

Yi-Shan Lee

ACADEMIC EMPLOYMENT

Chinese University of Hong Kong, Hong Kong since
CUHK Business School, Department of Decisions, Operations and Technology 2019
Assistant Professor

ACADEMIC QUALIFICATIONS & EDUCATION

University of Zurich, Switzerland 2013-2019
Ph.D. in Economics (with Distinction)

University of California, Berkeley, USA 2011-2011
Berkeley Economics Semester Abroad Program

National Taiwan University, Taiwan 2010-2012
M.A. in Economics

University of Copenhagen, Denmark 2008-2009
International Exchange Student

National Taiwan University, Taiwan 2004-2009
B.A. in Economics

PREVIOUS ACADEMIC POSITIONS HELD

Doctoral Research Fellow: *Swiss National Science Foundation and University of Zurich* 2017-2019

Visiting Scholar: *University of Michigan, School of Information* 2018

Visiting Student Researcher: *California Institute of Technology, Divisions of Humanities and Social Sciences* 2012

HONORS

1st Place, Choice Prediction Competition 2010, 2010
organized by Ido Erev, Eyal Ert and Alvin E. Roth

RESEARCH PAPERS

- 1) **Yi-Shan Lee** and Roberto Weber (2023), “Revealed Privacy Preferences: Are Privacy Choices Rational?” *Management Science*, minor revision.
- 2) Wei Chen, Shu-Yu Liu, Chih-Han Chen and **Yi-Shan Lee** (2011), “Bounded Memory, Inertia, Sampling and Weighting Model for Market Entry Games”, *Games*, 2(1), 187-199

WORKING PAPERS *Authors listed in alphabetical order

- 1) *Erin Krupka and **Yi-Shan Lee** (2023), “A Sticky Threat: How a Single Exposure of Misinformation Changes Beliefs, Behaviors, and Perceived Norm”
- 2) *Ningning Cheng, Ernest Lai, **Yi-Shan Lee** and Feng Qin (2023), “Acquisition and Utilization of Information in Social Networks”
- 3) **Yi-Shan Lee** and Joseph Tao-Yi Wang (2023), “Long-Shot Incentive in Dynamic Winner-take-all Tournament”

WORK IN PROGRESS *Authors listed in alphabetical order

***Yi-Shan Lee** and Feng Qin, “Advice Giving—a Performance Booster?”

*Josie I Chen and **Yi-Shan Lee**, “Personal Information and Information as Public Goods”

PROFESSIONAL ACTIVITIES

Referee: *American Economics Review*, *MIS Quarterly*, ICIS, PACIS since 2019

Supervisor of PhD Thesis: *Ningning Cheng*, *Feng Qin* since 2019

Mentor of Junior PhD Student, Mentee: *Keyu Wu* 2015-2019

Supervisor of Master Thesis: *Tabea Hasler* 2017
“*The Economic Value of Privacy*”

SELECTED PRESENTATIONS *scheduled

*22nd annual SAET Conference France, 2023

*2023 ESA World Meeting Lyon France, 2023

*PKU GSM Behavioral Science in Action Seminar China, 2023

2022 North-American ESA Meeting San Diego USA, 2022

ESA Global Around-the-Clock Conference Virtual, 2020

Security and Human Behavior 2019 (Invited Speaker) USA, 2019

Law and Economics Seminar Switzerland, 2018

Empirical Legal Research Workshop (Invited Speaker) Switzerland, 2018

SITE (Stanford Institute of Theoretical Economics) USA, 2018

Evidence-Based Economics Summer Meeting Germany, 2018

Foundations of Utility and Risk Conference UK, 2018

Society for the Advancement of Economic Theory Conference Taiwan, 2018

Security and Human Behavior Workshop (Invited Speaker) USA, 2018

Annual Digital Information Policy Scholar Conference (Invited Speaker) USA, 2018

Symposium: Privacy @ Michigan (Poster) USA, 2018

Experimental and Behavioral Economics Seminar Switzerland, 2017

ESA World Meeting USA, 2017

Swiss Society of Economics and Statistics Annual Congress Switzerland, 2017

20th Colloquium on Personnel Economics Switzerland, 2017

5th Zurich Workshop in Economic Switzerland, 2015

Conference on Tournaments, Contests, Relative Performance USA, 2013

Asia Pacific Economic Science Association Conference Tokyo Japan, 2013

3rd Annual Xiamen University International Workshop China, 2012

ESA World Meeting Chicago USA, 2011