

Jingyu (Sissi) Li
Department of Management
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WORK EXPERIENCE

The Chinese University of Hong Kong
Assistant Professor of Management 2019-Present

EDUCATION

Ph.D. Texas A&M University, College Station, USA 2014-2019
M.S. Shanghai Jiao Tong University, Shanghai, China 2011-2013
B.S. Shanghai Jiao Tong University, Shanghai, China 2007-2011

RESEARCH INTERESTS

Corporate governance, social network, and digitalization

REFEREED PUBLICATIONS († Student at the time of submission; * Equal contribution)

- Li, J.**, Pan, Y., Yang, Y[†], & Tse, C. 2022 Digital platform attention and international sales: An attention-based view. *Journal of International Business Studies*. 53 1817-1835
- Li, J.**, Li, M., Wang, X.[†], & Thatcher, J. 2021. Strategic Directions for AI: The Role of CIOs and Boards of Directors. *MIS Quarterly*. 45(3) 1603-1644
Invited to present at *MISQ* webinar and *MISQ* showcase
- Li, Y.* , Li, N.* , Li, C.^{†*}, & **Li, J.*** 2020. The Boon and Bane of Creative “Stars”: A Social Network Exploration of How and When Team Creativity Is (and Is Not) Driven by a Star Teammate. *Academy of Management Journal*. 63(2) 613-635 (All the authors contributed equally)
Mentioned by Major media, including the *Wall Street Journal*, *British Broadcasting Corporation (BBC)*, *Money*, *Yahoo*, *Flipboard*, *Thriveglobal*, etc.
- Li, Y.* , Li, N.* , Guo, J.^{†*}, **Li, J.***, & Harris, B.* 2018. A network view of advice giving and individual creativity in teams: A brokerage-driven, socially perpetuated phenomenon. *Academy of Management Journal*. 61(6) 2210-2229 (All the authors contributed equally)

Su, Z., Li, J., Yang, Z., & Li, Y. 2011. Exploratory learning and exploitative learning in different organizational structures. *Asia Pacific Journal of Management*, 28(4), 697-714.

Li, J. & Shen, H. 2009. Relationship between knowledge acquisition and cooperative performance in context of different cooperation portfolio. *Science & Research Management*, 5 139-147

REVISIONS

Li, J., Boivie, S. R., & Yang, Y. CEO celebrity and dismissal. *Revise and Resubmit at Strategic Management Journal*

Pienta, D., Gao, Y., D'Arcy, J., Thatcher, J., & Li, J. Digital Representative in TMT and Misconduct Reporting. *Revise and Resubmit at MIS Quarterly*

Li, J., Wang, H., & Zahra, S. A. Network and opportunity recognition. *Revise and Resubmit at Journal of Management Studies*

SELECTED RESEARCH IN PROGRESS

Gong, T., Li, J., Li, Y., & Hao, Y., Digital transformation, attention and network. Under review at *Strategic Management Journal*

Li, J., Wang, X., & Xia, J. Performance feedback and CSR marketing. Finalizing submission to *Organization Science*

Li, J., Chen, W., & Yiu, D. Stock options and innovation. Finalizing submission to *Strategic Management Journal*

Li, J., Wang, H., & Xia, J. Network misperceptions and status improvement. Finalizing submission to *Strategic Management Journal*

Li, J., Shen, W. & Wang, X. Board chair political orientation and managerial attention (Draft developing). Target Journal: *Academy of Management Journal*

Li, J., Wang, X., Xia, J. & Hu, S. Performance feedback variability and attention allocation direction (Draft developing). Target Journal: *Academy of Management Journal*

BOOK CHAPTERS

Li, D., Li, J., & Hitt, M. A., 2017. Chapter: Alliance partner selection in in L. Mesquita, R. Ragozzino and J. Reuer (Eds.) *Collaborative Strategy: A Guide to Strategic Alliances*.

Steinbach A. L., Devers C. E., McNamara G. & **Li, J.** 2016. Chapter: Peering into the executive mind: Expanding our understanding of the motives for acquisitions. In Finkelstein and Cooper (Eds.) *Advances in Mergers and Acquisitions*.

MAJOR GRANTS

Principal Investigator, 2023-2025. How companies' and their business partners' digital strategies affect multi-dimensional performance: An attention-based view (USD 42, 000)

Co-Principal Investigator, 2023-2025, Supporting self-employment in working-age stroke survivors by entrepreneurial skill building and work trial in an eco-friendly business from home: A randomized controlled trial (USD 150,000)

CONFERENCE PRESENTATIONS

Li, J., Chen, W., & Yiu, D. (2022) The Symbolic Effect of Granting Employee Stock Options to R&D Professionals. Presented at *Academy of management Annual Meeting, Seattle*

Li, J., Chen, W., & Yiu, D. (2021) Stock Options to R&D Employees and Exploratory Innovation. Presented at *Strategic Management Society Annual Meeting, Virtual Toronto*

Li, J., Li, Y., Wang, X., Xia, J. (2020) Do Political Strategy and Knowledge Networks Complement to Exploratory Innovation? To be presented at *Strategic Management Society Annual Meeting, Hangzhou (Conference Cancelled due to the Pandemic)*

Li, J., Boivie S. R., Zhu D., & Yang, Y. (2020) Get a Sunburn from Reflected Glory? How Award-Winning CEO in Competing Firms Affect CEO Dismissal. Presented at *Strategic Management Society Annual Meeting, Virtual*

Li, J., Wang, H., & Xia, J. (2020) The Goodness and Badness of Network Misperceptions. Presented at *Academy of Management Annual Meeting, Virtual*.

Li, J., Wang, H., & Xia, J. (2019) Why Can Managers Benefit from an Overrepresented Network? A Bias-based Perspective. Presented at *Strategic Management Society Annual Meeting*. Minneapolis, Minnesota.

Li, J. & Wang, H. (2019) Industry Makes a Difference: Structural Holes an Intra- and Inter-industry Networks and Opportunity Recognition Capability. Presented at *Strategic Management Society Annual Meeting*. Minneapolis, Minnesota.

Li, J., Brass, D.J., Hitt, M. A., Wang, H., & Li, Y. (2018) Effects of second hand brokerage on business model innovation and network evolution: A coopetion network perspective. Presented at *Academy of Management Annual Meeting*, Chicago, Illinois;

- Li, J.**, Cannella, A. A., & Zhao, Y. (2018) How fraudulent behavior diffuses through board interlocks: The roles of different types of interlock ties. Presented at *Academy of Management Annual Meeting*, Chicago, Illinois;
- Howard, M. D, **Li, J.**, Hitt, M. A., Ireland, R. D., Kuban, S., & Josefy, M. (2017) Knowledge creation after acquisition: A knowledge structure perspective. Presented at *Strategic Management Society Annual Meeting*. Houston, Texas.
- Li, J.**, Wang, H., Zahra, S. A., & Li, Y. (2016) Structural holes in inter and intra- industrial networks and opportunity recognition. Presented at *Academy of Management Annual Meeting*, Anaheim, California.
- Withers, M. C., Xu, K., & **Li, J.** (2016) Board interlocks and CEO succession in a global context: The case of emerging markets. Presented at *Academy of Management Annual Meeting*, Anaheim, California.
- Li, Y., Wang, H., & **Li, J.** (2014) Network structure, coworkers' knowledge base and individual ambidexterity: A cross-order search view. Presented at *Academy of Management Annual Meeting*, Philadelphia, Pennsylvania.
- Zhao, Y., Liu, Y., & **Li, J.** (2009) Strategic orientations, controls and knowledge acquisition: evidence from sino-foreign alliance. Presented at the *Academy of Management Annual Meeting*, Chicago, Illinois.

SCHOLARSHIP, AWARDS, AND UNIVERSITY GRANTS

The Chinese University of Hong Kong

University Direct Research Grant,	2020-2023
Private Research Grant	2019-2022
University Conference Grant (Application based: only applied in 2019)	2019

Texas A&M University

Dean's Award for Outstanding Research by a Doctoral Student	2018
Dean's Research Grant for Ph.D. Dissertation	2018
Research Grant from Mays Innovation Research Center for Ph.D. students	2018
PhD Enhancement Fellowship	2015-2018
Travel Grant	2015-2018

TEACHING EXPERIENCE

The Chinese University of Hong Kong

MGNT 4010: Strategic Management	
Spring, 2020,	instructor effectiveness rating: 5.2/6.0
Spring, 2021,	instructor effectiveness rating: 5.2/6.0
Spring, 2022,	instructor effectiveness rating: 5.4/6.0
Spring, 2023,	instructor effectiveness rating: 5.5/6.0

Texas A&M University

MGMT 466: Strategic Management

Spring, 2019, instructor effectiveness rating: 4/5
Spring, 2018, instructor effectiveness rating: 4/5
Spring, 2017, instructor effectiveness rating: 4/5

EDITORIAL SERVICES

Management and Organization Review

Editorial Review Board 2022-2025

International Association for Chinese Management Research

Session Chair 2021

Ad-hoc reviewer (Review comments delivered)

Academy of Management Review

Organization Science

Journal of International Business Studies

MIS Quarterly

UNIVERSITY AND COMMUNITY SERVICES

The Chinese University of Hong Kong

Board member of the Management Department 2019-present

Board member of the Research Committee 2019-present

Texas A&M University

TAMUGA Rankings of Management Department Research Productivity 2015-2019

Management Ph.D. Brown Bag Professional Development Coordinator 2016

Academy of Management

Student Assistant

AMR Writing Theoretical Papers- A Workshop from the Editors 2016-2017

Strategic Management Society

Conference and Workshop Reviewer 2016-present