

WILLIAM P. WAN

CURRICULUM VITAE

(November 2023)

EDUCATION

- Ph.D. (2000) Texas A&M University
- Business Administration (Strategic Management)
- M.B.A. California State University, Sacramento
- B.A. University of Hong Kong

RESEARCH FOCUS

Corporate & International Strategy; Strategic Entrepreneurship; International Business; Strategy in Emerging/Transition Economies; Corporate Governance; Social Media/Text Analytics

ACADEMIC EMPLOYMENT

Chinese University of Hong Kong:

- Professor (2018 – Present), Department of Management

City University of Hong Kong:

- Professor, Department of Management (2012-2018)
- Associate Dean (Research & Faculty), College of Business (2015-2018)

Texas Tech University

- Associate Professor and Trinity Company Professor of Management (2006-2012)

Thunderbird School of Global Management:

- Associate Professor (2005-2006)
- Assistant Professor (2000-2005)

ACADEMIC LEADERSHIP

Academic Journals:

- Associate Editor: *Academy of Management Journal*, 2023-Present (UTD Research Rank 24 Journals; Financial Times 50 Journals)
- Associate Editor: *Journal of Management*: 2014-2020 (two terms) (Financial Times 50 Journals)
- Consulting Editor: *Management and Organization Review*: 2010-2013
- Editorial Board Member, *Academy of Management Journal*, 2004-2022 (UTD Research Rank 24 Journals; Financial Times 50 Journals)

- Editorial Board Member, *Journal of International Business Studies*, 2009-2015 (UTD Research Rank 24 Journals; Financial Times 50 Journals)
- Editorial Board Member, *Journal of Management*, 2002-2005; 2008-2014, 2020-Present (Financial Times 50 Journals)
- Editorial Board Member, *Group & Organization Review*, 2014-2022
- Editorial Board Member, *Journal of Management Studies*, 2009-Present (Financial Times 50 Journals)
- Editorial Board Member, *Journal of World Business*, 2006-2018
- Editorial Board Member, *Management and Organization Review*, 2008-2010
- Elected Professional Association Position: Strategic Management Society Corporate Strategy Interest Group: Representative-at-Large, 2015-2017 (SMS is the main academic organization for the field of strategic management)

Chinese University of Hong Kong:

- Chair, Department Research Committee, 2019-Present
- Fellow, Morningside College, 2019-Present
- Member, Department Academic Performance Committee, 2018-2023
- Member, Department Executive Committee, 2018-2023
- Member, Department Recruitment Committee, 2018-Present
- Member, Postgraduate Research Programs Committee, 2019-Present
- Member, Faculty Sub-committee of Survey and Behavioral Research Ethics, 2021-Present
- Director, Center for International Business Studies, 2018-2020
- Co-Director, Executive MBA Program, 2018-2020

City University of Hong Kong:

- Associate Dean (Research & Faculty), College of Business, 2015-2018
- Member, College Committee (tenure, promotion & contract renewal), 2014-2018
- Chairman, College Research Committee, 2015-2018
- Chairman, College Graduate Studies Committee, 2015-2018
- Chairman, College Research Assessment Exercise (RAE) Working Group /Member, University RAE Working Group, 2017-2018
- Member, College Executive Committee, 2014-2018
- Chairman, College EQUIS Reaccreditation Committee. 2017
- Member, University Board of Graduate Studies, 2015-2018
- Chairman, University Human Subjects Ethics Sub-Committee, 2016-2018
- Member, University Campus Space and Accommodation Sub-Committee, 2017-2018
- Member, University Research Committee, 2015-2018
- Member, University Research Integrity Working Group, 2017
- Public Orator, Honorary Fellow Presentation Ceremony, 2016, 2017
- Department Representative, Senate, 2014-2016
- Member, University Committee for Non-Faculty Academic and Teaching Staff, 2012-2013
- Member, College Undergraduate Program Committee, 2014-2015

- Program Leader, International Business UG program, 2014-2015
- Member, Departmental Executive Committee, 2015-2018
- Member, Departmental Performance Assessment Committee, 2012-2018
- Member, Departmental Staffing Committee, 2013-2018
- Member, Departmental Graduate Education Committee, 2012-2018
- Chair, Departmental International Business Program Revamp Task Force, 2013

RESEARCH

Google citation count: 7,043 (as of November 2023)

Research Articles:

Yiu, D.W., Wan, W.P., Chen, K.X., & Tian, X, forthcoming. A theory of host country sentiments: An illustration in cross-border acquisitions. *Academy of Management Journal*. ((UTD 24 Journals; Financial Times 50 Journals)

Ryu, W., McCann, B.T., & Wan, W.P. 2022. Learning by doing and corporate diversification. *Strategic Management Journal*, 43: 1635-1665. (UTD 24 Journals; Financial Times 50 Journals)

Yiu, D.W., Wan, W.P., Chen, K.X., & Tian, X. 2022. Public sentiment is everything: Host-country public sentiment toward home country and acquisition ownership during institutional transition. *Journal of International Business Studies*, 53: 1202-1227. (UTD 24 Journals; Financial Times 50 Journals)

Yiu, D.W., Wan, W.P., & Xu, Y. 2019. Alternative governance and corporate financial fraud in transition economies: Evidence from China. *Journal of Management*, 45: 2685-2720. (Financial Times 50 Journals)

Wang, X.A., Wan, W.P., & Yiu, D.W. 2019. Product diversification strategy, business group affiliation, and IPO underpricing: A study of Chinese firms. *Strategic Entrepreneurship Journal*, 13:179-198. (Financial Times 50 Journals)

Holmes, R.M., Hoskisson, R.E., Kim, H., Wan, W.P., & Holcomb, T.R. 2018. International strategy and business groups: A review and future research agenda. *Journal of World Business*, 53: 134-150.

Wan, W.P., Chen, S.H., & Yiu, D.W. 2015. Organizational image, identity, and international divestment: A theoretical examination. *Global Strategy Journal*, 5: 205-222.

Yiu, D.W., Xu, Y., & Wan, W.P. 2014. The deterrence effects of vicarious punishments on corporate financial fraud. *Organization Science*, 25: 1549-1571. (UTD 24 Journals; Financial Times 50 Journals)

Yiu, D.W., Wan, W.P., Ng, F.W., Chen, X., & Su, J. 2014. Sentimental drivers of social

- entrepreneurship: A study of China's Guangcai (Glorious) Program. *Management and Organization Review*, 10: 55-80.
- Wang, X.A., & Wan, W.P. 2013. Explaining the variance in underpricing among venture capital-backed IPOs: A comparison between private and corporate VC firms. *Strategic Entrepreneurship Journal*, 7: 331-342. (Financial Times 50 Journals)
- Broberg, J.C., McKelvie, A., Short, J.C., Ketchen, D.J., & Wan, W.P. 2013. Political institutional structure influences on innovative activity. *Journal of Business Research*, 66: 2574-2580.
- Wan, W.P., Hoskisson, R.E., Short, J.C., & Yiu, D.W. 2011. Resource based theory and corporate diversification strategy: Accomplishments and opportunities, *Journal of Management*, 37: 1335-1368. (Financial Times 50 Journals)
- Wan, W.P., & Yiu, D.W. 2009. From crisis to opportunity: Corporate acquisition, organizational slack, and firm performance before and after environmental jolt, *Strategic Management Journal*, 30: 791-801. (UTD 24 Journals; Financial Times 50 Journals)
- Tihanyi, L., Hoskisson, R.E., Johnson, R.A, & Wan, W.P. 2009. Technological competence and international diversification: The role of managerial incentives, *Management International Review*, 49: 409-431.
- Wan, W.P., Yiu, D.W., Hoskisson, R.E., & Kim, H. 2008. The performance implications of relationship banking in macroeconomic expansion and contraction: A study of Japanese banks' social relationships and overseas expansion, *Journal of International Business Studies*, 39: 406-427. (UTD 24 Journals; Financial Times 50 Journals)
- Wan, W.P., & Hillman, A.J. 2006. One of these things is not like the others: What contributes to dissimilarity among MNE subsidiaries' political strategy, *Management International Review*, 46: 85-107.
- Gimeno, J., Hoskisson, R.E., Beal, B.D., & Wan, W.P., 2005. Explaining the clustering of international expansion moves: A critical test in the U.S. telecommunications industry, *Academy of Management Journal*, 48: 297-319. (UTD 24 Journals; Financial Times 50 Journals)
- Wan, W.P., 2005. Country resource environments, firm capabilities, and corporate diversification, *Journal of Management Studies*, 42: 161-182. (Financial Times 50 Journals)
- Hillman, A.J., & Wan, W.P. 2005. The determinants of MNE subsidiaries' political strategies: Subsidiary, parent, and host country effects, *Journal of International Business Studies*, 36: 332-340. (UTD 24 Journals; Financial Times 50 Journals)

- Kim, H., Hoskisson, R.E., & Wan, W.P. 2004. Power dependence, diversification strategy and performance in keiretsu affiliated firms, *Strategic Management Journal*, 25: 613-636. (UTD 24 Journals; Financial Times 50 Journals)
- Wan, W.P., & Hoskisson, R.E. 2003. Home country environments, corporate diversification strategies, and firm performance. *Academy of Management Journal*, 46: 27-45. (UTD 24 Journals; Financial Times 50 Journals)
- Eden, L., Dacin, M.T., & Wan, W.P., 2001. Standards across borders: Crossborder diffusion of the arm's length standard in North America. *Accounting, Organizations and Society*, 26: 1-23. (Financial Times 50 Journals)
- Hoskisson, R.E., Hitt, M.A., Wan, W.P., & Yiu, D. 1999. Theory and research in strategic management: Swings of a pendulum. *Journal of Management*, 25: 417-456. (Financial Times 50 Journals)

Book Chapters/Others:

- Hoskisson, R.E., Hitt, M.A., Wan, W.P., & Yiu, D.W. Antecedents and precedents to Porter's Competitive Strategy. *Competition, Competitive Advantage, and Clusters: The Ideas of Michael Porter*.
- Wan, W.P., Hoskisson, R.E., Kim, H., & Yiu, D., 2005. Network opportunities and constraints in Japan's banking industry: A social exchange perspective on corporate governance. *Accountability, Enterprise and International Comparisons*.
- Wan, W.P., 2002. United Parcel Service's Director of Electronic Commerce Alan Amling on the Opportunities and Challenges in Global Electronic Commerce, *Thunderbird International Business Review*.
- Hoskisson, R.E., Johnson, R.A., Yiu, D., & Wan, W.P., 2001. Restructuring strategies of diversified business groups: Differences associated with different country resource environments. *Blackwell Handbook of International Management*.

Best Paper Proceedings:

- Wang, X., Wan, W.P., & Lumpkin, G.T. 2012. VC interlocks and alliance formation of entrepreneurial startups: A longitudinal cross-level study. *Academy of Management Best Paper Proceedings*, Boston MA.
- Wan, W.P. Yiu, D.W., & Wang, X. 2010. State ownership and IPO valuation: A signaling perspective on the transition economy of China, *Academy of Management Best Paper Proceedings*, Montreal, Canada.
- Wan, W.P., & Hoskisson, R.E. 2001. Country resource environments, corporate diversification strategies, and firm performance. *Academy of Management Best Paper Proceedings*, Washington, DC.

Kim, H., Hoskisson, R.E., & Wan, W.P. 1999. Keiretsu systems and power distribution: Diversification strategy and performance in large Japanese firms. In Christopher B. Meek and Shane J. Schvaneveldt, eds., *Association of Japanese Business Studies 12th Annual Meeting Best Papers Proceedings*.

Hoskisson, R.E., Wan, W.P., & Hansen, M.H. 1998. Strategic alliance formation and market evaluation: Effects of parent firm's governance structure. In Michael Hitt, Joan E. Ricart, & Robert Nixon, eds., *Managing Strategically in an Interconnected World*, John Wiley (Strategic Management Society Annual Meeting Best Paper Proceedings Volume)

Research Grants:

Hong Kong GRF Research Grant "Compassion in the time of pandemic: Organizational compassion and social approval in the face of crisis" (principal investigator), 2024-2026.

Hong Kong GRF Research Grant "Strategic Signaling and IPO performance: A social judgment perspective" (principal investigator), 2018-2020.

CUHK Research Committee Funding for Research Sustainability of Major RGC Funding Schemes (China Studies) (principal investigator), 2019-2021

CUHK Impact Postdoctoral Fellowship Scheme (IPDFS) for to hiring a postdoctoral fellow to help carry out impactful research, 2019-2021

Hong Kong GRF Research Grant "Communication accommodation and organization identity and image: A study of Hong Kong firms' organizational legitimacy in mainland China" (principal investigator), 2014-2016.

Hong Kong GRF Research Grant "Public Shaming and Corporate Fraud in Transition Economies: A Stigmatization Process Model in China" (co-investigator), 2013-2015.

Hong Kong GRF Research Grant "Corporate financial frauds and internal governance restructuring in transition economies: A dual consideration of the political and social processes" (co-investigator), 2011-2013.

TEACHING

- Degree levels: Have taught BBA, MSc, MiM, MBA (full time, part time, online, working professionals), doctoral (DBA, PhD), and executive education programs in the U.S. and Hong Kong
- Courses Taught: Strategic Management (BBA, MSc, MiM; MBA; PhD); Global Strategy (MBA); International Business/Management (BBA, MBA); Research Methods (PhD, DBA); Analytics for Management (BBA)