



Prof. Jiaya Jia

Founder and Board Chairman
SmartMore

Prof. Jiaya Jia is a top international expert in computer vision and artificial intelligence, a tenured faculty member of the Chinese University of Hong Kong and an Institute of Electrical and Electronics Engineers (IEEE) Fellow. He has assumed the position of the first computer vision Chinese Associate Editor-in-Chief of *IEEE Transactions on Pattern Analysis and Machine Intelligence (TPAMI)* since 2021. He is also in the editorial board of *International Journal of Computer Vision (IJCV)*.

Over the past 20 years, he has deployed cutting-edge technology to support social development with his team, which includes developing a new generation of intelligent manufacturing platforms, autonomous driving systems and intelligent medical diagnosis systems. Prof. Jia and his students strive to promote technological innovations, achieving great accolades and recognition in both the academic and industrial worlds.

Sensitive to grasp the opportunity of the Global Industry 4.0 transformation, Prof. Jia founded SmartMore Corporation Limited (SmartMore) in 2019. SmartMore focuses on empowering smart manufacturing and digital innovation with advanced technology and rose to a unicorn in 18 months. Through manufacturing optimisation and intelligent machine vision, the company creates a more scalable and inclusive intelligent industry and digital innovation platform, to promote digital intelligence transformation and intelligent upgrading.

