

WILLIAM P. WAN

CURRICULUM VITAE

(December 2018)

EDUCATION

- Ph.D. (2000) Texas A&M University
- Business Administration (Strategic Management)
- Dissertation: “*Country Resource Environments, Corporate Diversification Strategies, and Firm Performance*”
- one of the four finalists of Farmer Best Dissertation Award, Academy of International Business, 2001
(Dissertation Supervisor: Robert E. Hoskisson)
- M.B.A. California State University, Sacramento
- B.A. University of Hong Kong

RESEARCH INTERESTS

Corporate Strategy; International Strategy; Corporate Governance; Strategy in Emerging/Transition Economies; Strategic and International Entrepreneurship (Venture Capital Firm, Initial Public Offering); Social Media/Text Analytics

TEACHING INTERESTS

Strategic Management; Global Strategy; International Business & Management; Research Methods

ACADEMIC EMPLOYMENT

Chinese University of Hong Kong:

- Professor (2018 – Present), Department of Management
- Co-Director, Executive MBA Program (2018 – Present)
- Director, Center for International Business Studies (2018-Present)

City University of Hong Kong:

- Professor, Department of Management (2012-2018)
- Associate Dean (Research & Faculty), College of Business (2015-2018)

Texas Tech University: Associate Professor and Trinity Company Professor of Management,
Rawls College of Business (2006-2012)

Thunderbird School of Global Management:

Associate Professor (2005-2006)

Assistant Professor (2000-2005)

University of Oklahoma:

Visiting Instructor, (1998 – 2000)

Texas A&M University:

Graduate Instructor, (1996-1998)

Research/Teaching Assistant (1995-1998)

Sacramento State University:

Teaching Assistant (1993-1994)

ACADEMIC LEADERSHIP

▪ Academic Journals:

- Associate Editor: *Journal of Management*: July 2014-Present
- Consulting Editor: *Management and Organization Review*: 2010-2013
- Editorial Board Member, *Academy of Management Journal*, 2004-Present
- Editorial Board Member, *Journal of International Business Studies*, 2009-2015
- Editorial Board Member, *Journal of Management*, 2002-2005; 2008-2014
- Editorial Board Member, *Group & Organization Review*, 2014-Present
- Editorial Board Member, *Journal of Management Studies*, 2009-Present
- Editorial Board Member, *Journal of World Business*, 2006-2018
- Editorial Board Member, *Management and Organization Review*, 2008-2010

▪ Academic Community:

- Elected Professional Association Position: Strategic Management Society Corporate Strategy Interest Group: Representative-at-Large, 2015-2017
- Faculty Panelist: Business Policy and Strategy Division (BPS) New Faculty Consortium, Academy of Management Annual Meeting, Anaheim, 2016 & Atlanta, 2017
- Faculty Panelist: Research Methods PDW, Strategic Management Society Annual International Conference, 2015
- Panel Chair: Research Methods Keynote Session, Asian Academy of Management Conference, 2015
- PDW Panelist, Strategic Management under Macroeconomic Volatility, Academy of Management Annual Meeting 2014
- Faculty Panelist, Institutional Change and Business Groups in Emerging Economies, Academy of Management Annual Meeting 2014

- Panel Speaker, Strategy Workshop, Shanghai University of Finance and Economics, 2014
- Faculty Panelist, Business Strategy & Policy PDW, Academy of Management Annual Meeting 2013
- IACMR Conference : Program Committee Member & Reviewer Training Program Mentor, 2012
- Faculty Panelist: Academy of International Business Meeting Doctoral Consortium, Beijing, 2006
- Faculty Panelist: International Management Division Doctoral Consortium, Academy of Management Meeting, New Orleans, 2004
- Strategic Management Society Dissertation Grant Reviewer (2014-2017)
- Strategic Management Society Best PhD Paper Reviewer (2012-2017)
- Strategic Management Society/McKinsey Best Paper Award Review Panel (2003-2012)
- Program Committee Co-Chair, Texas Conference of Organizations (Lake Travis, Texas), 1997

Chinese University of Hong Kong:

- Co-Director, Executive MBA Program
- Director, Center for International Business Studies
- Member, Department Executive Committee
- Member, Department Academic Performance Committee

City University of Hong Kong:

- Associate Dean (Research & Faculty), College of Business 2015-2018
- Member, College Committee (for academic staff tenure, promotion & contract renewal) 2014-2018
- Chairman, College Research Committee 2015-2018
- Chairman, College Graduate Studies Committee 2015-2018
- Chairman, College RAE Working Group /Member, University RAE Working Group 2017-2018
- Member, College Executive Committee, 2014-2018
- Chairman, College EQUIS Reaccreditation Committee 2017
- Member, University Board of Graduate Studies 2015-2018
- Chairman, University Human Subjects Ethics Sub-Committee 2016-2018
- Member, University Campus Space and Accommodation Sub-Committee 2017-2018
- Member, University Research Committee 2015-2018
- Member, University Research Integrity Working Group 2017
- Public Orator, Honorary Fellow Presentation Ceremony, 2016, 2017
- Department Representative, Senate 2014-2016
- Member, University Committee for Non-faculty Academic and Teaching Staff 2012-2013
- Member, College Undergraduate Program Committee 2014-2015
- Program Leader, International Business UG program, 2014-2015
- Member, Departmental Executive Committee, 2015-2018

- Member, Departmental Performance Assessment Committee 2012-2018
- Member, Departmental Staffing Committee 2013-2018
- Member, Departmental Graduate Education Committee 2012-2018
- Chair, Departmental International Business Program Revamp Task Force 2013

Texas Tech University (Lubbock, Texas):

- PhD Comprehensive Examination Committee Chair 2010-2012
- College Research Committee 2011-2012
- Department Research Committee 2007-2012
- PhD Committee 2007-2009; 2010-2012
- Recruitment Committee 2006-2007, 2011
- Professional Seminar Committee 2006-2007

Thunderbird School of Global Management (Glendale, Arizona):

- Curriculum Advisory Committee 2001 – 2003
- Research Seminar Series Coordinator 2003 – 2006
- Thunderbird - ASU West Joint Research Award Committee 2003
- MBA Student Cohort Leader, multiple times
- Thunderbird Case Competition Faculty Judge, multiple times
- Thunderbird Intel Marketing Strategy Case Competition Faculty Judge 2005
- Thunderbird Business Plan Competition Faculty Judge 2003

Others:

- University of Macau Multiyear Research Grant External Reviewer 2013-2017
- Tenure & Promotion External Reviewer (e.g., University of Melbourne, University of South Carolina, Sun Yat Sen University, HK Polytechnic University)
- Strategic Management Society Conference Submission Reviewer & Best PhD papers reviewer
- Paper Session Chair/Discussant (multiple years, Academy of International Business Conference, Academy of Management Meetings, Strategic Management Society Conference)
- CityU DBA Residential Retreat Facilitator, Taipei, Taiwan 2013

RESEARCH

Journals:

Yiu, D.W, Wan, W.P., & Xu, Y. forthcoming. Alternative governance and corporate financial fraud in transition economies: Evidence from China. *Journal of Management*.

Wang, X.A., Wan, W.P., & Yiu, D.W. forthcoming. Product diversification strategy, business group affiliation, and IPO underpricing: A study of Chinese firms. *Strategic Entrepreneurship Journal*.

- Holmes, R.M., Hoskisson, R.E., Kim, H., Wan, W.P., & Holcomb, T.R. 2018. International strategy and business groups: A review and future research agenda. *Journal of World Business*, 53: 134-150.
- Wan, W.P., Chen, S.H., & Yiu, D.W. 2015. Organizational image, identity, and international divestment: A theoretical examination. *Global Strategy Journal*, 5: 205-222.
- Yiu, D.W., Xu, Y., & Wan, W.P. 2014. The Deterrence effects of vicarious punishments on corporate financial fraud. *Organization Science*, 25: 1549-1571. (Department A+ list)
- Yiu, D.W., Wan, W.P., Ng, F.W., Chen, X., & Su, J. 2014. Sentimental drivers of social entrepreneurship: A study of China's Guangcai (Glorious) Program. *Management and Organization Review*, 10: 55-80.
- Wang, X.A., & Wan, W.P. 2013. Explaining the variance in underpricing among venture capital-backed IPOs: A comparison between private and corporate VC firms. *Strategic Entrepreneurship Journal*, 7: 331-342.
- Broberg, J.C., McKelvie, A., Short, J.C., Ketchen, D.J., & Wan, W.P. 2013. Political institutional structure influences on innovative activity. *Journal of Business Research*, 66: 2574-2580.
- Wan, W.P., Hoskisson, R.E., Short, J.C., & Yiu, D.W. 2011. Resource based theory and corporate diversification strategy: Accomplishments and opportunities, *Journal of Management*, 37: 1335-1368. (Department A+ list)
- Wan, W.P., & Yiu, D.W. 2009. From crisis to opportunity: Corporate acquisition, organizational slack, and firm performance before and after environmental jolt, *Strategic Management Journal*, 30: 791-801. (Department A+ list)
- Tihanyi, L., Hoskisson, R.E., Johnson, R.A., & Wan, W.P. 2009. Technological competence and international diversification: The role of managerial incentives, *Management International Review*, 49: 409-431.
- Wan, W.P., Yiu, D.W., Hoskisson, R.E., & Kim, H. 2008. The performance implications of relationship banking in macroeconomic expansion and contraction: A study of Japanese banks' social relationships and overseas expansion, *Journal of International Business Studies*, 39: 406-427.
- Wan, W.P., & Hillman, A.J. 2006. One of these things is not like the others: What contributes to dissimilarity among MNE subsidiaries' political strategy, *Management International Review*, 46: 85-107.

- Gimeno, J., Hoskisson, R.E., Beal, B.D., & Wan, W.P., 2005. Explaining the clustering of international expansion moves: A critical test in the U.S. telecommunications industry, *Academy of Management Journal*, 48: 297-319.
- Wan, W.P., 2005. Country resource environments, firm capabilities, and corporate diversification, *Journal of Management Studies*, 42: 161-182.
- Hillman, A.J., & Wan, W.P. 2005. The determinants of MNE subsidiaries' political strategies: Subsidiary, parent, and host country effects, *Journal of International Business Studies*, 36: 332-340.
- Kim, H., Hoskisson, R.E., & Wan, W.P. 2004. Power dependence, diversification strategy and performance in keiretsu affiliated firms, *Strategic Management Journal*, 25: 613-636.
- Wan, W.P., & Hoskisson, R.E. 2003. Home country environments, corporate diversification strategies, and firm performance. *Academy of Management Journal*, 46: 27-45.
- Eden, L., Dacin, M.T., & Wan, W.P., 2001. Standards across borders: Crossborder diffusion of the arm's length standard in North America. *Accounting, Organizations and Society*, 26: 1-23.
- Hoskisson, R.E., Hitt, M.A., Wan, W.P., & Yiu, D. 1999. Theory and research in strategic management: Swings of a pendulum. *Journal of Management*, 25: 417-456.

Book Chapters/Others:

- Hoskisson, R.E., Hitt, M.A., Wan, W.P., & Yiu, D.W. Antecedents and precedents to Porter's Competitive Strategy. *Competition, Competitive Advantage, and Clusters: The Ideas of Michael Porter*.
- Wan, W.P., Hoskisson, R.E., Kim, H., & Yiu, D., 2005. Network opportunities and constraints in Japan's banking industry: A social exchange perspective on corporate governance. *Accountability, Enterprise and International Comparisons*.
- Wan, W.P., 2002. United Parcel Service's Director of Electronic Commerce Alan Amling on the Opportunities and Challenges in Global Electronic Commerce, *Thunderbird International Business Review*.
- Hoskisson, R.E., Johnson, R.A., Yiu, D., & Wan, W.P., 2001. Restructuring strategies of diversified business groups: Differences associated with different country resource environments. *Blackwell Handbook of International Management*.

Best Paper Proceedings:

- Wang, X., Wan, W.P., & Lumpkin, G.T. 2012. VC interlocks and alliance formation of entrepreneurial startups: A longitudinal cross-level study. *Academy of Management Best Paper Proceedings*, Boston MA.

- Wan, W.P., Yiu, D.W., & Wang, X. 2010. State ownership and IPO valuation: A signaling perspective on the transition economy of China, *Academy of Management Best Paper Proceedings*, Montreal, Canada.
- Wan, W.P., & Hoskisson, R.E. 2001. Country resource environments, corporate diversification strategies, and firm performance. *Academy of Management Best Paper Proceedings*, Washington, DC.
- Kim, H., Hoskisson, R.E., & Wan, W.P. 1999. Keiretsu systems and power distribution: Diversification strategy and performance in large Japanese firms. In Christopher B. Meek and Shane J. Schvaneveldt, eds., *Association of Japanese Business Studies 12th Annual Meeting Best Papers Proceedings*.
- Hoskisson, R.E., Wan, W.P., & Hansen, M.H. 1998. Strategic alliance formation and market evaluation: Effects of parent firm's governance structure. In Michael Hitt, Joan E. Ricart, & Robert Nixon, eds., *Managing Strategically in an Interconnected World*, John Wiley (Strategic Management Society Annual Meeting Best Paper Proceedings Volume).

Conference Presentations:

- 2018 Yiu, D.W., Wan, W.P., Fan, D., & Lo, C.K.Y. "Status similarity and vicarious learning in product recall strategy," Strategic Management Society Annual Conference, Paris, France.
- 2018 Wan, W.P., Fu, J., & Yiu, D.W. "Foreign cultural exposure of executive leaders and organizational innovation in transition economies: A social cognition account," EGOS, Tallin, Estonia.
- 2017 Wan, W.P., Yiu, D.W., & Fu, J. "Exploring the role of language convergence in organizational legitimacy: A study of Hong Kong firms in mainland China," Asia Academy of Management Conference, Kitakyushu, Japan.
- 2017 Wan, W.P., & Fu, J. "Multicultural Experience and Firm Innovation: A Study of Top Executives in China," Rice University Strategy Symposium on Emerging Markets, Houston, USA.
- 2016 Kalinina, A., & Wan, W.P. "Ambidexterity or trade-off? External technology acquisition and its impact on firm innovative and financial performance," Strategic Management Society Annual Conference, Berlin, Germany.
- 2016 Yiu, D.W., Wan, W.P., & Tian, X. Corporate Financial Fraud, "Types of media shaming, and firm valuation," Academy of Management Annual Meeting, Anaheim, U.S.A.
- 2015 Wan, W.P., & Yiu, D., "Introducing text analytics to strategic management research," Strategic Management Society Annual Conference, Denver, U.S.A.

- 2015 Wang, X.A., & Wan, W.P., “The performance of foreign VC firms in emerging economies: A study of U.S. firms in China,” Academy of Management Annual Meeting, Vancouver, Canada.
- 2015 Holmes, R.M., Kim, H., Wan, W.P., & Holcomb, T. R., “Business group research in strategy and its related fields: A review and research agenda,” Academy of Management Annual Meeting, Vancouver, Canada.
- 2014 Wan, W.P., & Yiu, D.W. “Communication Accommodation and Organizational Legitimacy of Former Colonial Firms in the Sovereign Country,” Strategic Management Society Special Conference, Sydney, Australia.
- 2014 Yiu, D.W., Wan, W.P., & Tian, X. “Media Governance and Firm Valuation: An Examination of Media Shaming on Corporate Financial Fraud,” Strategic Management Society Annual Conference, Madrid, Spain.
- 2014 Wang, X.A., & Wan, W.P. “Human Capital, Ownership, and Performance: Evidence from China’s Transportation Equipment Industry,” Academy of Management Annual Meeting, Philadelphia, U.S.A.
- 2014 Wan, W.P., & Yiu, D.W. “A Process Model of Shaming Sanctions on Corporate Fraudulence in Transition Economies,” Academy of Management Annual Meeting, Philadelphia, U.S.A.
- 2013 Yiu, D.W., Wan, W.P., & Xu, Y. “When will government effectively mitigate corporate fraud in China?” Strategic Management Society Annual International Conference, Atlanta, U.S.A.
- 2013 Wang, X.A., Wan, W.P., & Lumpkin, G.T. “VC firms’ role in portfolio firms’ inter-firm collaboration: A network perspective,” Academy of Management Annual Meeting, Lake Buena Vista, U.S.A..
- 2013 Yiu, D.W., Wan, W.P., & Xu, Y. “Are foreign governance at work to guard against corporate financial fraud in transition economies: Evidence from China,” Academy of International Business Annual Conference, Istanbul, Turkey.
- 2012 Wang, X.A., Wan, W.P., & Yiu, D.W. “Product diversification strategy, business group affiliation, and IPO underpricing.” Asia Academy of Management Conference, Seoul, Korea.
- 2012 Wang, X.A., Wan, W.P., & Lumpkin, G.T. “VC network resources and portfolio firms’ alliance formation.” Strategic Management Society Annual Conference, Prague, Czech Republic.

- 2012 Yiu, D.W., & Wan, W.P. “Corporate governance and corporate financial fraud of Chinese listed firms,” Strategic Management Society Annual Conference, Prague, Czech Republic.
- 2012 Wang, X.A., & Wan, W.P., & Lumpkin, G.T. 2012. “VC interlocks and alliance formation of entrepreneurial startups: A longitudinal cross-level study.” Academy of Management Annual Meeting, Boston, U.S.A.
- 2011 Wan, W.P., Chan, H.S., & Yiu, D.W. “Organizational image, identity, and international divestment: A theoretical examination,” Academy of Management Annual Meeting, San Antonio, U.S.A.
- 2011 Yiu, D.W., Xu, Y., & Wan, W.P. “The deterrence effects of vicarious punishments on corporate financial fraud,” Academy of Management Annual Meeting, San Antonio, U.S.A.
- 2010 Wan, W.P. Yiu, D.W., & Wang, X.A. 2010. “State ownership and IPO valuation: A signaling perspective on the transition economy of China,” Academy of Management Annual Meeting, Montreal, Canada.
- 2010 Yiu, W.P., & Wan, W.P. “Multinational advantages of Chinese business groups,” Asia Academy of Management Conference, Macau, China.
- 2009 Wang, X.A., & Wan, W.P. “VC-backed IPOs and underpricing: A comparison between private and corporate VC firms,” Southern Management Association Annual Meetings, Asheville, U.S.A.
- This paper is based on Xiaodan Wang’s (Ph.D. candidate) specialty paper, part of the Ph.D. comprehensive examination at Texas Tech University, which I supervised. It received the “Best Paper Award” and the “Best Student Paper Award” for the Strategy/ Organizational Theory/International Management Track.
- 2009 Wan, W.P., Yiu, D.W., & Wang, X.A. “Product Diversification and IPO Performance in Transition Economies: Evidence from China,” Strategic Management Society Annual Conference, Washington, D.C., U.S.A.
- 2009 Yiu, D.W., & Wan, W.P. “Administrative and reputational sanctions on corporate fraudulent firms in transition economies,” Strategic Management Society Annual Conference, Washington, DC, U.S.A.
- 2009 Wang, X.A., & Wan, W.P. “Perceived country characteristics and perceived country attractiveness: A theoretical framework of venture capital firms’ international location choice,” Academy of Management Annual Meeting, Chicago, U.S.A.
- 2009 Wan, W.P., & Yiu, D.W. “Corporate fraud and public shaming in transition economies: A theoretical exploration,” Academy of Management Annual Meeting, Chicago, U.S.A.

- 2009 Short, J.C., Ketchen, D.J., Broberg, C., Wan, W.P., & McKelvie, A. "National influence on innovative activities: A multi-country examination," Strategic Entrepreneurship Journal Special Conference on International Entrepreneurship, Toronto, Canada.
- 2008 Wan, W.P. & Yiu, D.W. "IPO Share allocation and investor valuation in transition economies: A study of China," Academy of Management Annual Meeting, Anaheim, U.S.A.
- 2008 Wan, W.P., & Wang, X.A. "The Strategies of foreign venture capital firms in transition economies: Incorporating a real options logic to the institutional perspective," Asia Academy of Management Meeting, Taipei, Taiwan.
- 2007 Yiu, D.W., & Wan, W.P. "Corporate governance, political influence, and corporate frauds in transition economies: A study of Chinese firms," Strategic Management Society Annual International Conference, San Diego, U.S.A.
- 2007 Wan, W.P., & Yiu, D.W. "The performance implications of corporate acquisition strategies before and after environmental jolt," Academy of Management Annual Meeting, Philadelphia, U.S.A.
- 2007 Kim, H., Hoskisson, R.E., & Wan, W.P. "Who benefits from business group affiliation: A value appropriation perspective," Academy of Management Annual Meeting, Philadelphia, U.S.A.
- 2007 Short, J.C, Broberg, C., Ketchen, D.J, & Wan, W.P. "National influence on entrepreneurial activities: A multi-country study," Southern Management Association Annual Meeting, Nashville, U.S.A.
- 2006 Inkpen, A., & Wan, W.P. "Strategic failure: An exploration of the concept," Academy of Management Annual Meeting, Atlanta, U.S.A.
- 2006 Kim, H., Hoskisson, R.E., & Wan, W.P. "Emerging economy firms' international entry strategy: an institutional economics perspective," Academy of Management Annual Meeting, Atlanta, U.S.A.
- 2005 Wan, W.P., & Yiu, D.W. "From crisis to opportunity: Radical environmental transformation, corporate diversification strategies, and firm performance," Academy of Management Annual Meeting, Honolulu, U.S.A.
- 2004 Tihanyi, L., Hoskisson, R.E., Johnson, R.A, & Wan, W.P. "International diversification: The incentive effects of technological competence and managerial compensation," Strategic Management Society Annual Conference, San Juan, PR
- 2003 Wan, W.P. "Country resource environments, firm capabilities, and corporate diversification," Strategic Management Society Special Conference, Hong Kong.

- 2003 Wan, W.P., & Hillman, A.J. "One of these things is not like the others: What contributes to dissimilarity among subsidiaries' political strategy," Academy of Management Annual Meeting, Seattle, U.S.A.
- 2003 Wan, W.P., Hoskisson, R.E., & Yiu, D.W. "Reversal of fortunes in the Japanese banking industry: A social exchange perspective," Academy of Management Annual Meeting, Seattle, U.S.A.
- 2003 Tihanyi, L., Hoskisson, R.E., Johnson, R.A., & Wan, W.P. "International diversification: The incentive effects of technological competence and managerial compensation," Academy of International Business Annual Conference, Monterey, U.S.A.
- 2002 Wan, W.P. & Hoskisson, R.E. "A social exchange approach to explain Japan's banking crisis," Academy of Management Annual Meeting, Denver, U.S.A.
- 2002 Hoskisson, R.E., Johnson, R.A., Yiu, D.W., & Wan, W.P. 2001. "Restructuring strategies of diversified business groups: Differences associated with different country resource environments," Academy of International Business Annual Conference, San Juan, PR.
- 2001 Wan, W.P., & Liu, H.H. "Building institutional infrastructure in business-to-business electronic marketplaces," Strategic Management Society Annual Conference, San Francisco, U.S.A.
- 2001 Kim, H., Hoskisson, R.E., & Wan, W.P. "Power dependence, diversification strategy and performance in keiretsu affiliated firms," Academy of International Business Annual Conference, Sydney, Australia.
- 2001 Wan, W.P., & Hoskisson, R.E. "Country resource environments, corporate diversification strategies, and firm performance," Academy of Management Annual Meeting, Washington, DC, U.S.A.
- 2000 Wan, W.P. Yiu, D.W., & Hoskisson, R.E. "To thrive or to survive: Rent appropriation, firm performance and survival in keiretsu networks," Academy of International Business Annual Conference, Phoenix, U.S.A.
- 1999 Wan, W.P. & Hoskisson, R.E. "Network opportunities and constraints in Japan's banking industry: A social exchange approach," Academy of International Business Conference, Charleston, U.S.A.
- 1999 Linn, S.C., Hoskisson, R.E., & Wan, W.P. "Corporate governance, CEO duality and the shareholder wealth effects from the formation of strategic alliances," Financial Management Association Annual Meeting, Orlando, U.S.A.
- 1999 Kim, H., Hoskisson, R.E., & Wan, W.P. "Keiretsu systems and power distribution: Diversification strategy and performance in large Japanese firms," Organization Science Asia Conference, Seoul, South Korea.

- 1998 Wan, W.P., Gimeno, J., & Hoskisson, R.E. “Strategic and performance implications of information processing constraints in multimarket firms in the post-deregulation airlines industry,” Strategic Management Society Annual Conference, Orlando, U.S.A.
- 1998 Gimeno, J., Hoskisson, R.E., Beal, B.D., & Wan, W.P. “Competing to cooperate: Antecedents of “follow-the-leader” behavior in U.S. joint ventures in Latin America,” Academy of Management Annual Meeting, San Diego, U.S.A.
- 1997 Hoskisson, R.E., & Hansen, M.H., & Wan, W.P. 1997. “Strategic alliance formation and market evaluation: Effects of parent firm’s governance structure,” Strategic Management Society Annual Conference, Barcelona, Spain.
- 1997 Eden, L., Dacin, M.T., & Wan, W.P. “Standards across borders: Adoption of the arm’s length standard in North America, 1917-97,” Academy of International Business Annual Conference, Monterrey, Mexico.
- 1997 Eden, L. & Wan, W.P. “NAFTA: Creating a North American Diamond,” Academy of International Business Annual Conference, Monterrey, Mexico.
- 1997 Gimeno, J., & Wan, W.P. “Strategic and performance implications of information processing constraints in multimarket firms,” Academy of Management Annual Meeting, Boston, U.S.A.

Research Grants:

Hong Kong GRF Research Grant “Strategic Signaling and IPO performance: A social judgment perspective” (principal investigator), 2018-2020.

Hong Kong GRF Research Grant “Communication accommodation and organization identity and image: A study of Hong Kong firms’ organizational legitimacy in mainland China” (principal investigator), 2014-2016.

Hong Kong GRF Research Grant “Public Shaming and Corporate Fraud in Transition Economies: A Stigmatization Process Model in China” (co-investigator), 2013-2015.

Hong Kong GRF Research Grant “Corporate financial frauds and internal governance restructuring in transition economies: A dual consideration of the political and social processes” (co-investigator), 2011-2013.

Internal Direct Grant, Chinese University of Hong Kong “Strategic share allocation and IPO valuation in China” (co-investigator), awarded 2009.

Texas Tech University Competitive Research Grant, awarded 2009

Internal Direct Grants, Chinese University of Hong Kong “Media and corporate governance in transition economies” (co-investigator), awarded 2008.

Thunderbird Annual Competitive Summer Research Grant, awarded 2003, 2004, 2005

Texas A&M University CIBER Doctoral Dissertation Grant, awarded 1999

HONORS AND AWARDS

- Best Reviewer Award, *Academy of Management Journal*, 2006, 2007, 2008, 2009, 2011, 2015
- Best Reviewer Award, *Management and Organization Review*, 2010
- One of the 4 Finalists of Farmer Best Dissertation Award, Academy of International Business, 2001
- Best Paper Award and Best Student Paper Award for the Strategy/ Organizational Theory/International Management Track, Southern Management Association Annual Meetings, 2009.
 - The paper is based on Xiaodan Wang's (Ph.D. candidate) specialty paper, part of the Ph.D. comprehensive examination at Texas Tech University, which I supervised.
- Thunderbird Faculty Research Award, 2003
- Nominated by the department to participate in International Management Division Junior Faculty Consortium, Academy of Management Meeting, Washington, DC, 2001.
- Nominated by the department to participate in Business Policy and Strategy Doctoral Consortium, Academy of Management Meeting, San Diego, 1998

DOCTORAL STUDENT SUPERVISION

- DBA/IDBA Supervisors (2 graduated)
- DBA Dissertation Committee Member (1 graduated)
- PhD Supervisor (2 graduated)
 - Xiaodan Wang (Xiaodan Wang's dissertation was a finalist of the 2012 Academy of Management Entrepreneurship Division's Best Dissertation Award)
- PhD Dissertation Committee Member (3 graduate)

INDUSTRY EXPERIENCE: Hong Kong (real estate management & marketing); California (international consulting)