

ROSY XU

Email: rosyxu@cuhk.edu.hk | [LinkedIn](#)

RESEARCH INTERESTS

Blockchain and Cryptocurrency; Investor Behavior; Capital Markets; Corporate Governance

EMPLOYMENT

Chinese University of Hong Kong, CUHK Business School 2021 – present
Assistant Professor of Accounting

EDUCATION

University of Miami, Miami Herbert Business School 2016 – 2021
Ph.D. in Accounting
Shanghai University of Finance and Economics 2010 – 2014
B.B.A. in Accounting

VISITING POSITION

Harvard Business School 2022 – 2023
Global Colloquium on Participant-Centered Learning
Case Writing Workshop
University College London 2012 – 2013
Undergraduate Exchange Program

PUBLICATION

[Social Learning and Analyst Behavior](#)

with Alok Kumar and Villa Rantala, *Journal of Financial Economics* 2022.

WORKING PAPERS

Corporate Fake News: Determinants, Market Consequences, and Corporate Responses

with Dan Li and Shiyi Zhang, R&R *The Accounting Review*.

- Awarded FARS Best Dissertation, Honorable Mention, 2023

CEO Turnover and Pre-Appointment Firm Performance

with Miguel Minutti-Meza and Dhananjay Nanda

TEACHING

Introduction to Blockchain Technology and Cryptocurrency (区块链技术
与加密货币) @ Shanghai National Accounting Institute (Executive) 2025 – 2026
Blockchain Technology and the Future of Accounting Industry (Master) 2023 – present
- Teaching Evaluation: 5.92/6 (2023 Fall)
Blockchain Fundamentals for Accountants (Undergraduate) 2023 – present
- Teaching Evaluation: 5.82/6 (2023 Fall)

Introductory Financial Accounting (Undergraduate)	2021 – 2022
- Teaching Evaluation: 5.54/6, 5.51/6, 5.5/6 (2022 Fall); 5.79/6, 5.76/6, 5.75/6 (2021 Fall)	

HONORS & AWARDS

Faculty Teaching Merit Award (for Academic Year 2022 – 2023)	2024
Faculty Teaching Merit Award (for Academic Year 2021 – 2022)	2023
SACY Teaching Award (for Academic Year 2021 – 2022)	2023
FARS Best Dissertation Award, Honorable Mention	2023
Award of Academic Merit, University of Miami	2021
FARS Midyear Meeting Doctoral Consortium Fellow	2021
Arthur P. Metzger and Deloitte Scholarship	2019 – 2021
Graduate Fellowship, Miami Herbert Business School	2016 – 2021
Winner of Three Minute Thesis® Competition, Miami Herbert Business School	2020
CAR Conference Doctoral Consortium Fellow	2020
Winner of Governance and Principled Leadership Research Proposal Competition, Miami Herbert Business School	2020
AAA/Deloitte Foundation/J. Michael Cook Doctoral Consortium Fellow	2020
Renmin Scholarship, Shanghai University of Finance and Economics	2011

PRESENTATIONS & DISCUSSIONS

Tsinghua University	2024
CUHK-CUHK(SZ) Accounting Research Symposium	2023
FARS Midyear Meeting, Hawai'i Accounting Research Conference	2022
Singapore Management University, FMA Annual Meeting, MIT Asia Conference in Accounting, China Europe International Business School, FARS Midyear Meeting, MAS Midyear Meeting, Hawai'i Accounting Research Conference	2021
The Chinese University of Hong Kong-Shenzhen, The Chinese University of Hong Kong, Three-Minute Thesis® Competition, University of Miami, AAA Annual Meeting, AAA/Deloitte/J. Michael Cook Doctoral Consortium	2020
University of Miami, China Europe International Business School, Florida Accounting Symposium, AAA Annual Meeting, Graduate Research in Accounting Conference at Emory University, China International Conference in Finance	2019
FMA Annual Meeting	2018
FMA Annual Meeting, China International Conference in Finance	2017

ACADEMIC SERVICES

Referee for:

Contemporary Accounting Research, International Review of Finance.

Conference Reviewer for:

MAS Midyear Meeting, CAR Conference, AAA Annual Meeting.