



香港中文大學
The Chinese University of Hong Kong



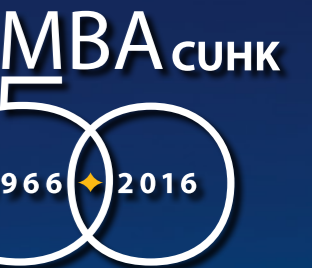
CUHK
BUSINESS SCHOOL

CUHK MBA Programs Office

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CUHK MBA Town Centre

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CUHK MBA 50TH ANNIVERSARY

Embrace Our Past • Envision Our Future



CUHK Business School received accreditation by The Association to Advance Collegiate Schools of Business (AACSB). It was one of the first two business schools in Asia to be accredited by AACSB.

1999

The CUMBA Alumni Association Limited was incorporated.

1997

The MBA Town Center was set up in Tsim Sha Tsui East, with an extension completed in 1996.

1983

The Division of Business Administration was established in the Graduate School. In April 1982, this was merged into the Faculty of Business Administration under the name MBA Division, Faculty of Business Administration.

Generous donations from renowned entrepreneurs and global business leaders including Mr. Fung King-hey and Dr. Cheng Yu-tung enabled CUHK to launch the first three-year part-time MBA Program in Hong Kong.

1981

CUHK MBA introduced the region's first Entrepreneurship concentration.

First student admitted to the MIT MSMS Program under the cooperation arrangement with MIT.

The Chinese University of Hong Kong (CUHK) was granted funds by the Trustees of the Lingnan University, New York, U.S.A. to establish "The Lingnan Institute of Business Administration" (LIBA) and launched the first two-year full-time MBA Program in Hong Kong.

1977

CUHK MBA students hosted the first student-led Corporate Social Responsibility Conference in the region.

CUHK MBA was recognized as a global top 30 MBA Program by the Financial Times.

2010

The first Joint MBA/MSc in Finance was launched.

2008

The Dual MBA degree with the University of Texas at Austin and a joint MBA/JD with the School of Law were launched.

2007

The Dual MBA degree with HEC Paris was introduced.

1966

The revamped CUHK MBA curriculum was the first in the region to offer concentration options in Marketing, Finance and China Business.

2006

The MBA Program in Finance with Tsinghua University in Beijing was launched. A Shenzhen class was launched in 2004.

2005

2000

50 YEARS OF BRILLIANCE



DRIVING TOP PERFORMANCE

Professor Kalok Chan
Dean

*Wei Lun Professor of Finance
CUHK Business School
The Chinese University of Hong Kong*

A pioneer in business education, the Chinese University of Hong Kong Business School MBA develops socially responsible leaders who are equally comfortable working in the East and the West. In the next half century, we will keep introducing courses that take our students to the cutting edge of development and arm them with the most up-to-date hard and soft skills to take up leadership positions.

We will provide them with the tools to develop their executive skills and management essentials, and grow their careers by networking and getting career counseling from our Career Management Center. Our 30,000 alumni around the region and the globe will serve as advisors and mentors, helping our students to reach new heights.

Our courses will be challenging and motivating for our students' professional and personal development and maximize their potential to accelerate their career success.



PROFESSOR HUGH THOMAS CLASS OF 1979

THE FIRST FOREIGN STUDENT

Getting a foothold in the Asian job market has always been an important aspect of doing an MBA at CUHK, but no overseas student realized this advantage until 1997, when Hugh Thomas, a Canadian exchange student came to Hong Kong for a visit from China and found a prospectus about the course. The program already had a high reputation. Hugh was really interested in Hong Kong and Asia, and wanted to get into business, so he decided to apply.

“ I don't think they thought I was real when I applied. They insisted I come down [from Nanjing] for an interview, so I think I was unusual for them and they wanted to find out why I would want to come to CUHK; but it seemed to me perfectly natural to do so. Everybody knew everybody else. The faculty knew the students and the students knew each other. It was fun to be here. ”

ASSOCIATE PROFESSOR, DEPARTMENT OF FINANCE; ASSOCIATE DIRECTOR, CENTER FOR ENTREPRENEURSHIP
CUHK BUSINESS SCHOOL

FORMER EXECUTIVE DIRECTOR AND VICE CHAIRPERSON OF HANG SENG BANK



DOROTHY SIT KWAN YIN PING CLASS OF 1976

AN EARLY FEMALE STUDENT

Diversity is an important cornerstone of success for MBA programs and, among other objectives, business schools strive to ensure that at least a third of their students are women. But it was not always like that. When Dorothy decided to apply for a place in the CUHK MBA program, it was still rare for women to take an MBA and in Hong Kong she was one of the very first ones.

“ I joined in 1974 and graduated in 1976. I thought student life was easy, but soon realized that this was not the case and I had to put in the hours. But it had really paid off. There were about 24 people in my class and I was the only female. This taught me an important lesson, that there are more essential differences between individuals than whether they are men or women. ”

DISTINGUISHED HISTORY

CUHK MBA

The first in Hong Kong and Asia, CUHK MBA was launched 50 years ago with the establishment of the university's Graduate School. It was called The Lingnan Institute of Business Administration (LIBA) at the time and offered the first two-year, full-time MBA Program in 1966. Two years later the first class of four MBA students graduated from the program.

In 1977 CUHK launched the first three-year part-time MBA Program.



LIBA changed its name in 1982 when the MBA Division, Faculty of Business Administration (Business School) was established, merging the Graduate School with the Center of Business Administration. A year later the MBA Town Center was established, allowing easy access to classes for busy executives studying part-time.

Today, the MBA Program offers close to 50 exchange programs and dual degrees in association with globally renowned universities, including HEC Paris, UT Austin and RSM in the Netherlands. CUHK MBA also partners with Cambridge Judge to offer an MBA/MPhil in Technology Policy Program.

Today, there are more than 150 students from more than 20 countries in the full-time and part-time programs, the Business School has nearly 30,000 alumni and 6,000 MBA graduates.





PROFESSOR KAM-HON LEE CLASS OF 1969

FORMER DEAN OF THE CUHK
BUSINESS SCHOOL

Witnessing the growth and development of the nascent university as an undergraduate and an MBA student, upon graduation Professor Kam-hon Lee became an assistant lecturer and later the director of the MBA Program and Dean of the Business School (Faculty of Business Administration), strengthening or building from scratch the programs under his care. His remarkable contributions were recognized at his retirement with an Honorary Fellowship at CUHK.

“The university’s mission is to combine tradition with modernity and bring together China and the West. It also implies the importance of students’ character building in the education. This tradition, which reaches back to the founding fathers’ aspirations is what makes the CUHK MBA the ultimate bridge between China and the West. It has an impact on our students and alumni, they know how to handle China business.”

EMERITUS PROFESSOR,
CUHK BUSINESS SCHOOL,
1ST DEAN OF CUHK BUSINESS SCHOOL

CURRENT YEAR 1 STUDENT
FROM U.K.



ANTOINETTE BAILEY CLASS OF 2017

ASIAN PERSPECTIVE

An interesting and prominent part of the business world, Asia attracted Antoinette who wanted to gain an Asian perspective on business before launching her own business in Ethiopia. With a degree in international business, management experience and having lived in London and Paris, she hoped to gain experience and training in entrepreneurship. CUHK MBA satisfied both of her objectives and the program is giving her solid experience in running her future companies.

“If you want to know about China and Asia but still wish to remain in a cosmopolitan city which is an international business hub full of opportunities like Hong Kong, CUHK by far offers the most to students in Asia. It is positioned to give students the best of both worlds. People are one of its best-selling points. I absolutely adore the people I have met at CUHK; this cultural exchange is honestly invaluable.”

EAST MEETS WEST

Hong Kong has long been a bridge between China and the West. This is not only due to its history and geographical position, but also its free economy, political stability and rule of law. CUHK is building on this tradition to offer its MBA students an in-depth understanding of the China market. Students learn from our global and regional research faculty highly experienced in the field, receive mentorship from renowned business people doing business in China and build an extensive network covering Hong Kong and the mainland.

With the globalization of trade and financial markets, no professional in a leadership position can overlook the importance of insight into China and Asian business. The best way to understand this large geographical entity is to join an MBA and physically move to this part of the world, meet people, make business contacts and experience its varied culture. CUHK MBA, the oldest and foremost MBA in Asia, takes students where they want to be, to new countries, new industries and pursuing new opportunities.

EMPLOYMENT REPORT
MBA Graduates 2015 (Full-Time)

87%
employed
IN ASIA



ASPIRATIONS FULFILLED

THOMAS LESINSKI (GERMANY), CLASS OF 2009
With an early interest in China, Thomas joined CUHK MBA hoping that an MBA would help him with a career opportunity in this region. However, after graduation he returned to his native Germany to re-join Volkswagen, and waited four years for his dream to come true when he was transferred to Beijing. “I’m convinced that an MBA can provide a person with a strong base for rapid personal and professional development, as well as future career progress.”



**MEETING
WARREN
BUFFETT**

Seventeen MBA students from the Class of 2015/16 saw their dreams come true when they were chosen to represent CUHK Business School on a trip to meet investment guru Warren Buffett. They were part of the more than 160 students meeting Buffett, and proud to be the only ones from an Asian university. They spent three days in Omaha, participated in a Q&A session, had lunch with Mr. Buffett and visited some of his companies. They also had a photo session with him. The Sage of Omaha deeply impressed and inspired the students with his humbleness and sincerity.

FROM LOCAL TO GLOBAL

In the past 50 years CUHK MBA has developed from its humble beginnings as a local program to an internationally respected global MBA with alumni coming from more than 40 countries. Having a global overview and solid business experience, CUHK MBA graduates find jobs over the world. While Asia is the prime destination for those looking for a job, many has found employment in Europe, the Americas, Australia and Africa.

Preparing for a global career, CUHK MBA students have a plethora of learning opportunities through overseas exchange programs, short-term business trips and competitions. Working in global teams, students learn cooperation and management across cultures and gain understanding of others' viewpoints and ways of solving problems. While 76% of graduates will change industries and functions with their new jobs, 57% change locations, and 87% find jobs in Asia.



**CUHK MBA ALUMNI
HAIL FROM** (partial list)

- | | |
|-------------------|-----------------|
| Argentina | Malaysia |
| Australia | Mexico |
| Austria | Morocco |
| Belgium | Nepal |
| Brazil | New Zealand |
| Bulgaria | Pakistan |
| Canada | Peru |
| Chile | The Philippines |
| China | Poland |
| Colombia | Romania |
| El Salvador | Russia |
| France | Saudi Arabia |
| Germany | Singapore |
| Guatemala | South Africa |
| Netherlands | Spain |
| Hong Kong | Sweden |
| India | Switzerland |
| Indonesia | Taiwan |
| Italy | Thailand |
| Japan | United Kingdom |
| Republic of Korea | United States |
| Macao | Viet Nam |



INTERNATIONAL MOBILITY

**FRANK DE GIOIA (U.S.A.),
CLASS OF 2012**
The CUHK MBA has opened many doors for Frank. After graduation he found employment in Shenzhen. A year later he joined Johnson & Johnson, first serving the company in a regional marketing role; later as business manager, the Philippines and business manager, Sub-Saharan Africa. "Thanks to CUHK's excellent education, I have been able to leverage my U.S.A. project management skills globally and achieved all the goals I set when starting my MBA."

**EMPLOYMENT REPORT
MBA Graduates 2015 (Full-Time)**

57%
**LOCATION
CHANGERS**





MICHELLE NIE (RIGHT) AND TIFFANY REN BECAME FRIENDS WHILE DOING THEIR MBA.

MICHELLE NIE (RIGHT) AND TIFFANY REN CLASS OF 2012

CO-FOUNDERS OF JUICEUP

Working in finance in China and Canada respectively, Michelle and Tiffany joined CUHK MBA to develop their business acumen, widen their networks, make more friends and further advance their careers by meeting people with different backgrounds. They met in the MBA program and after graduation co-founded JuiceUp, a healthy juice business in mainland China to inspire people to a healthy lifestyle.

MICHELLE NIE

“ One of the most memorable experiences was my overseas exchange in Silicon Valley. My other reward was meeting Tiffany. We started out as classmates, to being best friends, to business partners. The foundation for mutual trust and understanding was first built in school. ”

TIFFANY REN

“ My biggest reward was getting to know Michelle. Although we met by chance, our encounter was inevitable, because CUHK MBA provided a platform for like-minded and lively individuals to come together. ”



JOIN OUR NETWORK

A key element of any MBA program is to help students widen their network. At CUHK MBA, the closest relationships usually develop in class, very often dating back to the first days of the Outward Bound program and often last for a lifetime. The School provides opportunities for student-alumni and student-mentor interactions, CEO talks, participation in international competitions and study tours, international exchange and many other opportunities to meet people from a great variety of industries and cultures.

Become one of the 6,000+ CUHK MBA alumni and 30,000+ alumni of the School. Widen your horizons and find support through one of our alumni associations or alumni chapters covering Greater China and 18 countries worldwide.



1ST

Career Progress and Salary INCREASE IN HONG KONG



Source: Financial Time Global MBA Ranking 2015