

Shige Makino

Professor, Department of Management
CUHK Business School, The Chinese University of Hong Kong (CUHK)

BACKGROUND

EDUCATION

PhD	Richard Ivey School of Business, University of Western Ontario, 1995
MBA	Keio University, 1990
LLB	Keio University, 1984

ACADEMIC CAREER

2017 to 2019	Founding Co-director, MSc in Management Program (CUHK)
2013 to 2017	Director, Center for International Business Studies (CUHK)
2007 to 2013	Chairman, Department of Management, CUHK
2001 to present	Professor, Department of Management, CUHK
1999 to 2001	Associate professor, Department of Management, CUHK
1995 to 1998	Assistant professor, Department of Management, CUHK

EDITORIAL POSITION

2016 to present	Consulting Editor. Journal of International Business studies
2014 to 2021	Associate Editor. Global Strategy Journal
2012 to 2015	Associate Editor. Oxford Research Reviews: Business and Management
2005 to 2010	Special Associate Editor. Japanese Journal of Administrative Science

GUEST EDITOR

2018	Asian Business & Management Special Issue: "Japanese Business"
2017	Journal of International Business Studies Special Issue: "Zoom in, zoom out, and beyond: locational boundaries in international business"
2012	Journal of International Business Studies Special Issue: "Multilevel empirical research in international business"

EDITORIAL BOARD (CURRENT)

Emerging Issues in International Business and Global Strategy (2019-present); Cross Cultural Management: An International Journal (2014-present); Thunderbird International Business Review (2012-present); International Journal of Strategic Business Alliances (2012-present); Journal of Teaching International Business (2011-present); Journal of World Business (2009-present); Strategic Management Journal (2007-present); Management and Organization Review (2002-present); Journal of International Management (2002-present); Asia Pacific Journal of Management (2001-present); Journal of International Business Studies (1998-2002 & 2007-present)

PROFESSIONAL POSITION

2014 to 2017	Secretary-Treasurer of the Fellows, Academy of International Business
2013 to present	Executive board, Japan Academy of International Business Studies
2010 to 2012	Vice President (Program), Academy of International Business (elected)
2007 to 2009	President, Association of Japanese Business Studies (Vice President, 2005-2007; Treasurer, 2003–2005)

PROFESSIONAL HONOR

Outstanding Fellow	Chinese University of Hong Kong (2013-2017)
Fellow	Academy of International Business (elected in 2009)

RESEARCH AWARDS

2020	Winner. The Best IBR Paper of the Year. International Business Review & European International Business Academy
2019	JIBS Gold Medal. Journal of International Business Studies & Academy of International Business (* I was the only winner of the Gold Medal in Asia)
2010	Winner. JAIBS Academic Award for the Best Book of the Year, Japan Academy of International Business Studies
2008	Finalist. Carolyn Dexter Best International Paper Award, Academy of Management
2008	Winner. Samsung Distinguished Paper Award, International Management Division, Academy of Management
2008	Finalist. Best Paper Award, International Management Division, Academy of Management
2008	Winner. Research Excellence Award, CUHK
2007	Winner. Young Researcher Award, CUHK
2006	Winner. Best Paper Award, Asia Academy of Management, Tokyo
2004	Winner. Best Paper Award, Asia Academy of Management, Shanghai
2003	Winner. JAIBS Award of the Year, Japan Academy of International Business Studies
2002	Winner. Eldridge Haynes Prize, Academy of International Business
1996	Finalist. Barry M. Richman Best Dissertation Award, International Management Division, Academy of Management
1996	Finalist. Best Canadian PhD Dissertation Award in Administrative Sciences, Administrative Sciences Association of Canada
1995	Winner. Honorable Mention Award, Administrative Sciences Association of Canada
1989-90	Dr. Koizumi Memorial Special Scholarship, Keio University

RESEARCH RANKING

2018	Ranked the 14 th most published author worldwide in <u>Journal of International Business Studies</u> between 1970 and 2016 (Journal of International Business Studies)
2010	Ranked the 20 th most prolific researcher in international business research based on publications in 7 international business journals and 22 elite mainstream academic journals between 1996 and 2008 (International Business Review).
2008	Ranked the 15 th most prolific researcher in <u>Journal of International Business Studies</u> between 1996-2006 (Asia Pacific Journal of Management)
2007	Ranked the 8 th most prolific researcher in Asia management research based on publication in mainstream business and management journals (Journal of Management Studies)
2003	Ranked the 19 th most prolific researcher in international strategic management research based on publication in top international business journals (Journal of International Management)

TEACHING AWARDS (selected)

- 2017 Faculty Teaching Excellence Award 2015/16 (CUHK Business School)
- 2008 Outstanding Teacher Award 2006/07 (Faculty of Business Administration, CUHK)
- 2007 Vice-chancellor's Exemplary Teaching Award (CUHK)
- 2005 Outstanding Teacher Award 2003/04 (Faculty of Business Administration, CUHK)

VISITING POSITIONS

- Waseda University (Global Strategic leadership Research Institute), Japan, 2019 - 2020
- Waseda University (Waseda Innovation Laboratory), Japan, 2018 - 2020
- Waseda University (Asian Service Business Research Institute), Japan, 2018 - 2019
- Sophia University, Japan, 2017 - 2018
- Kobe University, Japan, 2012 - 2014
- University of Sydney Business School, 2015

TEACHING

TEACHING SUBJECTS

Business Model Canvas for Digital Economy (MiM)
 Case Analysis Workshop (pre-term) (MiM)
 Business Policy and Strategy (BBA)
 Japanese Business (BBA)
 Strategic Management (MBA)
 Global Business (MBA)
 Business Strategy (EMBA)
 Crafting and Executing Winning Strategies (EMBA)
 Japanese Industrial Systems and Practice (MA, Faculty of Arts)
 Advanced seminar on management theory (PhD/MPhil)
 Advanced seminar on international business (PhD/MPhil)

POSTGRADUATE SUPERVISION

a) List of students supervising/supervised

Year	Student (current affiliation)	Degree	Status	Thesis Title
2021	Liu, Huanchen	PhD	In-progress	
2021	Liu, Aqi#	PhD	Completed	Essays on Start-up Innovation in Emerging Economies
2019	Wu, Xiaoteng# (PhD student, National Univ. of Singapore)	MPhil	Completed	Inequality in Firm Performance Distribution
2018	Liu, Chang Grace# (PhD student, Bocconi Univ.)	MPhil	Completed	The Impact of Employee Mobility on Acquisition Likelihood
2017	Wang, Jingyi (PhD student, Univ. of New South Wales)	MPhil	Completed	Time and Target Matter: Impact from Resource Allocation on Firm Performance
2016	Li, Yuan Megan (Assis. Professor, Nanjing Univ. of Aeronautics and Astronautics)	PhD	Completed	An Emotional Perspective of Organizational Change
2015	Luo, Lingli # (Assis. Professor, Zhejiang Gongshang Univ)	MPhil	Completed	Community status and market entry; Evidence from township clusters in China's Guangdong province (2004-2009)
2015	He, Chong # (Assis. Professor, Jiangxi Univ. of Finance and Economics)	PhD	Completed	Essays on corporate political activity
2014	Wang, Yangwen # (Lecturer, Editor, Renmin Univ.)	PhD	Completed	Suppressing the government's grabbing hand: An institutional arbitrage perspective of emerging economy firms' foreign listing
2006	Lena Kan (deceased)	PhD	Completed	Corporate environmental behavior and competitive advantage
2006	Jiang Chunyan (Professor, Nanjing Univ.)	PhD	Completed	A system dynamics model of exploration and exploitation in Chinese new ventures: The roles of social network and corporate entrepreneurship
2002	Chan, Man Kuen, Christine (Professor, Univ. of Hong Kong)	PhD	Completed	Institutional perspective of foreign direct investment strategy: The case of Japanese multinational corporations
1999	Chan, Tsz Fai, Eric (The Hospital Authority)	MPhil	Completed	Intermediary Arrangement between Joint Venture Partners: Study of the Role of Hong Kong Partners in Sino-Japanese Joint Ventures
1998	Chan, Man Kuen, Christine (Professor, Univ. of Hong Kong)	MPhil	Completed	Interdependence, Cultural Congruence, and Social Connectedness between Alliance Partners: The Determinants of Global Strategic Alliance Survival
1997	Lui, Wing Wa (private sector)	MPhil	Completed	Strategic Groups and Inter-firm Rivalry: An Empirical Study
1997	Yiu, Wing Wee, Daphne (Professor, Univ. of Oklahoma)	MPhil	Completed	Foreign Entry Mode Choice: An Institutional Perspective

#. Co-supervisor

b) List of students (committee member)

Year	Name of the student	Level	Affiliation of student	Role
2020	CHANG Yu	PhD	Chinese University of Hong Kong	Internal examiner
2020	XU Yalan	PhD	Chinese University of Hong Kong	Internal examiner
2020	YUN Kyung Hwan	PhD	Hong Kong Univ of Sci & Tech	External examiner
2020	LIU Bin	PhD	Chinese University of Hong Kong	Internal examiner
2019	Tianle YANG	PhD	University of Nottingham	External examiner
2017	JIANG Wanxing	PhD	Hong Kong Baptist University	External examiner
2017	Noel WONG	PhD	Chinese University of Hong Kong	Chair
2016	Michael LIN	PhD	Chinese University of Hong Kong	Internal examiner
2016	YAN Shu	PhD	National University of Singapore	External examiner
2016	Emmy Van Esch	PhD	Hong Kong Baptist University	External examiner
2015	WEN Shanshan	PhD	Chinese University of Hong Kong	Chair
2015	Frank NG	PhD	Chinese University of Hong Kong	Internal examiner
2015	CHEN Xin	PhD	Chinese University of Hong Kong	Internal examiner
2014	Qing Yi	PhD	Chinese University of Hong Kong	Internal examiner
2014	Melina LU	EdD	University of Bristol	External examiner
2010	LI Weiwen	PhD	Chinese University of Hong Kong	Internal examiner
2009	LOW Jie	MPhil	City University of Hong Kong	External examiner
2006	Raymond LOI	PhD	Chinese University of Hong Kong	Internal examiner
2005	LI Yan	MPhil	Chinese University of Hong Kong	Internal examiner
2005	REN Bing	PhD	Chinese University of Hong Kong	Internal examiner
2005	WONG Chun Kin, Johnny	DBA	University of South Australia	External examiner
2005	LIU Jun	PhD	Chinese University of Hong Kong	Internal examiner
2005	Tony YEO	PhD	Chinese University of Hong Kong	Internal examiner
2004	WEI Liqun	PhD	Chinese University of Hong Kong	Internal examiner
2004	GUO Lulu	MPhil	Chinese University of Hong Kong	Internal examiner
2004	Zou XI, Canny	MPhil	Chinese University of Hong Kong	Internal examiner
2004	Rebecca LAU	MPhil	Chinese University of Hong Kong	Internal examiner
2003	NG Wai, Michael	MPhil	Chinese University of Hong Kong	Internal examiner
2003	Raymond LOI	MPhil	Chinese University of Hong Kong	Internal examiner
2002	Thomas NG	MPhil	Chinese University of Hong Kong	Internal examiner
2001	CHAN Shan, Eunice	MPhil	Chinese University of Hong Kong	Internal examiner
2001	NG Chi Ho	DBA	Hong Kong Polytechnic University	External examiner
2000	Steven LUI	PhD	Chinese University of Hong Kong	Internal examiner

VISITING LECTURES

Waseda University, May 2017

Sun Yat Sen University Business School, April 2015

Kobe University, August 2012, 2013, 2014, 2015, 2016; January 2018, 2019, 2020 (online)

RESEARCH

RESEARCH GRANTS

- 2018 JPY 31,000,000. University Research Initiatives Fund. Waseda University (Co-I)
- 2016 HK\$512,325. General Research Fund. The RGC of Hong Kong (PI)
- 2012 HK\$320,866. General Research Fund. The RGC of Hong Kong (PI)
- 2012 HK\$50,000. Direct Research Grant. The Chinese University of Hong Kong (PI)
- 2010 HK\$427,628. General Research Fund. The RGC of Hong Kong (PI)
- 2009 HK\$60,000. Direct Research Grant. The Chinese University of Hong Kong (PI)
- 2008 HK\$70,000. Direct Research Grant. The Chinese University of Hong Kong (PI)
- 2007 HK\$80,000. Direct Research Grant. The Chinese University of Hong Kong (PI)
- 2007 HK\$402,368. Competitive Earmarked Research Grant. The RGC of Hong Kong (Co-I with Christine M. Chan)
- 2006 HK\$572,561. Competitive Earmarked Research Grant. The RGC of Hong Kong (Co-I with Daphne Yiu and Chung-Ming Lau)
- 2006 HK\$337,454. Competitive Earmarked Research Grant. The RGC of Hong Kong (Co-I with Christine M. Chan)
- 2005 HK\$55,000. APIB Fund for Small Projects (PI)
- 2003 HK\$365,000. Competitive Earmarked Research Grant. The RGC of Hong Kong (Co-I with Christine M. Chan)
- 2002 HK\$1,400,000. Research Grant. SME Development Fund of the Trade and Industry Department and Chinese Executive Club of the Hong Kong Management Association (Co-I with Chua, Bee-Leng, Law, Cheung-Kwok, Ahlstrom, David, Au, Kevin, Low, Chee-Keong, Thomas, Hugh)
- 2002 JY300,000 (Japanese Yen). Research Incentive Prize. The Japan Academy of International Business Studies (Co-I with Christine M. Chan)
- 2000 HK\$150,000. Area of Excellence Research Grant. The University of Hong Kong Science & Technology and The Chinese University of Hong Kong (Co-I with Chung-Ming Lau, Yuan Lu, and Ryh-song Yeh)
- 1999 HK\$500,000. Competitive Earmarked Research Grant. The RGC of Hong Kong (PI)
- 1998 HK\$482,000. Competitive Earmarked Research Grant. The RGC of Hong Kong (PI)
- 1998 HK\$10,000. Special Grant for Teachers to Conduct Research Outside Hong Kong during Summer (Summer Grant) The Academic Staff Review Committee, The Chinese University of Hong Kong (PI)
- 1997 HK\$70,000. Direct Grant. The Chinese University of Hong Kong (PI)
- 1995 HK\$597,000. Strategic Direct Grant. The Chinese University of Hong Kong (Co-investigator with Chung-Ming Lau, et al.).

REFEREED JOURNAL ARTICLES

Li, Megan Yuan, Makino, Shige, Murphree, Michael, Jiang, Chunyan. 2021. Regions and innovation: A new tale of three economic regions in China. International Journal of Innovation Management. *forthcoming*

Jiang, Guoliang Frank, Jung, Jae C., Makino, Shige. 2020. Parent firm corporate social responsibility and overseas subsidiary performance: A signaling perspective. Journal of World Business, 55(6). *published online (<https://doi.org/10.1016/j.jwb.2020.101141>)*

Lee, In Hyeock (Ian), Hong, Eunsuk, Makino, Shige. 2020 The effect of non-conventional outbound

foreign direct investment (FDI) on the domestic employment of multinational enterprises (MNEs) International Business Review, 29(3), *published online* (<https://doi.org/10.1016/j.ibusrev.2020.101671>)

Makino, Shige, Lehmberg, Derek. 2020. The past and future contributions of research on Japanese management. Asian Business & Management, 19(1): 1-7.

Makino, Shige, Tse, Caleb H, Li, Stella Yiyang, Li, Megan Yuan. 2020. Passion transfer across national borders. Journal of Business Research, 108: 213-231.

Luo, Lingli, Ma, Xufei, Makino, Shige, Shinkle, George. 2020. Cluster status and new venture creation. Journal of Business Venturing, 35(5), *published online* (<https://doi.org/10.1016/j.jbusvent.2019.105985>)

Li, Megan Yuan, Makino, Shige, Jiang, Chunyan. 2019. Does national sentiment affect foreign direct investment, and if so, how? Additional evidence, International Business Review, 28(5), *published online* (<https://doi.org/10.1016/j.ibusrev.2019.101586>)

* This paper won The Best IBR Paper of the Year, International Business Review & European International Business Academy

Hong, Eunsuk, Lee, In Hyeock (Ian), Makino, Shige. 2019. Outbound foreign direct investment (FDI) motivation and domestic employment by multinational enterprises (MNEs), Journal of International Management, 25(2), *published online* (<https://doi.org/10.1016/j.intman.2018.11.003>)

Mudambi Ram, Li L, Ma Xufei, Makino, Shige, Qian Gongming, Boschma Ron. 2018. Zoom in, zoom out: Geographic scale and multinational activity, Journal of International Business Studies, 49(8): 929–941.

Li, Weiwen, Lu, Yuan, Makino, Shige, Lau, Chung-Ming. 2017. National power distance, status incongruence, and CEO dismissal. Journal of World Business, 52(6): 809-818.

Makino, Shige, Chan, Christine M. 2017. Skew and heavy-tail effects on firm performance. Strategic Management Journal, 38(8): 1721–1740.

Lee, In Hyeock (Ian), Hong, Eunsuk, Makino, Shige. 2016. Location decisions of inward FDI in sub-national regions of a host country: Service versus manufacturing industries. Asia Pacific Journal of Management, 33(2): 343-370.

Zhu, Hong, Xia, Jun, Makino, Shige. 2015. How do high-technology firms create value in international M&A? Integration, autonomy and cross-border contingencies. Journal of World Business, 50(4): 718–728.

Zhong, Weiguo, Zhang Xiao, Makino Shige. 2015. Customer involvement and service firm internationalization performance: an integrative framework. Journal of International Business Studies 46(3): 355–380.

Jiang, Ruihua, Beamish, Paul W., Makino, Shige. 2014. Time compression diseconomies in foreign expansion. Journal of World Business, 49(1): 114–121.

Makino, Shige, Eric., Tsang W. 2011. Historical ties and foreign direct investment: An exploratory study. Journal of International Business Studies. 42(4): 545-557.

- Makino, Shige. 2011. Multilevel analytical thinking. Organizational Science (in Japanese), 44(4): 14-25.
- Chak, Almaz M.K., Makino, Shige. 2010. Are we making the right choice to go for international exchange program? Journal of International Business Education. 5: 145-160.
- Makino, Shige, Roehl, Tom. 2010. Learning from Japan: A commentary. Academy of Management Perspective, 24(4): 38-45.
- Chan, Christine M., Makino, Shige, Isobe, Takehiko. 2010. Does Sub-National Region Matter? Foreign Affiliate Performance in the U.S. and China. Strategic Management Journal. 31(11): 1226–1243.
- Fang, Yulin, Jiang, Frank G.L., Makino, Shige, Beamish, Paul W. 2010. Multinational firm knowledge, use of expatriates, and foreign subsidiary performance. Journal of Management Studies.47(1): 27-54.
- Isobe, Takehiko, Makino, Shige, Montgomery, David B. 2008. Technological Capabilities and Firm Performance: The Case of Small Manufacturing Firms in Japan, Asia Pacific Journal of Management. 25(3): 413-428.
- Chan, Christine M., Isobe, Takehiko, Makino, Shige. 2008. Which country matters? Institutional development and foreign affiliate performance. Strategic Management Journal.29(11): 1179-1205.
- Delios, Andrew, Gaur, Ajai S., Makino, Shige. 2008. The timing of international expansion: Information, rivalry and imitation among Japanese firms, 1980-2002. Journal of Management Studies. 45(1): 169-195.
- Goerzen, Anthony, Makino, Shige. 2007. Multinational Corporation Internationalization in the Service Sector: A Study of Japanese Trading Companies. Journal of International Business Studies. 38(7): 1149-1169.
- Croft, Lena, Makino, Shige. 2007. Dependency or Interdependency: United States Power Generation Firms' Entry into China. Journal of Asia Business Studies. 2(1): .23-33.
- Makino, Shige, Chan, Christine M., Isobe, Takehiko, Beamish, Paul W. 2007. Intended and Unintended Termination of International Joint Ventures. Strategic Management Journal. 28(11): 1113-1132.
- Chan, Christine M., Makino, Shige. 2007. Legitimacy and Multi-level Institutional Environments: Implications for Foreign Subsidiary Ownership Structure. Journal of International Business Studies. 38(4): 621-638.
- Isobe, Takehiko, Makino, Shige, Goerzen, Anthony. 2006. Japanese horizontal keiretsu and the performance implications of membership. Asia Pacific Journal of Management. 23(4) 453-466.
- Chan, Christine M., Makino, Shige, Isobe, Takehiko. 2006. Interdependent Behavior in Foreign Direct Investment: the Multi-level Effects of Prior Entry and Prior Exit on Foreign Market Entry. Journal of International Business Studies. 37: 642-665.
- Makino, Shige, Isobe, Takehiko, Chan, Christine M. 2004. Does country matter? Strategic Management Journal. 25(10): 1027-1043.

- Makino, Shige, Beamish, Paul W., Zhao, Bin Natalie. 2004. The characteristics and performance of Japanese FDI in less developed and developed countries. Journal of World Business. 39(4): 377-392.
- Delios, Andrew, Makino, Shige. 2003. Timing of entry and the foreign subsidiary performance of Japanese firms. Journal of International Marketing. 11(3). 83-105.
- Makino, Shige. 2003. Book review: A history of top management in Japan: Managerial enterprises and family enterprises by Hidemasa Morikawa. Asia Pacific Journal of Management, 20(1): 141-143.
- Makino, Shige, Lau, Chung-Ming, Yeh, Ryh-Song. 2002. Asset exploitation versus asset seeking: Implications for location choice of foreign direct investment. Journal of International Business Studies. 33(3): 403-421.
- Yiu, Daphne W., Makino, Shige. 2002. A choice between joint ventures and wholly-owned subsidiaries: A test of transaction cost theory and institutional perspective. Organization Science. 13(6): 667-683.
- Delios, Andrew, Makino, Shige. 2001. Introducing Cases in the Asian Classroom. Asia Case Research Journal. 5(1): 121-139.
- Makino, Shige, Neupert, Kent E. 2000. National culture, transaction costs, and the choice between JV and wholly owned subsidiary. Journal of International Business Studies. 31(4): 705-713.
- Isobe, Takehiko, Makino, Shige, Montgomery, David B.. 2000. Resource commitment, entry timing, and market performance of foreign direct investments in emerging economies: The case of Japanese international joint ventures in China. Academy of Management Journal. 43(3): 468-484.
- Makino, Shige. 1999. MITI Minister Kaoru Yosano on reviving Japan's competitive advantages. Academy of Management Executive. 12(4): 9-11.
- Makino, Shige, Beamish, Paul W. 1999. Matching strategy with the choice of joint venture ownership structure. Academy of Management Executive. 12(4): 17-27.
- Makino, Shige, Beamish, Paul W. 1998. Performance and survival of international joint ventures with non-conventional ownership structures. Journal of International Business Studies. 29(4): 797-818.
- Makino, Shige, Beamish, Paul W.. 1998. Local ownership restrictions, entry mode choice, and FDI performance: Japanese overseas subsidiaries in Asia. Asia Pacific Journal of Management. 15(2): 119-136.
- Makino, Shige, Delios, Andrew. 1996. Local Knowledge Transfer and Performance: Implications for Alliance Formation in Asia. Journal of International Business Studies. 27(5): 905-927.
- Nitsch, Detlev, Beamish, Paul W., Makino, Shige. 1996. Entry Mode and Performance of Japanese FDI in Western Europe. Management International Review. 36(1): 27-43.
- Nitsch, Detlev, Beamish, Paul W., Makino, Shige. 1995. Characteristics and Performance of Japanese Foreign Direct Investment in Europe. European Management Journal. 13(3): 276-285.
- Woodcock, C. Patrick, Beamish, Paul W., Makino, Shige. 1994. Ownership-based Entry Mode Strategies and International Performance. Journal of International Business Studies. 25(2): 253-273.

INVITED JOURNAL ARTICLES

Makino, Shige. 2017. The characteristics and performance of Japanese FDI in emerging and advanced economies, 1991-2014 (日本在新兴经济体和发达经济体中对外直接投资的特点和绩: 1991~2014年), *Quarterly Journal of Management* (管理学季刊), 3.

Makino, Shige. 2011. The perspectives on multilevel analysis (マルチレベル分析の考え方), *Organizational Science* (組織科学), 44(4): 14-25.

BOOKS

Isobe, Takehiko, Shige Makino, Chan, Christine M. 2010. 国境と企業 (“National Borders and Enterprises: Analysis of Institutions and Global Strategy”, in Japanese). Tokyo, Toyo Keizai.
Winner of the *JAIBS Academic Award for the Best Book of the Year*, Japan Association of International Business Studies

Beamish, Paul W., Delios, Andrew, Makino, Shige. 2001. Japanese Subsidiaries in the New Global Economy. Edward Elgar Publishing.

BOOK CHAPTERS

Makino, Shige. 2014. Three Important Perspectives for Understanding National Context. In J. Boddewyn, editor, Multidisciplinary Insights from New AIB Fellows (Research in Global Strategic Management, Volume 16): 79-114. Emerald Group Publishing Limited

Makino, Shige, Yiu, Daphne. 2014. Strategy and Performance of Asian Enterprises. In Redding, Gordon, Witt Michael, editors, Oxford Handbook of Asian Business Systems: 561-586. New York, Oxford University Press.

Makino, Shige, Chan, T.S., Cui Geng. 2013. International business in Asia, In T. S. Chan, Geng Cui, editors, Multinationals and Global Consumers: Tension, Potential and Competition: 1-12. New York, Palgrave Macmillan.

Isobe, Takehiko, Makino, Shige. 2008. Foreign Market Entry and Performance of Foreign Affiliates [Kaigai Shijyo he no Shinshutsu to Genchi-houjin no Performance]. In Enatsu, Kenichi, Kuwana, Yoshiharu, Kishimoto, Toshio, editors, New Trends in International Business Studies: 27-42. Tokyo, Chuo-Keizaisha. In Japanese.

Croft, Lena, Makino, Shige. 2007. The road to the Kyoto Protocol: A harmonious case of Euro-Chinese corporate environmental behavior. In Yau. Oliver H.M., Chow, Raymond P.M, editors, Harmony versus Conflict in Asian Business: 50-64. New York, Palgrave Macmillan.

Makino, Shige. 2007. Is Hong Kong Becoming Less Attractive to Japanese Firms?-No. In The Japan Society of Hong Kong, editor, The Japan Society of Hong Kong 45th Anniversary Commemorative Volume: 135-143.

Makino, Shige, Inkpen, Andrew C. 2003. Knowledge seeking FDI and learning across borders. In

Easterby-Smith, Mark, Lyles, Marjorie A., editors, Handbook of Organizational Learning and Knowledge Management: 233-252. Oxford, Blackwell Publishing.

Chan, Christine M., Makino, Shige. 2002. Interorganizational imitation and foreign ownership strategy. In Contractor, Farok, Lorange, Peter, editors, Cooperative Strategies and Alliances: 213-236. Elsevier Science.

Lau, Chung Ming, Lu, Yuan, Makino, Shige, Chen, Xiaohong, Yeh, Ryh-Song. 2002. Knowledge Management of High-tech Firms in China. In Tsui, Anne S., Lau, Chung Ming, editors, Management of enterprises in People's Republic of China: 183-210. Kluwer Academic Publishing.

Delios, Andrew, Beamish, Paul W., Makino, Shige. 2001. The nature of Japanese investment worldwide. In Beamish, Paul W., Delios, Andrew, Makino, Shige. Japanese Subsidiaries in the New Global Economy. Edward Elgar Publishing.

Makino, Shige, Delios, Andrew. 1997. Local Knowledge Transfer and Performance: The Study of Japanese FDI in Asia and North America. In Beamish, Paul W., Killing, J. Peter, editors, Cooperative strategies: Asian-Pacific perspectives. San Francisco, CA: The New Lexington Press.

Anand, Jaideep, Ainuddin, R. Azimah, Makino, Shige. 1997. Multinational Strategy and Subsidiary Characteristics: Empirical Analysis of Japanese Foreign Subsidiaries. In Beamish, Paul W., Killing, J. Peter, editors, Cooperative strategies: Asian-Pacific perspectives. San Francisco, CA: The New Lexington Press.

KEYNOTE SPEECHES/INVITED SPEECH (2002 -)

Invited speech. 企業年齢と経済成長の国際比較(*International comparison of corporate age and economic growth*), Academic Association for Organizational Science - Kansai Division Special Conference, March 3, 2021. (Online)

Invited speech. *Performance and age distributions of firms around the world*, Australian National University, June 4, 2020. (Online)

Invited speech. *Performance and age distributions of firms around the world*, Kyoto University, January 29, 2020.

Invited speech. *Performance and age distributions of firms around the world*, Nanjing University, November 28, 2019.

Invited speech. *Performance and age distributions of firms around the world*, Advancing Emerging Markets Conference, Xi'an Jiaotong-Liverpool University, Suzhou, November 26, 2019.

Invited speech. *Performance and age distributions of firms around the world*. Xiamen University, Fujian, November 14, 2019.

Invited speech. *Performance and age distributions of firms around the world*, Korean Academy of International Business Annual Conference, Chung Ang University, Seoul, November 2, 2019.

Invited speech. *The variance centred view*. University of Nottingham Ningbo China, September 19, 2019.

Invited speech. *Innovations in the U.S., Japan, and China*, International New Year Forum, Kokura, Kitakyushu International Conference Center, March 16, 2019

Invited speech. *Performance and age distributions of firms around the world*, Advancing Emerging Markets Conference, University of International Business and Economics, Beijing, June 13, 2018.

Invited speech. *Teaching with Cases: What Works, What Does Not*, Teaching and Learning Brown Bag Seminar, the Chinese University of Hong Kong, March 22, 2018.

Invited speech. *National sentiment and Japan's foreign direct investment* (日本の国民感情と海外直接投資), International New Year Forum, Kokura, Kitakyushu International Conference Center, March 15, 2018.

Opening remarks. *Corporate utilization of big data* (AI ビックデータ・AI の企業活用), The MBA Forum, Hong Kong, March 10, 2018

Invited speech. *Changes in the world business landscape*, The Master's and MBA Information Session/Open House, the Chinese University of Hong Kong, January 20, 2018.

Invited speech. On performance distribution of the firms (企業の業績分布の形状について), Waseda University, May 11, 2017.

Opening remarks. Future prospects of Japanese restaurant (chain) business, The MBA Forum, Hong Kong, March 4, 2017

Invited speech. *International expansion strategy of Japanese firms in East Asia* (日本企業の東アジア展開戦略), International New Year Forum Kokura, Kitakyushu International Conference Center, March 2, 2017

Invited speech. *Corporate age and performance* (企業の年齢と業績の関係), Kokura, Kitakyushu University, March 25, 2016.

Opening remarks. *How should we compete in the world?*, The MBA Forum, Hong Kong, March 6, 2016

Invited speech. *Passion transfer across borders*. SYSBS 2015 International Symposium on Frontier Theories in Management (<http://www.sysu.edu.cn/2012/en/news/news02/25257.htm>), Sun Yat-sen Business School, Guangzhou, December 19, 2015.

Invited speech. *Can Firm performance and national economy - Why institutions cannot be ignored*, The 1st CEIBS S&F Annual Symposium, CEIBS, October 25, 2016.

Invited speech. *Can passion cross borders?* Hong Kong Study Group, Chinese University of Hong Kong, November 26, 2015.

Invited speech. *Passion across borders*. Kobe University, Japan, August 21, 2015.

Invited speech. *Passion across borders*. University Sydney, May 28, 2015.

Opening remarks. *Agendas for the Revival of Japan*, The MBA Forum, Hong Kong, March 4, 2015

Invited speech. *Passion across borders*. CIEBS Mini-conference, Shanghai, January 12, 2015

Invited speech. *Does Passion Cross Borders?* (パッションは国境を超えるか), CUHK Business School Seminar & MBA Information Session, Roppongi Hills, Tokyo, September 6, 2014

Invited speech. *Does Passion Cross Borders?* (パッションは国境を超えるか), Kokura, Kitakyushu University, August 8, 2014.

Invited speech. Globalization of the firms in Kyushu areas: The current status and future agendas – Report from the survey (九州企業グローバル展開の現状と課題－アンケート調査結果を踏まえて－), Fukuoka, August 7, 2014.

Invited speech. *Does Passion Cross Border?* Chinese Management and Marketing School, Fukuoka-Osaka-Tokyo, August 6, 2014.

Invited speech. *The Importance of International Diversification in IB Research: Professor Rumelt's influence*, Academy of International Business Annual Meeting, Vancouver, June, 2014.

Invited speech. *The Variance-centered view*. Hong Kong University of Science and Technology, Hong Kong, February, 2014.

Invited speech. *The Variance-centered view*. Nanjing University, Nanjing, December, 2013.

Invited speech. *Global firms in Kyushu: Present status and Future direction* (九州企業グローバル展開の現状と課題－アンケート調査結果を踏まえて－), Briefing session on the Kyushu-based Enterprises (九州地域企業グローバル化調査報告会), The University of Kitakyushu and Hong Kong and The Hong Kong Trade Development Council, Hakata, Japan, August 7, 2013.

Invited speech. *Emerging Economy Research Three Perspectives*, Summer Research Forum for Young Scholars, Center for International Business Studies of the Chinese University of Hong Kong and the Asia Academy of Management, Hong Kong, June 18, 2013.

Opening remarks. *Japanese Firms and Globalization*, The MBA Forum, Hong Kong, April 13, 2013.

Keynote address. *International Business Research in Asia: Current Status and Future Direction*, International Academy of Strategic Management, Chuo University, Tokyo, February 12, 2013.

Keynote panel. *Strategic Management Research in China - What is Next?*, Strategic Management Society Special Conference China 2012, Guangzhou, December 16, 2012.

Invited speech. *Globalization and Business*, Keio Business School 50th Anniversary Conference, Keio Business School, Yokohama, October 20, 2012.

Invited speech. *Asia and International Business*, Japanese Association of Administrative Science, Tokyo, August 25, 2012.

Keynote address. *Some thoughts on International Business Research in Asia*, Australia and New Zealand International Business Academy (ANZIBA), Adelaide, April 13, 2012.

Invited speech. *Future of Business Education in Asia*. International Symposium on Business Schools across the World, University of Kyushu. Fukuoka, Japan, 2002.

INVITED PANEL/COMMENTARY

Invited commentary. *Resilience Podcast #18 – Hong Kong, the Covid-19 and the Consequences for Euro-Asian Business*, June 19, 2020.

Invited panel. *Cross-border M&A/Alliance*. Japan Academy of International Business Studies Annual Conference, Tokyo, November 10, 2018

Invited panel. *Multi-level Issues in IB Research: Theory, Methods, and Empirics*. Academy of International Business Annual Conference, Minneapolis, June 26, 2018

Invited panel. *The New Era of Business Alliances - Kyushu and East Asia* (九州と東アジアとのビジネス連携新時代), Kokura, Kitakyushu University, March 14, 2018

Invited panel. *Contextually-relevant Innovation across the World*. Academy of International Business Annual Conference, Dubai, UAE, July 5, 2017.

Invited panel. *Context and Internationalization*. Asia Academy of Management Conference, Kitakyushu, Japan, June 20, 2017.

Invited panel. *Japanese firms' strategy for international expansion in East Asia* (日本企業の東アジア展開戦略), Kokura, Kitakyushu University, March 3, 2017

Invited panel. *Contextual Innovation*. Strategic Management Society Special Conference in Hong Kong, December 11, 2016.

Invited panel. *Power of Research*. In Doctoral Colloquium. ICOM Conference, Abu Dhabi, November 22, 2015.

Invited panel. *Passion across borders*. In “New Perspectives on Foreign Cultures as Sources of New Knowledge for Individuals and Firm” (Chair: Arie Lewin), Academy of International Business Annual Conference, Bangalore, India, June, 2015.

Invited talk. *Emerging Economy Research Three Perspectives*, Summer Research Forum for Young Scholars, Center for International Business Studies of the Chinese University of Hong Kong and the Asia Academy of Management, Hong Kong, June 18, 2013.

Invited commentator on *Capsule Hotel*, Money Magazine, TBV Pearl (Hong Kong's English TV station), aired on March 4, 2012.

Invited speaker (seminar). *Some Issues on Correlations*, Nanjing University, Nanjing, October, 2011.

Invited presentation. *Foreign subsidiary performance around the world*, NUS Summer Conference, National University of Singapore, Singapore, September, 2010.

Invited panel (presenter). *Performance of Japanese Multinational Corporations around the World: A Multilevel Analysis*, Asia Academy of Management Professional Development Workshop, Academy of Management Annual Meetings, Montreal, August, 2010.

Invited panel (chair). *Fallacy of Composition in Japanese Business: Linking Micro- and Macro-level Issues*, Asia Academy of Management Professional Development Workshop, Academy of Management Annual Meetings, Montreal, August, 2010.

Invited panel (chair). *Knowledge Creation: A Management Theory from Japan*, Asia Academy of Management Professional Development Workshop, Academy of Management Annual Meetings, Chicago, August, 2009.

Invited lecture. *Research on Emerging Economies*, Global Business Forum Research Workshop, the University of Hong Kong, February, 2009.

Invited panel (presenter). *Shaping a discipline*, Asia Academy of Management Conference, Taipei, 2008.

Invited panel (chair). *Japanese Business Research: Past, Present, and Future*, Asia Academy of Management Conference, Taipei, 2008.

Invited panel (presenter). *Analysis of within- and between-country variations: Implications for international business research*, Workshop on Institutional Theory and Strategic Management Research, Guangdong University of Foreign Studies, 2008.

Invited panel (presenter). *Participant Centered Learning in Business Education*, Workshop on the Preparation for 3-3-4 Curriculum & Outcome Based Approach, The Chinese University of Hong Kong, December, 2008.

Invited panel (presenter). *Multi-level analysis for international business research*. Academy of International Business Conference, Indianapolis, 2007.

Invited panel (chair). *Japanese Business Research: Past, Present, and Future*, Asia Academy of Management Professional Development Workshop, Academy of Management Annual Meeting, Anaheim, 2008.

Invited panel (presenter). *Saving Good But Rejected Paper*, Asia Academy of Management Professional Development Workshop, Academy of Management Annual Meeting, Anaheim, 2008.

Invited panel (discussant). *Multinational corporations in China*, International Association of Chinese Management Research Annual Meeting, Guangzhou, 2008.

Invited panel (discussant). *Management and Organization Review Paper Development Workshop*. International Association of Chinese Management Research Annual Meeting, Guangzhou, 2008.

Invited lecturer. *Management and Marketing Research Workshop (管理和市场学研究研讨会)*. Renmin University of China, Beijing, 2006.

Invited lecturer. *Which country matter?* Research Seminar at the Department of Management of Organizations, Hong Kong University of Science and Technology, November, 2006.

Invited panel (presenter). *How to shape multi-level conceptualization and research*. Research Methodology Workshop, Renmin University of China, Beijing, 2004.

Invited lecturer. *Introduction to database development and data analysis*. The Chinese Management Scholar Research Workshop, Hong Kong University of Science and Technology and the Hang Lung Center for Organizational Research, 1999, 2000.

Invited lecturer. *Strategy and Structure of International Joint Ventures with Non-conventional Ownership Structures*. Lingnan College, 1997.

INVITED CONSORTIUM/WORKSHOP

Faculty panel. Junior Faculty Consortium, Academy of International Business Annual Conference, Dubai, July 2, 2017.

Faculty panel. Junior Faculty Consortium, Academy of International Business Annual Conference, New Orleans, June 27, 2016.

Panel. Research methodology clinic, Academy of International Business Annual Conference, New Orleans, June 29, 2016.

Faculty panel. Doctoral Consortium, Academy of International Business Annual Conference, Istanbul, July 3, 2013.

Faculty panel. Doctoral Consortium, Academy of International Business Annual Conference, Washington, D.C., June 30, 2012.

Invited panel. Paper Development Workshop, Association of Japanese Business Studies Annual Meeting, Washington, D.C., June 28, 2012.

Co-chair. International Business Paper Development Workshop, International Association of Chinese Management Research (IACMR) conference, Hong Kong, June 24, 2012.

Faculty panel. Doctoral Colloquium, Australia and New Zealand International Business Academy (ANZIBA), April 12, 2012.

Faculty panel. Doctoral Consortium, Academy of Management Annual Meetings, International Management Division, San Antonio, August 13, 2011.

Faculty panel. Doctoral Consortium, Asia Academy of Management Conference, Macau, December 12, 2010.

Faculty panel. Doctoral Consortium, Asia Academy of Management Conference, Taipei, 2008.

Faculty panel. Doctoral Consortium, Academy of International Business Annual Conference, Quebec City, Canada, 2005.

Faculty panel.. Doctoral Consortium, International Management Division, Academy of Management Annual Meetings, New Orleans, 2004.

CONFERENCE PRESENTATIONS (2016 -)

Murphree, Michael, Li, Yuan, Makino, Shige. *Regions and Innovation: A New Tale of Three Economic*

Regions in China. Academy of International Business Annual Conference, Minneapolis, June, 2019

Jiang, Frank, Jun, Jae, Makino, Shige. *Parent-Firm CSR and Overseas Subsidiary Performance. Academy of Management Annual Meetings, Chicago, August 2018.*

Hong, Eunsuk, Lee, In Hyeock, Makino, Shige. *Effect of Non-conventional FDI on the Domestic Employment of MNEs. Academy of Management Annual Meetings, Chicago, August 2018.*

Murphree, Michael, Li, Yuan, Makino, Shige. *Regions and Innovation: A New Tale of Three Economic Regions in China. Academy of International Business Annual Conference, Minneapolis, June, 2018*

Jiang, Frank, Jung, Jae, Makino, Shige. *Corporate Social Responsibility at Home and Financial Performance Abroad Academy of International Business Annual Conference, Minneapolis, June, 2018*

Hong, Eunsuk, Lee, In Hyeock, Makino, Shige. *Non-Conventional Forms of Outbound Foreign Direct Investment (OFDI) by Multinational Enterprises (MNEs): Are They Good for the Domestic Employment of MNEs at Home? Academy of International Business Annual Conference, Dubai, UAE, July, 2017*

Wang, Yangwen, Ma, Xufei, Makino, Shige. *Liability of Privatness/Foreignness and Foreign Listings of Emerging Economy Firms. Strategic Management Society Annual Conference, Berlin, September, 2016*

Luo, Lingli, Ma, Xufei, Makino, Shige. *Community Status and New Organizational Founding. Academy of Management Annual Meetings, Anaheim, August, 2016 #. published in the *Academy of Management Proceedings*, 2016(1).*

Yamanoi, Junichi, Iriyama, Akie, Makino, Shige. *Domestic M&As between Multinational Enterprises: Creating Value by Expanding and Integrating International Assets. Academy of International Business Annual Conference, New Orleans, June, 2016*

PUBLISHED TEACHING CASES

Asia Pulp & Paper: Implementing the Forest Conservation Policy (Ivey Publishing 9B16M129) with Hugh Thomas and Ka Wai Bobby Shiu, 2016.

- Teaching note: Asia Pulp & Paper: Implementing the Forest Conservation Policy (Ivey Publishing 8B16M129) with Hugh Thomas and Ka Wai Bobby Shiu, 2016

Serving the Chinese University of Hong Kong: Leadership challenges for Professor Joseph Sung. (Unpublished case) (with Anna Tsui and Hugh Thomas), 2014.

AIB Nagoya Conference in 2011. (Ivey Publishing 9B12M071) (with Cinty Li), 2012.

- Teaching note: AIB Nagoya Conference in 2011. (Ivey Publishing 8B12M071) (with Cinty Li), 2012.

GOME–King of China’s Electrical Appliance Retail Chain. (Ivey Publishing 9B06M098) (with Anthony Fong), 2006.

*CNBC China and Harvard Business School developed one hour TV Program “Strategic Decision” based on this case. The TV Program aired across all regions in China.

- Teaching note: GOME–King of China’s Electrical Appliance Retail Chain. (Ivey Publishing 8B06M98) (with Anthony Fong), 2006.

中国在线珠宝购物(Jewellworld.com-Online Jewelry Shopping in Chinese translation). (Ivey Publishing 9B05AC09). (with Anthony Fong), 2005.

Jewellworld.com-Online Jewelry Shopping in China. (Ivey Publishing 9BO05A009) (with Anthony Fong), 2005.

- Teaching note: Jewellworld.com-Online Jewelry Shopping in China. (Ivey Publishing 8BO0509W) (with Anthony Fong), 2005.

Pacific Electronic Industries, Co. Ltd. The Chinese University of Hong Kong.

*This case is published in Chinese in 「管理案例研究」大連理工大学出版社 (Managerial Case Studies, Dalian University of Technology Press, 2000).

Price Adjustments: English-Language Newspapers in Hong Kong, The Chinese University of Hong Kong, 1997.

Toppan Moore. (Ivey Publishing 9A92G001) (with Paul W Beamish and Joyce Miller), 1992.

*This case was also published in Beamish, Paul W., J. Peter. Killing, Donald J. Lecraw & Allen Morrison. 2000. International Management: Text and Cases, Second edition. Burr Ridge, Illinois. Richard D. Irwin. 388-402.

- Teaching note: Toppan Moore. (Ivey Publishing 8A92G01) (with Paul W Beamish and Joyce Miller), 1992.

Japanese-American Seating Inc. (B). (Ivey Publishing 9A92G005) (with J. Michael Geringer and Joyce Miller), 1992.

- Teaching note: Japanese-American Seating Inc. (B). (Ivey Publishing 8A92G04) (with J. Michael Geringer and Joyce Miller), 1992.

TRADE JOURNALS/COLUMN ARTICLES/COMMENTARY

Trade journals

Makino, Shige. 2020. 「新興国ビジネスについて—最近の調査結果から」 (Doing Business in Emerging Economies: Recent Evidence), Suruga Institute Report, Vol. 121 Winter: 4-7.

Makino, Shige. 2013. 「香港について」 (On Hong Kong), Suruga Institute Report, Vol. 150 Winter: 4-7.

Column articles

IMPACT, Association for World Economic Studies:

1. 「国益から国家間益へ」 (From National Interest to International Interest), September, 2012.

2. 「2つのリスク」 (Two types of risks), January, 2013
3. 「新興国への壁」 (Barriers to emerging economies), March, 2013
4. 「香港人のアイデンティティー」 (Social identity of Hong Kong residents), June, 2013
5. 「オープン・コラボレーションの将来」 (The Future of Open Collaboration), December, 2013
6. 「社会問題のディスタンス」 (Distance in social issues), March, 2014
7. 「あなたは今幸せですか」 (Are you happy now?), July, 2014
8. 「香港のデモについて」 (On the demonstration in Hong Kong), December 2014
9. 「組織感情のマネジメント」 (Management of Organizational Emotion), November 2015
10. 「オンライン授業を真剣に考えた方が良い理由」 (Why we should take online teaching seriously), April, 2020

NIKKEI Research:

1. 「新興国で勝つには」 (How to win in emerging economies), October, 2012.
2. 「良い撤退、悪い撤退」 (Good exit, Bad exit), January, 2013
3. 「平均値から分散の視点へ — 実証と実感の溝を埋めるために」 (From the average-centered to the variance-centered view), April, 2013
4. 「ミャンマーと国際ビジネス」 (Doing business in Myanmar) , May, 2013

Commentary in Media:

- BBC China “G20 峰會：貿易戰陰雲下，習近平與安倍認同促進「自由公平貿易」” (G20 Summit: President Xi and President Trump reach an agreement on free and fair trade under the “dark cloud” of the US-China trade war) June 28, 2019
<https://www.bbc.com/zhongwen/trad/world-48799035>
- BBC China “焦点圓桌：由日欧合作反觀中美貿易戰對抗” (Focus Round Table: Counter-View of Sino-US Trade War Confrontation by Japan-Europe Cooperation) July 20, 2018
<https://www.bbc.com/zhongwen/simp/business-44886523>
- CUHK China Business Knowledge “Standing Out in the Digital Economy” July 17, 2018
<https://cbk.bschool.cuhk.edu.hk/standing-out-in-the-digital-economy/>
- Jiu Jik 《招職》 “大職場技能應對數碼轉型” June 1 & 4, 2018
https://epaper.cpjobs.com/hk/jj-ecopy/20180601/index.html?_ga=2.46420903.1456193779.1528940143-1271682364.1528940143
- South China Morning Post “The Japanese Pachinko King Taking A Bet On Hong Kong Justice” March 31, 2018
<https://www.scmp.com/week-asia/business/article/2139705/japanese-pachinko-king-taking-bet-hong-kong-justice>
- CUHK Research Features “Putting Passion back into the Workplace” January 2015
<http://www.cuhk.edu.hk/english/features/professor-shige-makino.html>
- Nikkei Sangyo Shimbun “On Asian MBA programs” December 22, 2014
- CNBC “Strategic Decision - Gome” 2007
- TVB Pearl (Hong Kong’s English TV station) “20 Minutes”
- Hong Kong Commercial Newspaper (商報)
- World Economic Review (世界經濟評論)
- Concierge (Interview for “Hong Kong Power People”)
- Globe and Mail (Canada’s national newspaper, 1995)

PUBLIC & PROFESSIONAL SERVICES

Research Grant Panel

- Member: Business Studies Sub-Panel of the Research Grants Council (RGC), The University Grants Committee (UGC), 2009-2014
- Member: The Selection Panel of Economic & Social Research Council of the UK (ESRC) / the Research Grants Council (RGC) Joint Research Scheme, 2012
- Member: The Selection Committee of The National Natural Science Foundation of China (NSFC)/Research Grants Council (RGC) Joint Research, 2011

External examiner/advisor

- External member: Assessment committee for recruitment, Graduate School of Business Administration, Kyoto University, August 2020 – May 2021.
- Advisor: The Bachelor of Arts (Honours) in Japanese Studies Programme, UOW College Hong Kong, 2018
- Chair: Independent Accreditation Panel for the Business Administration-Global Business Management Program for Undergraduate study. Hang Seng Management College, 2018
- External member: Review Panel of Bachelor of Business Administration in International Business and Global Management, University of Hong Kong, 2017
- External examiner: Hang Seng Management College, 2017, 2018, 2019
- External validation of the examination papers: Hang Seng Management College, 2016, 2017, 2018, 2019
- External course reviewer: Community College of City University, 2017, 2018
- Member: The Hong Kong Council for Accreditation of Academic and Vocational Qualifications (HKCAAVQ), 2011 - 2012
- External examiner: Kobe University, Research Institute for Economics & Business Administration, Kobe Japan, 2006
- External examiner: Open University of Hong Kong, 2002 - 2005
- External academic advisor: Associate of Arts in Applied Japanese Studies, Division of Language Studies, Community College of City University, 2009 – 2010

Conference Chair/Host

- Local host leader. Academy of International Business Annual Meeting, Hong Kong, 2019-2020
- Track chair. Strategic Management Society Special Conference in Hong Kong, 2016
- Program chair. Academy of International Business Annual Meeting, Nagoya, June 24-28, 2011

Award Selection Judge/Committee

- AIB Executive of the Year Award, Academy of International Business, 2020.
- Waseda University Research Award, 2019
- Peter J. Buckley and Mark Casson AIB Dissertation Award, Academy of International Business, 2016, 2017, 2018, 2019 (chair), 2020.
- Best Paper Award, Association of Japanese Business Studies Annual Meeting, 2018.
- Best Conference Paper Award, Strategic Management Society Annual Conference, 2017.
- Richard N. Farmer Dissertation Award, Academy of International Business, 2008, 2009, 2010
- Newman Dissertation Award, Academy of Management Annual Meeting, 2004
- Journal of International Business Studies Decade Award, 2011, 2012

UNIVERSITY/FACULTY/DEPARTMENT SERVICES

Directorship

Co-Director: Master in Management Program (2017-2019)

Director: Center for International Business Studies (2014-2017)

Leadership

Chairman: Department of Management (2007-2013)

Chairman: Department Academic Personnel Committee (2007-2013)

Department (2017-present)

Member: Assessment Panel (2018-2019)

Member: Department Executive Committee (2007-present)

Member: Recruiting Committee (2007-2016)

Faculty

Academic Advisor (Level II): Master in Management Program (2018-present)

Member: School of Hotel and Tourism Management, Department Academic Personnel Committee (2019-2021)

Member: Faculty Academic Personnel Committee (2009-2021)

Chairman: Programme Committees of MSc in Management Programme (2017-present)

Chairman: Selection Committee for the Executive Officer II (Career Management) (2017)

Faculty Advisor: Japan Club, MBA Program (2017-present)

Member: Selection Panel for the Faculty Teaching Excellence Award (2016-2017), 2018

Chairman: Selection Committee for the Position of Functional Manager (Career Management) (2017)

Chairman: Review Panel for MSc in Management of Real Estate and Hospitality Assets, Chinese University of Hong Kong, 2017

Member: MBA Committee (2016-present)

Member: Search Committee for the Appointment of the Dean of the Faculty of Business Administration (2013-2014)

Advisor: Hong Kong MBA Forum (2013 –present)

Member: Review Panel for the Master of Science Programme in Marketing (2012)

Member: Review Panel for the OneMBA, Global Executive MBA Programme (2012)

Member: University Senate (2007-2013)

Member: Faculty Executive Committee (2007-2013)

Category 2 member for Department of Japanese Studies (2007-2009)

Category 2 member for School of Hotel and Tourism Management (2007-2012; 2014-present)

Member: Committee on Graduate Studies (2002-2013, 2018-present)

Member: Senate committee on university scholarships (2001-2003)

Member: PhD/MPhil programs panel (2001-2007)

Member: MBA Curriculum Committee (1999-2000)

Member: Committees on Undergraduate Studies (1998-2013)

Chairman: Faculty Library Committee (1998-1999)

Shaw College

Member: Working Group on Conference Grant (2018-present)

Member: Shaw College Conference & Research Grant Committee (2007-present)

Member: Assembly of Fellows, Shaw College (2016–2018)

Member: Board of Trustees, Show College (2016-2019)

Fundraising

HKD4,000,000 for the MBA Scholarship for Japanese Students, CUHK(2004-2012)
JPY3,100,000 for the annual conference of the Academy of International Business Annual Meeting,
Nagoya, Japan, 2011