HA, Sunny Lin Tat

Lecturer, Department of Decisions, Operations and Technology
The Chinese University of Hong Kong
Room 742, Cheng Yu Tung Building
12 Chak Cheung Street, Shatin, Hong Kong
Phone: (852) 3943-1752 Fax: (852) 2603-5104

Email: sunnyha@cuhk.edu.hk

ACADEMIC QUALIFICATION

UNIVERSITY OF BRISTOL

Doctor of Education May 2023

THE UNIVERSITY OF SOUTH AUSTRALIA

Graduate Diploma in Management Research

August 2008

HONG KONG POLYTECHNIC UNIVERSITY

Master of Sciences (with Distinction) in Accountancy

December 2005

THE UNIVERSITY OF HONG KONG

Postgraduate Certificate in Education (concentration: Economics Education) June 2005

HONG KONG STATISTICAL SOCIETY

Higher Certificate (with Distinction) in Statistics

May 2002

THE UNIVERSITY OF LEEDS

Master of Arts (with Distinction) in Economics & Finance

November 2001

THE CHINESE UNIVERSITY OF HONG KONG

Bachelor of Business Administration December 1999

(major: Professional Accountancy; minor: Economics)

PROFESSIONAL EXPERIENCE

THE CHINESE UNIVERSITY OF HONG KONG

Lecturer, Department of Decisions, Operations and Technology

August 2012–

Present

HONG KONG POLYTECHNIC UNIVERSITY

Visiting Lecturer, Hong Kong Community College September 2012–

February 2013

HONG KONG POLYTECHNIC UNIVERSITY

Lecturer, Hong Kong Community College August 2005–

August 2012

ST. FRANCIS OF ASSISI'S COLLEGE

Graduate Teacher (Economics, Commerce & Mathematics)

September 2003–

August 2005

THE CHINESE UNIVERSITY OF HONG KONG

Teaching Assistant, Department of Decision Sciences and Managerial Economics

August 2001– June 2003

PROFESSIONAL AFFILIATION

INTERNATIONAL CHAMBER OF SUSTAINABLE DEVELOPMENT

Certified ESG Planner (CEP), 2023–Present

ASSOCIATION OF CHARTERED CERTIFIED ACCOUNTANTS

• Fellow (FCCA), 2006–Present

COURSES TAUGHT

THE CHINESE UNIVERSITY OF HONG KONG

- Economics for Business Studies I & II
- Economics for Hospitality & Tourism Industry
- Undergraduate Project Issues in Business
- College General Education The Idea of a University
- College General Education Senior Seminar

POLYU - HONG KONG COMMUNITY COLLEGE

- Intermediate Accounting
- Financial Accounting
- Business Statistics

AWARDS AND HONORS

THE CHINESE UNIVERSITY OF HONG KONG

- Faculty Teaching Award, 2013/14
- Faculty Teaching Award, 2012/13

POLYU - HONG KONG COMMUNITY COLLEGE

- Inspiring Teaching Award, 2011/12
- Inspiring Teaching Award, and Outstanding Teaching Award, 2010/11
- Inspiring Teaching Award, 2009/10
- Inspiring Teaching Award, 2008/09
- Inspiring Teaching Award, and Caring Teacher Award, 2007/08
- Inspiring Teaching Award, 2006/07
- Merit of Honorable Mention, 2005/06

SCHOLARLY CONTRIBUTION

TEACHING DEVELOPMENT GRANTS

- Co-supervisor for "Comprehensive Resource Pack for Virtual T&L", awarded by Funding Scheme for Virtual Teaching and Learning, CUHK, during the period 8/2021 to 6/2023 for the sum of HKD 189,300
- Co-investigator for "Provision of Services for Conducting Training Programmes for Economics
 Teachers on Developing Students' Skills of Analyzing Economic Data with the aid of e-Learning
 Resources" (Ref#: EDB(CD)/PSHE/P&S/5/Econ/2(2)), awarded by Education Bureau,
 Government of the HKSAR during the period 11/2015 to 12/2016 for the sum of HKD 700,000
- Co-investigator for "Provision of Services for Providing Course Content for EDB Web-based Learning Course in Humanities the Changing Hong Kong Economy" (Ref#: EDB(CD/GE)/ADM/150/2/2/1(2)), awarded by Education Bureau, Government of the HKSAR during the period 9/2014 to 12/2015 for the sum of HKD 600,000
- Co-investigator for "Developing Resource Pack on Policy Evaluation and Conducting Professional Development Programmes on using the Resource Pack in the learning and teaching of Economics" (Ref#: EDB(CD)/PSHE/P&S/5/Econ/2(1)L&T(201302-1)), awarded by Education Bureau, Government of the HKSAR during the period 3/2013 to 6/2014 for the sum of HKD 500,000

RESEARCH PUBLICATIONS

- An Examination of the Value of Associate Degree in Hong Kong: Student, Parent and Teacher Perspectives, Thesis (Ed.D.), University of Bristol, 2023
- Is the Associate Degree Education Fairly Valued in Hong Kong? *Conference Proceedings of 2015 International Business & Education Conferences*, London, United Kingdom, June 7-11, 2015, The Clute Institute
- Analysis on Hong Kong's Higher Education Policy: The Rise of Community Colleges and Associate Degrees, Conference Proceedings of 2015 International Business & Education Conferences, London, United Kingdom, June 7-11, 2015, The Clute Institute
- *Turn-of-the-year effect in Asian Stock Markets*, Thesis (M.Sc.), Graduate School of Business, The Hong Kong Polytechnic University, 2004

OTHER CONTRIBUTIONS TO LEARNING AND TEACHING

- Reviewer for Harrison et al (2013) Financial Accounting: IFRS, 9th Global Edition, Pearson
- Case writer for Horngren et al (2012) *Accounting*, 9th Edition, Pearson
- Column Writer for Wen Wei Po -

思思師語《文匯報》: 假若沒有副學士…… (23/11/2011) 思思師語《文匯報》: 下一站·大學 (6/6/2012 and 13/6/2012)