

# Andrew Meyer

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## Academic Positions

Research Assistant Professor The Chinese University of Hong Kong Business School 2023 –  
Adjunct Lecturer University of Pennsylvania. 2021 – 2023  
Postdoctoral Fellow University of Chicago Booth School of Business. 2017 – 2020  
Postdoctoral Associate Yale School of Management. 2016 – 2017

## Non-academic positions

Data Scientist Pristine Infotech 2020-2022  
Lab Manager Yale School of Management 2008-2011

## Education

Ph.D. Marketing Yale University. 2016  
B.A. Psychology Wesleyan University. 2008

## Publications

**Meyer, A.**, Attali, Y., Bar-Hillel, M., Frederick, S., & Kahneman, D. (2024). Cognitive reflection is a distinct and measurable trait. *Proceedings of the National Academy of Sciences*, 121(49).

**Meyer, A.** & Frederick, S. (2023). The formation and revision of intuitions. *Cognition*, 240, 105380.

**Meyer, A.** & Hundtofte, S. (2023). The longshot bias is a context effect. *Management Science*, 69(11), 6954.

Frederick, S., Levis, A., Malliaris, S., & **Meyer, A.** (2018). Valuing bets and hedges: Implications for the construct of risk preference. *Judgment & Decision Making*, 13(6), 1.

**Meyer, A.**, Zhou, E., & Frederick, S. (2018). The non-effects of repeated exposure to the Cognitive Reflection Test. *Judgment & Decision Making*, 13(3), 246.

**Meyer, A.**, Frederick, S., Burnham, T. C., Guevara Pinto, J. D., Boyer, T. W., Ball, L. J., Pennycook, G., Ackerman, R., Thompson, V. A., & Schuldt, J. P. (2015). Disfluent fonts don't help people solve math problems. *Journal of Experimental Psychology: General*, 144(2), e16.

Frederick, S. W., **Meyer, A. B.**, & Mochon, D. (2011). Characterizing perceptions of energy consumption. *Proceedings of the National Academy of Sciences*, 108(8), E23.

## Working Papers

**Meyer, A.** & Cisternas, F., Attention and Order: How early products shape consumer perceptions. Accepted for oral presentation at Association for Consumer Research 2024 Annual Conference  
Under review at *Journal of Consumer Research*

## Selected Papers in Preparation

**Meyer, A.**, Wang, J., & Dai, X., Identifying strange text  
Under Review for *Association for Consumer Research 2025 Annual Conference*

Pang, B., **Meyer, A.**, Matos, A., & Hong Y., Cognitive reflection and misinformation detection

Frederick, S., Parent, H., & **Meyer, A.**, An unused source of predictive validity

Dana, J., **Meyer, A.**, Davis-Stober, C., & Frederick, S., Exposure to random anchors improves judgment.

## Invited presentations

2024. Warwick Business School; Imperial College Business School; CUHK and CUHK-SZ Joint Marketing Workshop; Southampton University; University of Macau

2022. The Chinese University of Hong Kong

2019. Tsinghua University; Zhejiang University; Consumer Financial Protection Bureau

2016. Carnegie Mellon University

## Conference oral presentations

Asia Pacific Marketing Association: 2023

Association for Consumer Research: 2015, 2023, 2024

Behavioral Decision Research in Management: 2014, 2024

Behavior Law and Economics: 2014

International Conference on Thinking: 2016, 2021, 2024

Society for Consumer Psychology: 2015, 2024

Society for Judgment and Decision-Making: 2013, 2023

Trans-Atlantic Doctoral Conference: 2013

## Awards & Grants

2024. Hong Kong Research Grants Council, General Research Fund (Principal Investigator)

2023. CUHK Impact Research Grant (co-Investigator)

2018. Richard H. Thaler Independent Research Prize; CDR Independent Research Grant

2013. Whitebox graduate studies grant

## Refereeing

*Conferences:* Association for Consumer Research, Society for Judgment and Decision Making

*Journals:* Journal of Consumer Research, Management Science, Psychological Review, Cognition, Cognitive Science, Journal of Cognitive Psychology, Memory and Cognition, Thinking and Reasoning, Journal of Experimental Social Psychology, Journal of Personality and Social Psychology: Personality Processes and Individual Differences, Journal of Behavioral Decision Making, Judgment and Decision Making, Journal of Behavioral and Experimental Economics, Risk Analysis, International Journal of Forecasting, Organizational Behavior and Human Decision Processes

## Teaching

Primary Instructor Chinese University of Hong Kong  
*Marketing Research*: 2023, 2024

Primary Instructor University of Pennsylvania  
*Behavioral Economics and the Psychology of Choice*: 2022  
*Intro to Experimental Psychology*: 2022  
*Judgment and Decisions*: 2021, 2022

Teaching Assistant Yale School of Management  
*Foundations of Behavioral Economics*: 2012, 2014, 2015, 2016, 2017  
*Sports Analytics*: 2013, 2014, 2015, 2016  
*Mastering Influence and Persuasion*: 2013

## References:

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Yale School of Management  
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