List of Recent Research Publications


2. **SungJin Jung,** Charlene Chen and Andy Yap (2023), "Expressing passion for luxury enhances perceived authenticity," *Journal of Consumer Psychology,* published online.


32. Yang, D., Shen, H. and Wyer, R.S. (2021), ”The face is the index of the mind: understanding the association between self-construal and facial expressions,” European Journal of Marketing, 55 (6), 1664-1678.


