

WANT TO MAKE A **DIFFERENCE**
TO THE SOCIETY WHILE
EARNING THE CREDITS?

想得到學分的同時，又為社會出一分力？



CUHK
BUSINESS SCHOOL



MGNT 6020E –
SOCIAL ENTREPRENEURSHIP AND
IMPACT INVESTMENT

A practicum to help transform you into
a social business consultant and
support a social venture to realise its dreams!

Learn practical skills & knowledge in :

-  Social Entrepreneurship
-  Design Thinking for Social Innovation
-  Management Consulting
-  Impact Investing



The
BEST TEAM
will win
HK\$250,000
of grant for their
social venture
partner

Don't miss the chance,
scan the code now!

Enrollment Method



MBA Students:

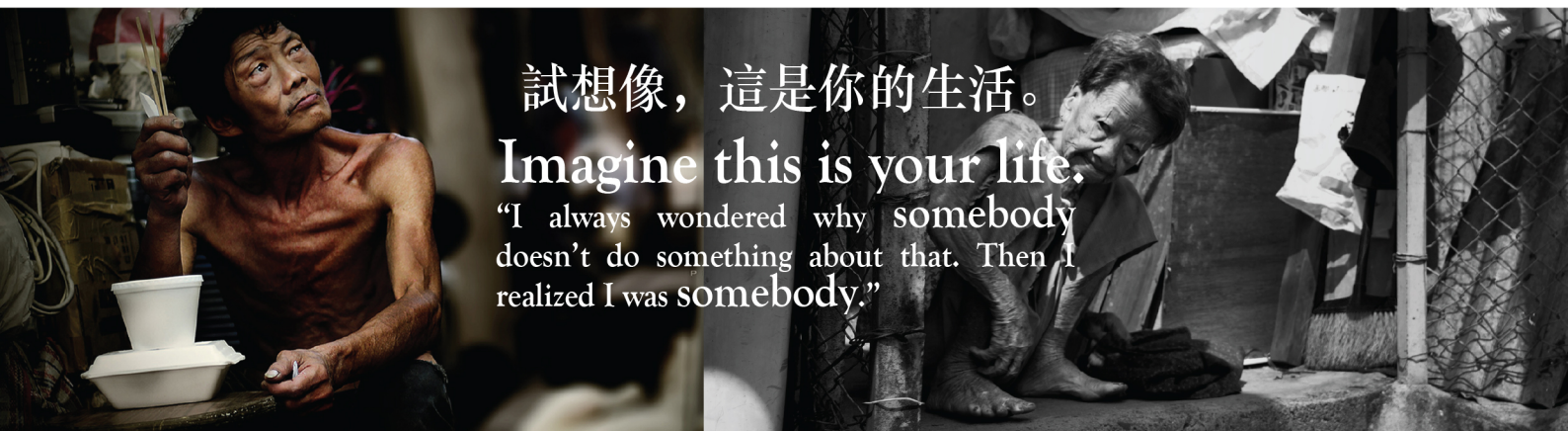
Apply through the Online Course Registration System

Other Students (postgraduate or undergraduates) :

Apply through the website of Center for Entrepreneurship

<https://entrepreneurship.bschool.cuhk.edu.hk>

Application period: 6 Aug to 22 Aug 2018



Do you want to be that somebody?
Make a difference to the society while earning the credits !

你想成為那個 somebody 嗎?
得到學分的同時，又為社會出一分力！

What is unique about the course ?

It is a practicum to help transform you into a social business consultant and support a social venture to realise its dreams!

Learn practical skills & knowledge in :

-  Social Entrepreneurship
-  Design Thinking for Social Innovation
-  Management Consulting
-  Impact Investing

In this action-based learning course, students will learn the cutting edge knowledge in social innovation and essential business skills. They will work in teams to help their social venture partners to ensure sustainability of the business while addressing some social problems at the same time.

The best team will win HK\$250,000 of grant for its social venture partner to implement the ideas.

What are the expected learning outcomes?

- Understand the current landscape of the social enterprises and venture philanthropy industry
- Have acquired hands-on knowledge and practical skills in the areas of management consulting, impact investing and social innovation through their project works.
- Have learned the ability to conduct advanced analysis of critical business issues of a social enterprise and conduct basic due diligence.

Who can take this course?

In addition to all MBA students, this 3 credit-unit course is open to post-graduate students and senior undergraduate students.

How could the students enroll?

MBA students can apply through the Online Course Registration System.







Other Students please apply through the website of Center for Entrepreneurship (<https://entrepreneurship.bschool.cuhk.edu.hk>) (starting from 6 Aug to 22 Aug 2018).

這個課程有什麼獨特之處?

這是一個讓你實踐所學、發揮所長的實踐課 搖身一變成為社會企業顧問，助其達成夢想

學習實用的知識及技能：

-  社會創業學
-  社會創新的設計思考
-  管理諮詢
-  創效投資

在這個實踐課中，學生將會學習到最尖端的社會創新知識及相關的商業技能。有別於傳統課堂的紙上談兵模式，我們的學生們會分別組成幾隊隊伍，每隊會有一個社企拍檔。隊伍會活用課堂所學的知識，扶持社企拍檔，讓他們的發展更為平穩，達到透過社企的力量解決社會問題！

被選為最佳的隊伍會為他們的社企拍檔爭取到港幣二十五萬元的資助，實行他們的改良及發展方案！

這個課程的預計學習成果是什麼?

- 學生會了解更多關於社會企業及公益創投的現況。
- 透過小組合作及實踐，獲得管理諮詢、創效投資及社會創新的實用知識及技巧。
- 充分掌握如何深入分析社會企業的業務問題。

誰可以報讀?

除了MBA學生外，修讀研究生課程的學生和學士課程的高年級學生都歡迎報讀！

如何報讀?

MBA學生可透過網上登記課堂系統報名。



其他有興趣的學生可透過創業研究中心網站提交網上申請：

<https://entrepreneurship.bschool.cuhk.edu.hk>
申請日期由八月六日開始，八月二十二日截止。

讓我們一起為社會帶來改變! 課堂見!
Let's make the change together...
See you in class !