Bruton, G.D., Yiu, D., Hoskisson, R.E., & Lu, Y. 2002. The Relationship Between Corporate Structure, Centralization of Decision-making, and Risk Taking in Emerging Economies: Business Groups in China. Presented at the *Strategic Management Society Annual International Conference* at Paris, France.

Yiu, D., Hoskisson, R.E., & Lu, Y. 2002. Government, business groups, and corporate entrepreneurial intensity in a transition economy. Presented at the *Academy of Management Meeting* at Denver.

Hoskisson, R.E., Johnson, R.A., Yiu, D., & Wan, W.P. 2002. Restructuring strategies of diversified business groups: Differences associated with country institutional environments. Presented at the *Academy of International Business Meeting* at Puerto Rico.

Conference Keynote/Panelist Presentations (Invited)

2015/05/06 Can Media Report of Corporate Fraudulent Behaviors Drive a Firm to Repent? Invited panelist presentation given at the *Global Forum: Global Business, Corporate Governance and Corporate Social Responsibility* organized and hosted by the Center for International Business Studies, Chinese University of Hong Kong.

2014/12/10 Internationalization of Asian Firms. Strategic Management: Recent Development in Asia. Featured panelist at the *Strategic Management Society Special Conference in Sydney – Melbourne Extension*.

2014/06 Strategic Behaviors and Firm Performance in International Business. Featured panelist at the *Strategic Management Conference*, organized and hosted by the Shanghai University of Finance and Economics, June, 2014, Shanghai, China.

2013/12 Panelist of the Special Panel Session, “Frontiers Research in International Business: Exploring Innovative Concepts and Methodologies”, at the *2013 AIB Southeast Asia Regional Conference* at Bali, Indonesia.

2012/12 Panelist of the *Journal of International Business Studies* Paper Development Workshop at the *2012 AIB Southeast Asia Regional Conference* at Xiamen, China.

2012/12 Panelist of Asia Pacific Journal of Management “Meet the Editors”, *7th Asia Academy of Management Biennial Conference*, Seoul, Korea.

2012/12 Panelist of Doctoral Consortium at the *7th Asia Academy of Management Biennial Conference*, Seoul, Korea.

2012/06 Panelist of “Asian Business Systems: Cultural and Institutional Variations”, *Academy of International Business Annual Meeting* Washington, DC, USA.

2012/06 Panelist of the PhD Dissertation Proposal Development Workshop, *2012 International Association of Chinese Management Research Biennial Conference*, China, Hong Kong.

- 2011/10/22-23 Keynote Speaker of the *Journal of Management Studies Alternative Conference: Bridging the Divide: Translating Technically Competent Research into Research with a Conceptual 'Bang!'* Hong Kong.
- 2009/08 Panelist of the Showcase Symposium: MNEs from Emerging Countries: Would They Displace Multinationals from Developed Markets? *Academy of Management Annual Meeting* at Chicago, U.S.A.
- 2006/06 Invited panelist at the *Management and Marketing Research Methods Workshop* co-organized by the Chinese University of Hong Kong and Remin University, Beijing, China.
- 2005/06 Theory Building, Hypotheses Development, and Measurement. Invited panelist at the *Management Research Methods Workshop* co-organized by the Chinese University of Hong Kong and Remin University, Beijing, China.
- 2004/06 How to Manage a Research project: A Case on Diversification of Chinese Business Groups. Invited panelist at the *Management Research Methods Workshop* co-organized by the Chinese University of Hong Kong and Remin University, Beijing, China.

Research Seminar Presentations (Invited)

- 2015/05 Can Media Report of Corporate Fraudulent Behaviors Drive a Firm to Repent? Invited research seminar at the Institute of International Business, University of Sydney.
- 2013/5/10 Outward Foreign Direct Investment by Emerging Market Firms: A Resource Dependence Logic. Invited presentation at the Lingnan Academic Forum organized and hosted by Lingnan Business School, Sun Yat Sen University.
- 2012/3 Business Group Advantages and Internationalization Strategy in China. Paper presented at the Asian Business and Management Special Issue Conference: The Internationalization of East Asian Firms. Kyoto University, Kyoto, Japan.
- 2010/5/5 Corporate Financial Fraud in Transition Economies: Evidence from China. Invited paper presentation at the School of Business and Economics, University of Hong Kong.
- 2010/1/6 Corporate Financial Fraud in Transition Economies: Evidence from China. Invited paper presentation at the Department of Management, Hong Kong Baptist University.

RESEARCH GRANTS

* denotes Principal Investigator

Earmarked Research Grants by Hong Kong Government:

Communication Accommodation and Organizational Identity and Image: A Study of Hong Kong Firm's Organizational Legitimacy in Mainland China (CityU194713). Sponsored by Research Grants Council - General Research Fund during the period 2014-01-01 to 2015-12-31 for the sum of HKD278, 258.

*Public Shaming and Corporate Fraud in Transition Economies: A Stigmatization Process Model in China (CUHK456412) sponsored by Research Grants Council - General Research Fund during the period 2013-01-01 to 2014-12-31 for the sum of HKD256,094.

*Corporate Financial Frauds and Internal Governance Restructuring in Transition Economies: A Dual Consideration of the Political and Social Processes (CUHK458110) sponsored by Research Grants Council - General Research Fund during the period 2011-01-01 to 2013-06-30 for the sum of HKD 444,000.

*International Diversification Strategies of Business Groups in Emerging Economies (CUHK 4651/06H) sponsored by Research Grants Council - General Research Fund during the period 2007-01-01 to 2009-6-30 for the sum of HKD \$572,561).

International Business and Emerging Economics (BS09804) sponsored by Focused Investments Scheme - Scheme B during the period 2010-01-01 to 2013-12-31 for the sum of HKD 1,100,000.

External Competitive Research Grants:

*How Does Chinese Nationalism Affect MNEs during National Conflicts? South China Programme Endowment Fund, Chinese University of Hong Kong, 2015-5-1 to 2016-4-30 for the sum of HKD158,000. (Project Code: 6904089)

Corporate Reputation Repair and Linguistics (基于解释水平理论的企业声誉修复行为和语言研究). National Science Foundation, Peoples' Republic of China during the period 2014-1-1 to 2016-12-31 for the sum of RMB200,000. (Project ID: 71302100)

The Face of Success: Examining the Impact of Executive Beauty Capital on Corporate Performance in China, Singapore, Taiwan and the United States. Nanyang Technological University of Singapore Research Council during the period of 2014-01-01 to 2016-12-31 for the sum of SGD74,407.46. (Project ID: 2014-T1-001-256)

Internal Direct Grants by Chinese University of Hong Kong:

*Impression Management in Social Media: A Study of Offshoring (BS11889) sponsored by CUHK Research Committee Funding (Direct Grants) during the period 2012-01-01 to 2012-12-31 for the sum of HKD 50,000.00.

*Strategic Share Allocation and IPO Valuation in China. Sponsored by CUHK Research Committee Funding (Direct Grants 2010/11) for the sum of HKD 45,000.00.

*Market or Asset Exploitation: A Study of Chinese Firms in Hong Kong (BS09588) sponsored by CUHK Research Committee Funding (Direct Grants) during the period 2009-12-15 to 2011-09-30 for the sum of HKD 60,000.00.

*Media and Corporate Governance in Transition Economies. Sponsored by CUHK Research Committee Funding (Direct Grants 2008/09) for the sum of HKD HK\$49,098.00.

*Institutionalization and Internationalization: International Diversification Strategies of Chinese Business Groups during Institutional Transition. Sponsored by CUHK Research Committee Funding (Direct Grants 2007/08) for the sum of HKD 70,000.00.

*Government, Business Groups, and Innovation Strategies during Institutional Transition in China: Innovation Diffusion among Member Firms in A Business Group. Sponsored by CUHK Research Committee Funding (Direct Grants 2006/07) for the sum of HKD 56,000.00.

TEACHING

Undergraduate:

Business Policy and Strategy, undergraduate level, Chinese University of Hong Kong (2002–2014)

Global Strategy, undergraduate level, Chinese University of Hong Kong (2006-Present)

Postgraduate:

Dissertation supervision: Lin, Michael (2013-Present); Tian, Xiaocong (2012-Present); Chen, Xing (2010-2015); Ng, Wing Fung Frank (2010-2015); Xu, Yuehuang (2010–2012), Zhang, Lingqing (Co-supervision, 2009-2010)

Dissertation committee member: Bing Ren, Lena Kan, Kelly Peng, Mandy Wang (2002-2014)

Publications with students:

Yiu, D.W., Xu, Y., Wan, W.P. 2014. The deterrence effect of vicarious punishments on corporate financial fraud. *Organization Science*. 25(5): 1549-1571. (Published Online: April 28, 2014: <http://dx.doi.org/10.1287/orsc.2014.0904>)

Yiu, D. W., Wan, W. P., Ng, F. W., Chen, X., & Su, J. 2014. Sentimental Drivers of Social Entrepreneurship: A Study of China's Guangcai (Glorious) Program. *Management and Organization Review*, 10(1): 55-80. [Selected and translated in *Chinese Management Insights* (a Chinese-English bilingual publication that converts leading academic research on China-related topics into summaries that can be easily read and used by managers).]

Yiu, D.W., Su, J., & Xu, Y. 2013. Alternative Financing and Private Firm Performance. *Asia Pacific Journal of Management Special Issue: Private and Family Business*, 30(3):829–852.

Yiu, D. W., Ng, F. W., & Ma, X. 2013. Business Group Attributes and Internationalization Strategy in China. *Asian Business and Management Special Issue: Internationalization of East Asian Firms*, 12(1): 14-36. (Lead article)

Yiu, D. W., Chen, X., & X, Y. 2013. Corporate Governance in Business Groups. In M. Wright, D. S. Siegel, K. Keasey, & Filatotchev, I. (Eds.) *Oxford Handbook of Corporate Governance*. UK: Oxford University Press.

SERVICE

Internal Service to University

Department Departmental Academic Performance Committee (2013-)

Executive Committee Member (elected) (2013-)
Chair, Recruiting Committee (2011/2012)
Recruiting Committee (2010/2011)
Committee on Research Related Activities (2002 - Present)
Committee on PhD/MPhil Students (2010 - Present)
Selection committee of PhD/MPhil Students (2009 - Present)
Taskforce member on New Teaching Building Moving (2009/2010)
Taskforce member on Database (2008 and 2009)
Recruitment committee on department research assistants (2005)
Taskforce on New Initiatives (2004)
Journal Ranking Taskforce (2003)
Strategic Management Society Mini-Conference Taskforce, co-organized by Strategic Management Society and Department of Management, Chinese University of Hong Kong. (December, 2003)

Faculty Taskforce for Research Performance Evaluation (2014)
AACSB Faculty Panel Member (2014)
External examiner, Program of School of Hotel and Tourism (2013 -)
Department liaison for faculty database management (2009)
Admission interviewing panel (Global Business Studies Program, Integrated BBA Program, International Business for Chinese Enterprise Program)
Panel for Academic Cup (2002 and 2004)

University Hospitality team of Early Admission Scheme (2005)
Pastoral committee of Chung Chi College (2008 – present)

External Service to Profession

Organization of Conferences and Professional Development Workshops

Organizer, *The 10th Asia Academy of Management Biennial Conference*, Kitakyushu, 18-20 June, 2017.

Co-Organizer, *The International Conference on Organization and Management (ICOM) 2015*, November 22-23, 2015, Abu Dhabi, UAE.

President and Conference Chair, *The 9th Asia Academy of Management and 8th Taiwan Academy of Management Joint Conference*, Hong Kong, 22-24 June, 2015. Over 230 registered participants.
(Conference web site: <http://www.aaom2015.org/>)

Program Chair, *Global Forum: Global Business, Corporate Governance, and Corporate Social Responsibility*, organized by the Center for International Business Studies, Chinese University of Hong Kong, 6 May, 2015.

Co-organizer of the *CASIC-CIBS China Business Conference - Long Range Planning Special Issue & Research Conference* “China Business and International Competitiveness: Economics, Politics, and Technology,” Chinese University of Hong Kong, Shatin, Hong Kong. June 18-19, 2012.

Organizing Committee of the *Summer Research Forum*, co-organized by Center for International Business Studies of the Chinese University of Hong Kong and Asia Academy of Management, 18-20 June, 2013, Hong Kong.

Chair and Organizer, *Asia Pacific Journal of Management Paper Development Workshop* at the 2013 Academy of Management Annual Meeting at Orlando, USA.

Chair and Organizer, *Asian Management Research: Retrospects and Prospects. Paper Development Workshop* at the 2013 Academy of Management Annual Meeting at Orlando, USA.

Organizing Committee of the *China Conference*, organized by Center for International Business Studies of the Chinese University of Hong Kong, December 2012, Hong Kong.

Co-Chair, *Management Organizational Review Paper Development Workshop* at the 2012 International Association of Chinese Management Research Biennial Conference, China, Hong Kong.

Professional Development Workshop Chair of Asia Academy of Management, Academy of Management Annual Meeting at Chicago, USA, August 2009.

Chair of Asia Academy of Management Professional Development Workshop “Saving a Good But Rejected Paper”, at the Academy of Management Annual Meeting at Anaheim, USA. August, 2008.

Organizing Committee, *Strategic Management Society Mini-Conference Hong Kong*, co-organized by Strategic Management Society and the Department of Management, Chinese University of Hong Kong, December, 2003.

Organization of Panels and Session Chair at Conferences:

Chair and organizer of a special panel session “*Frontiers Research in International Business: Exploring Innovative Concepts and Methodologies*” at the 2013 AIB Southeast Asia Regional Conference at Bali, Indonesia.

Panelist of the Doctoral Consortium, *2012 Asia Academy of Management Conference*, Seoul, South Korea.

Panelist of the “*Asia Pacific Journal of Management - Meet the Editors*”, 2012 Asia Academy of Management Conference, Seoul, South Korea.

Panelist of the Journal of International Business Studies Paper Development Workshop, 2012 Academy of International Business Southeast Asia Chapter Conference, Xiamen, China.

Panel member of the 2012 IACMR PhD Dissertation Proposal Development Workshop, 2012 International Association of Chinese Management Research Biennial Conference, China, Hong Kong.

Session chair of:

Academy of International Business Annual Conference

Asia Academy of Management Biennial Conference

International Association of Chinese Management Research Biennial Conference

Strategic Management Society Annual International Conference

Ad hoc Reviewer of

(1) Journals:

- Academy of Management Journal
- Academy of Management Review

- Academy of Management Perspectives
- Asia Pacific Journal of Management
- Journal of International Business Studies
- Journal of World Business
- Management and Organization Review
- Organization Science
- Strategic Entrepreneurship Journal

(2) Journal Special Issues:

- Academy of Management Journal Special Issue: Enterprise strategies in emerging economies
- Academy of Management Journal Special Issue: Governance through ownership
- Academy of Management Review Special Issue: Corporate Governance
- Asia Pacific Journal of Management Special Issue: Conglomerates and Business Groups in Asia-Pacific
- Journal of Management Studies Special Issue: Corporate Turnarounds in Asia
- Journal of Management Studies Special Issue: Strategies in Emerging Economies
- Organization Science Special Issue: Corporate Transformation in the Peoples' Republic of China: Implications for Management in Private, State-owned, and Foreign Organizations

(3) Annual Meetings and Conferences:

- Academy of Management Annual Meeting: International Management Division
- Academy of International Business Annual Meeting
- Asia Academy of Management Conference
- International Association of Chinese Management Research Conference
Hong Kong Research Grants Council Earmarked Research Grants/General Research Fund (2003-Present)
- Hong Kong Research Grants Council - Public Policy Research (2005/2006)

Professional Membership

- Academy of Management
- Asia Academy of Management
- Strategic Management Society
- International Association of Chinese Management Research

External Service to Community

Management Board, Hong Kong and Macau Lutheran Church Primary School (2006 - 2009)
Management Board, Hong Kong Queen Maud Secondary School (2009 – Present)

AWARDS AND HONORS

2010	Finalist of the Haynes Prize (Award for Young Researcher) at the 2010 Academy of International Business Annual Conference.
2010	Young Researcher Award, Chinese University of Hong Kong
2008	One of the Top Five Download Papers at Entrepreneurship, Theory, and Practice in 2008. The article was accessed 839 times.
2008	One of the three Finalists of the Best Paper Award, Asia Academy of Management Conference 2008, Taipei

- 2004 One of the five Finalists of the Best Paper Award, Asia Academy of Management Conference 2004, Shanghai
- 2003 One of the four Finalists of the Barry M. Richman Best Dissertation Award, International Management Division, Academy of Management.
- 2002 - 2008 Teaching Award, Faculty of Business Administration, Chinese University of Hong Kong
- 2002 Beta Gamma Sigma
- 2001 Academy of Management – Business Policy & Strategy Division Doctoral Consortium
- 2001 Daniel Wren Student Support Award, University of Oklahoma
- 2000 Academy of Management – International Management Division Doctoral Consortium
- 2000 Academy of International Business Doctoral Consortium
- 2000 Ronald B. Shuman Management Ph.D. Award, University of Oklahoma
- 1997 - 2001 Rath Fellowship in Strategic Management, University of Oklahoma