



## **Kenny Cheng**

Head of Finance and Treasury | WeLab Virtual Bank

Mr. Kenny Cheng is the Head of Finance and Treasury at WeLab Virtual Bank, operated under WeLab – a leading fintech company in Asia. WeLab also operates WeLend in Hong Kong, Wolaidai (我来贷), Taoxinji (淘新机) and Tian Mian (天冕) in mainland China and a fintech joint venture Astra WeLab Digital Arta (AWDA) in Indonesia. The company also offers B2B enterprise solutions through partnership with traditional financial institutions that utilise WeLab’s technology to offer fintech-enabled solutions to their customers.

Before his current position, Kenny was the Group Head of Financial Planning and Analysis, supporting WeLab to achieve significant growth in recent years. He led the finance workstream on the virtual banking license application stage and he is now leading the setup and operation of finance and treasury function of WeLab Virtual Bank. Prior to WeLab, he was Regional Finance Manager at Standard Chartered Bank, advising the Greater China and North East Asia Retail Bank on financial management and strategic planning. He also played the specialist role to advise Retail Bank management team on balance sheet management and stress testing.

Kenny received a MSc in Professional Accountancy from the University of London, and a BSc in Quantitative Finance from the Chinese University of Hong Kong.