



List of Recent Case Publications

1. Seenmeng Chew, Hugh Thomas, Jason Yeh (2023), "[Bowtie Hong Kong: An Entrepreneurial Venture to Digitize Insurance](#)," *Ivey Publishing*, 20 November 2023.
2. Hugh Thomas, Mingkang Liu, Gang Du (2020), "[China Merchants Bank: Light Banking, Payments and Blockchain](#)," *Harvard Business Publishing*, 29 July 2020.
3. Hugh Thomas, Mingkang Liu (2019), "[ofo: Innovation and the Little Yellow Bicycle](#)," *Harvard Business Publishing*, 26 June 2019.
4. Hugh Thomas, Joyce L. Wang, Wu Yuhui (2016), "[Dividend Policy at Fuyao Glass](#)," *Harvard Business Publishing*, 9 November 2016.
5. Hugh Thomas, Shige Makino, Ka Wai Bobby Shiu (2016), "[Asia Pulp & Paper: Implementing the Forest Conservation Policy](#)," *Harvard Business Publishing*, 20 July 2016.
6. Hugh Thomas (2016) "[Constellation: the Distribution of Minibonds](#)," *The Case Centre, London*.
7. Hugh Thomas, Robert P. Lee (2015), "[Cisco and Cloud-based Education in China](#)," *Harvard Business Publishing*, 6 April 2015.
8. Mingkang Liu, Hugh Thomas, Gang Du (2014), "[China Merchants Bank: Business Model Transformation](#)," *Harvard Business Publishing*, 23 July 2014.