

Joohong Robert Park

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SUMMARY

Total 25+ years of truly global and multi-asset class senior trading and client management experience at top-tier investment banks. As a practitioner, I have deep domain knowledge in derivatives, equities, credits, foreign exchange, financing, and balance sheet management. As an academic, I have taught business strategy, finance, and risk management at various academic institutions, and my research interests are strategic management and behavioral aspects of financial institutions.

EDUCATION

The Hong Kong Polytechnic University, Hong Kong

Doctor of Business Administration in Business Strategy/Finance, September 2019

The University of Chicago, Chicago, IL

Master of Science in Financial Mathematics, June 2002

DePaul University, Chicago, IL

Master of Science in Finance with distinction, October 2000

Sungkyunkwan University, Seoul, Korea

Bachelor of Art in Economics, February 1998

ACADEMIC EMPLOYMENT

Adjunct Professor (Part-Time), April 2022 – current

Chinese University of Hong Kong, Hong Kong

Course Taught

- FINA6212(Financial Policy) and FINA6250 (Fundamentals of Derivatives Securities) for Master of Science in Finance students

Professor of Practice (Part-Time), June 2020 – current

Hong Kong Polytechnic University, Hong Kong

Course Taught

- MM532 (Management Policy and Strategy) and AF5333 (Risk Management for Corporations) for MBA students
- AF5322 (Corporate Risk Management), AF5344 (Investments), and AF5351 (Derivatives Securities) for Master of Finance students

Working Papers

- Competition and Diversification of Global Investment Banks: A Cross-Country Study from 2002 to 2021 (with Shuping Li, Andrew Delios, Wilson Tong, and Tony Yip)
- Bank Earnings Smoothing Through Advisory Fee Income: How Do the Joint Effects of Earnings and Credit Ratings Impact Banks' Behavior (with Wilson Tong and Tony Yip)

- Who to Target: Financial Performance, ESG, and Short-Selling Activities in S&P 1500 Firms (with Luman Yu and Shuping Li)

Conference Presentations

- “Geographic and Segment Diversification of Investment Banks: Competitive Aspirations in a Global Landscape”, 2019 Summer KIAS (Korea Insurance Academic Society) Academic Conference, Seoul, Korea, August 24, 2019
- “Earning Smoothing in Banking Industry through Advisory Fee Income- Do Depositors Matter?”, 2021 GFFC(Global Forum for Financial Consumers) by IAFICO, Seoul, Korea, August 7, 2021

Grants & Awards

- Excellent Paper Award in General Finance Session at 2019 Summer KIAS Academic Conference

Contribution to Professional/Community Service

- Board of Director, IAFICO (International Academy of Financial Consumers), 2020 – present
- Ad hoc reviewer for Journal of Economics and Business

SELECTED NON-ACADEMIC EMPLOYMENT

Head of Business Development – Financing Solutions APAC, Managing Director, June 2015 – current

State Street Bank & Trust, Hong Kong

- Responsible for building new business of Financing Solutions in Asia

Head of Delta 1 Trading, Executive Director, April 2007 – April 2014

Lehman Brothers Hong Kong (Apr. 2007 – Sep. 2008) and then Nomura International Hong Kong (Oct. 2008 - Apr. 2014)

- Responsible for management of Delta 1 derivatives trading team

Equity Proprietary Trader, September 2005 – April 2007

JP Morgan Hong Kong

- Conducted arbitrage trading between Asian indices basket, futures, and listed options

Credit Trader, August 2003 – August 2005

BNP Paribas Hong Kong

- Utilized arbitrage algorithms to exploit price discrepancies among bond, CDS, and repo

Equity Derivatives Structurer / Trader, July 2002 – June 2003

Daewoo Securities Co. Ltd., Korea

- Developed valuation program of exotic options using Matlab and VBA for structuring various ELNs (Equity-Linked Note) and structured diverse types of ELNs

FX Trader, March 1999 – June 2001

Globex Foreign Exchange (GFX)- Chicago Mercantile Exchange, Chicago, IL

- Made markets in EUR, GBP, and CHF futures contracts in GLOBEX2 electronic exchange