



### **Ms. Susanna Wong**

Seasoned Retail Industry Executive

Ms. Susanna Wong is the former CEO of YATA Limited (YATA) and the Director of Planning and Operations of the Non-property Portfolio Businesses Department of Sun Hung Kai Properties Ltd (SHKP). From 2016 to 2023, she successfully led the team at YATA to expand branch network from seven to 14 and grew the business continuously despite challenging market situations during COVID-19.

Prior to joining SHKP, Susanna was the Director of an international strategic management consulting firm, focusing on the retail and consumer goods industry. During her time at McKinsey & Co and OC&C Strategy Consultants, she worked on a wide range of projects with different types of retailers in the Greater China region, Southeast Asia and Europe. In addition to her 16-year experience in strategy management consulting, she also worked at ChinaCare Limited, managing multiple joint venture healthcare businesses in China, the Airport Authority Hong Kong and Nestle China. She has been participating in Business Environment Council (BEC) Advisory Group for eight years and currently chairing the Climate Change Business Forum (CCBF) Advisory Group.

Susanna graduated from the Chinese University of Hong Kong Business School, and holds a Master's degree from Ecole Des Hautes Etudes Commerciales (HEC) in Paris and an MBA degree from INSEAD.

